

Ideation Phase

Brainstorm & Idea Prioritization Template

| | |
|---------------|---------------------------------------|
| Date | 19 September 2022 |
| Team ID | PNT2022TMID51846 |
| Project Name | Smart Fashion Recommender Application |
| Maximum Marks | 4 Marks |

Brainstorm & Idea Prioritization

1

Smart Fashion Recommender Application
solving the users problems in purchase Online shopping

9 minutes

How might we [your problem statement]?

Key rules of brainstorming
To run an smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.

2

Brainstorm
Write down any ideas that come to mind that address your problem statement.

10 minutes

Parameshwaran.VK

Trending Designs clothes

Shop with Assistant

Discounts & Offers

Cash on Delivery

Dayanithi.S

Save Time

All size of clothes

24/7 Shopping

Home Delivery

Manoj Adhithyan.A

Easy Price Comparison

Easy to send gifts

Online Tracking

Online Tracking

Mohan Raj.M

Reviews of Products

Shopping via the internet saves time

No need to travel

Free shipping

3

Prioritize
Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

30 minutes

Importance
Focus of these ideas could get better without any difficulty or risk, which need to have the most positive impact?

Feasibility
Regardless of their importance, which ideas are more feasible than others? (Cost, time, effort, complexity, etc.)

Parameshwaran.VK - 42391904021
Manoj Adhithyan.A - 42391904026
Dayanithi.S - 42391904003
Mohan Raj.M - 42391904018