#### CUSTOMER SEGMENTS

Students who had just completed their higher secondary or college and want to get accepted into a reputable institution

#### 6. CUSTOMER CONSTRAINT

Customers could doubt the accuracy and dependability of the predictor and may be hesitant to use. Additionally, users would have to provide the model with sensitive data and some users might choose to use the predictor out of concern for data misuse

#### 5. AVAILABLE SOLUTIONS

Along with indicators like grades and GPA, we will also take into account IELTS/TOFEL, and GRE, which are necessary in the admission process of many colleges, and additionally increasing the predictor's dependability.

# 2. JOBS-TO-BE-DONE/PROBLEMS

Since collecting information is very important step in creating the predictor, it is impressive that it to be done perfectly.

Customer's faith in the model must be managed by providing them with the highest level of data security

## 9. PROBLEM ROOT CAUSE

If the obtained data is found to be incorrect or erroneous or not enough to determine the eligibility ,the predictor's reliability may be impacted. Second, if the customers believe that our product is unsafe or at risk, they can avoid using it.

#### 7. BEHAVIOUR

From the consumer's point of view, the accuracy of the predictor is crucial as they base the admission decisions on its findings.

## 3. TRIGGERS

Comparison between the actual score of the user and the required score can be given

## 4. EMOTIONS: BEFORE / AFTER

Users would feel completely in control of the admissions process since they can have a complete trust in the predictor

## 10. YOUR SOLUTION

Make use of the gathered data, create a predictor and ensure its accuracy and dependability. Make sure of the security and safety of the data of the user that is being collected.

## 8. CHANNELS OF BEHAVIOUR

Customers can look for the dependable or trustworthy eligibility predictors online and can rate them according to how they like them. Such predictors would be analysed by students in peer groups, and if they find one that was adequately dependable, they would let others know.