Project Title: Gas Leakage Monitoring and Alerting System

TEAM ID: PNT2022TMID40124

1. CUSTOMER SEGMENT(S)

- CS
- · Oil, Gas, Polymer Industries
- Hospitals
- · Safety Control Personals
- Mining

6. CUSTOMER CONSTRAINTS CC

- Network Connection
- Complexity in Installation
- High budget in installing other products make them to move far from modern technologies

5. AVAILABLE SOLUTIONS

- AS
- Upgrading to a premium network plan.
- Availing network connection from a reliable Service provider.

2. JOBS-TO-BE-DONE / PROBLEMS



- Suffering from many losses due to gas leakage.
- Having no proper system for controlling or monitoring the leakage.
- Facing heavy budget problems in buying and installing a system for monitoring and controlling

9. PROBLEM ROOT CAUSE RC

- Quality of the material using which the device is made up of plays a vital role in the capability of the device to work in harsh environment.
- Location of the device installation and the network plan used by the user are the cause of Network issue.

7. BEHAVIOUR



- Harsh environment is prevailing only on certain industry; thus, the frequency of the said problem is low. In such a case the customer complaints multiple times to get the attention.
- Network issue is very common as most of the industries are located at the country side.
 Here the contact both the developers and the service providers

3. TRIGGERS

- The heavy damages or higher health issues due to the toxic gases urges them to find out a solution as soon as they could possible.
- Usage of the device is portrayed in the news.

4. EMOTIONS: BEFORE/AFTER ^{EM}

- Before the action is taken, the user feels deceived and cheated.
- After the problem is resolved, user feels the sincerity of the developers.

10. YOUR SOLUTION

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- Network strength must be boosted in the device
- Device can be manufactured in multiple standards based on the environment.
- Proper evacuation plan and manifestation of emergency drills will help workers to take appropriate step during emergency.

8. CHANNELS OF BEHAVIOUR

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- E-Mail to developers
- Online Community

8.2 OFFLINE

8.1 ONLINE

- Complaint Letters
- Returning the product is easy

