

## Ideation Phase

### Define the Problem Statements

Date	31 October 2022
Team ID	PNT2022TMID25706
Project Name	DETECTING PARKINSON'S DISEASE USING MACHINE LEARNING
Maximum Marks	2 Marks

#### Customer Problem Statement Template:

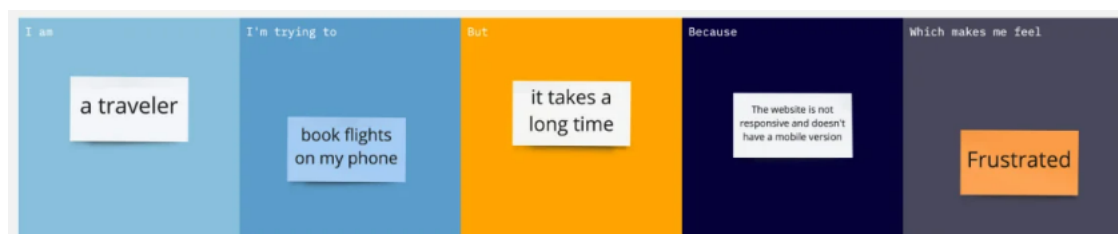
Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

<b>I am</b>	Describe customer with 3-4 key characteristics - <i>who are they?</i>	Describe the customer and their attributes here
<b>I'm trying to</b>	List their outcome or "job" the care about - <i>what are they trying to achieve?</i>	List the thing they are trying to achieve here
<b>but</b>	Describe what problems or barriers stand in the way – <i>what bothers them most?</i>	Describe the problems or barriers that get in the way here
<b>because</b>	Enter the "root cause" of why the problem or barrier exists – <i>what needs to be solved?</i>	Describe the reason the problems or barriers exist
<b>which makes me feel</b>	Describe the emotions from the customer's point of view – <i>how does it impact them emotionally?</i>	Describe the emotions the result from experiencing the problems or barriers

Reference: <https://miro.com/templates/customer-problem-statement/>

#### Example:



<b>Problem Statement (PS)</b>	<b>I am (Customer)</b>	<b>I'm trying to</b>	<b>But</b>	<b>Because</b>	<b>Which makes me feel</b>
PS-1	A person with mild tremors in my hands	Determine if I have any health issues	Since healthcare and testing is expensive	I am not very financially well off	Anxious that I may have a problem that requires medical assistance, but I might not be able to receive it.
PS-2	A 50- year old man with impaired posture and balance that seems to get worse with time	Seek out a diagnosis for my ailment	I don't live close to a specialty hospital for screening for neuro problems	I live in a rural area which gives me access to a primary health care centre at most.	Worried and concerned that I have parkinsonism and don't have the ability to avail any treatment soon due to lack of diagnosis