Problem-Solution fit canvas 2.0 personal Assistance For Seniors Who Are Self-Relient

Define CS, fit into CC

1. CUSTOMER SEGMENT(S) CS
Citizens who are in
need of external
support to take
care of
themselves for
medical assistance

6. CUSTOMER CONSTRAINTS CC
#Budget
#lack of awareness about the product
#No proper guidance for elders to buy the
product

5. AVAILABLE SOLUTIONS AS
PLUSES
The consumer can
get their health update
from their places

MINUS
When the product get damaged the whole
setup will stop until it rectifed

Explore AS, differentiate

Focus on J&P, tap into BE, understand RC

2. JOBS-TO-BE-DONE / PROBLEMS J&P
TThis application helps the patients to
remaind medicine though voice assistance

It helps the user to do their daily routine
without seeking help from other people

9. PROBLEM ROOT CAUSE RC
Due to age factor, seniors
forget to take medicine which can
even take them to critical stage

Lack of monitoring leads to
accidents which even causes
death

7. BEHAVIOUR BE
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The patient need to update the information
about their medication,
the life routines to the application

Focus on J&P, tap into BE, understand RC

Identify strong TR & EM

3. TRIGGERS TR
By conducting awareness program
and posting ads in tv and social
media recording the product

4. EMOTIONS: BEFORE/AFTER EM
THEN
Dependent
Less security
NOW
Independent, more security

10. YOUR SOLUTION SL
This provides a detail discription of a devloped
Platforms iot by monitoring the health condition
using sensor data including fall detection,pluse
oxy-meter, accelerometer,ECG singal detection
and also tracking (GPS) their regular moment of
the elderly which gives a real time monitoring
system that allows the caretakers to monitor the
old persons activity regularly who need special
attention in familiar residential place because of
their aging are inllness.

8. CHANNELS of BEHAVIOUR CH
The data stored
the application
can be accessed
with the helps
of internet

OFFLINE
The product is user friendly which can be
accessed by any one and anywhere at
Anytime

Extract online & offline CH of BE

AMALTAMA