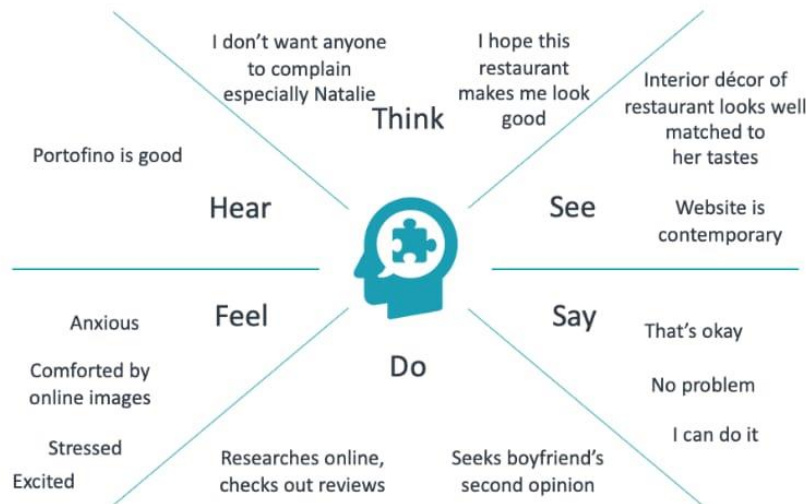


Empathy Map

Team ID	PNT2022TMID46252
Project Name	IOT based Smart crops protection system for agriculture
Team Members	Sneha, Monisha, Sugashini, Gokila.

Empathy Map Example



Persona

Describe the person you are designing for. Who are they? What is their typical day like? What is important to them in life?

Claire lives on the North Shore and works long hours as a consultant, even on weekends. Her days are hectic when she is in the office so making calls to restaurants is an inconvenience.

Her social life is an outlet from the pressure she experiences day-to-day and she prides herself on her ability to organize a "great night out" for her friends.

Needs

- To book a restaurant for a party of 6 people on a Saturday night
- BYO
- Gluten free menu options

Expectations

- The restaurant will make it easy to book with them
- Calls will be returned on the same day
- The online booking system will be easy and guarantee a table if available