

Define CS, fit into CC	<p>1. CUSTOMER SEGMENT(S) CS</p> <p>A health conscious person or a fitness enthusiast or a person who wants a healthy diet to enhance his/her fitness.</p> <p>A nutrient deficient person,etc... .</p>	<p>6. CUSTOMER CONSTRAINTS CC</p> <p>Eating junk foods as a snack</p> <p>Healthy foods or snacks are very costly compared to fast foods or sometimes healthy foods are less delicious</p> <p>Or if a health conscious person doesn't have proper diet plan or guide,etc... .</p>	<p>5. AVAILABLE SOLUTIONS AS</p> <p>Consulting a nutritionist. Doing exercise and going to gym. Taking vitamin and calcium pills.</p> <p>The above solutions are very costly and time consuming.</p> <p>The user should spend some money and time on them.</p>	Explore AS, differentiate
	<p>2. PROBLEMS / PAINS J&P</p> <p>Need for the nutritional data present in the food,fruit or vegetables.</p> <p>Because we daily eating foods without knowing the nutritional content present in it.</p> <p>And the user needs the over nutritional content present in the fruit or vegetables</p>	<p>9. PROBLEM ROOT CAUSE RC</p> <p>Lack of awareness in the food in take.</p> <p>Increasing fast food consumption.</p> <p>There is no application to detect the exact nutrition present in the food.</p> <p>High cost for paying nutritional analyst.</p>	<p>7. BEHAVIOUR BE</p> <p>The people started to worry about their health conditions.</p> <p>High Depression due to their health. People trying to rectify the problem without knowing the correct path.</p> <p>Using many harmful products without knowing their effects, etc... .</p> <p>Search through the internet.</p> <p>Asking with friends or discussing with friends</p>	Focus on J&P, tap int C
Identify strong TR & EM	<p>3. TRIGGERS TR</p> <p>If a friend or a colleague is installing the fitness app then he/she also try to install and follow the routine to be fit and eat healthy foods.</p>	<p>10. YOUR SOLUTION SL</p> <p>The app takes an image of the fruit or vegetable and recognize the name using the DL model made of CNN and recognize the name of the fruit or a vegetable and search through the internet for the nutrient present in the fruit and it will display the exact nutrient present in it.</p>	<p>8. CHANNELS of BEHAVIOUR CH</p> <p>8.1 ONLINE</p> <p>User browse through the internet. Search for the good product.</p>	Extract online & offline CH of BE
	<p>4. EMOTIONS: BEFORE / AFTER EM</p> <p>Before the nutritional analyzer people has no idea about their diet. After the nutritional analyzer people were aware about their diet.</p>		<p>8.2 OFFLINE</p> <p>User directly inquire the product users and confirm whether the product is good or not.</p>	