

## Assignment -1

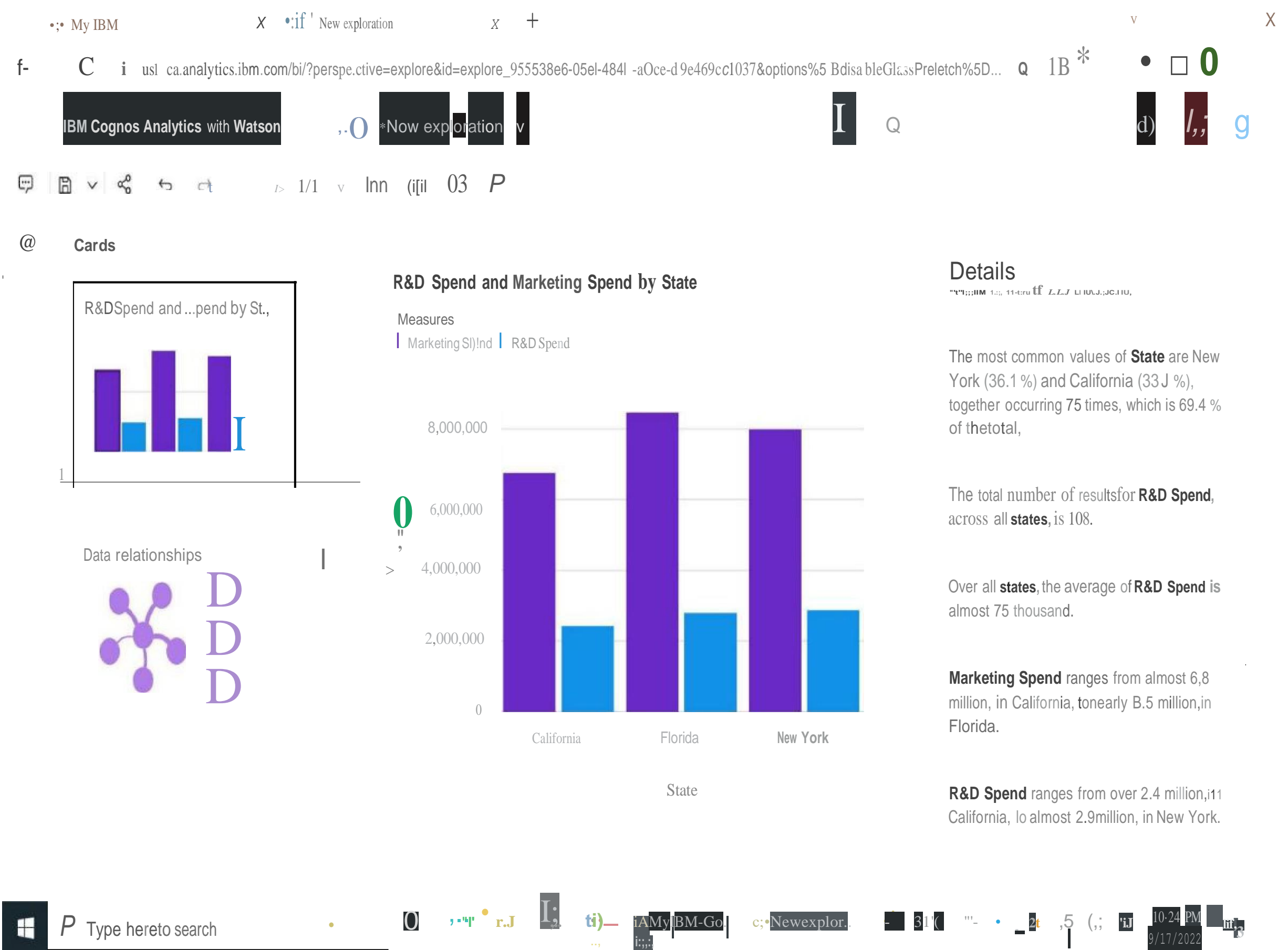
### The case of 50 Startups

Assignment Date	12 September 2022
Student Name	Bala Krishnan
Student Roll number	913219106001
Maximum Marks	

#### QUESTION:-

Upload the dataset to Cognos Analytics, explore and visualize the dataset

Solution :



MyIBM

IBM Cognos Analytics with Watson

New Exploration

Q

Selected sources

50\_Startups.csv

Q, Search

Navigation paths

Im SO\_Startups.csv

R&D Spend

Administration

Marketing Spend

State

Profit

Marketing Spend for State

Column value, Increase Decrease Sum

25,000,000

20,000,000

15,000,000

10,000,000

5,000,000

0

California

Florida

New York

Sum

State

State	Marketing Spend
California	~7,000,000
Florida	~14,000,000
New York	~22,000,000
Sum	~43,000,000

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Google Chrome

New Exploration

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New exploration

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New explanation

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IBM Cognos Analytics with Watson

New exploration

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Selected sources I

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SO\_Startups.csv

R&DSpend

Administration

MarketingSpend

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Marketing Spend and State by State

Column  
State (Count)

Line  
MarketingSpend(Sum)

State (Count)

MarketingSpend(Sum)

State	State (Count)	MarketingSpend(Sum)
California	35	7,000,000
Florida	42	6,500,000
New York	40	8,000,000

Fields

X-axis

State

Column length\*

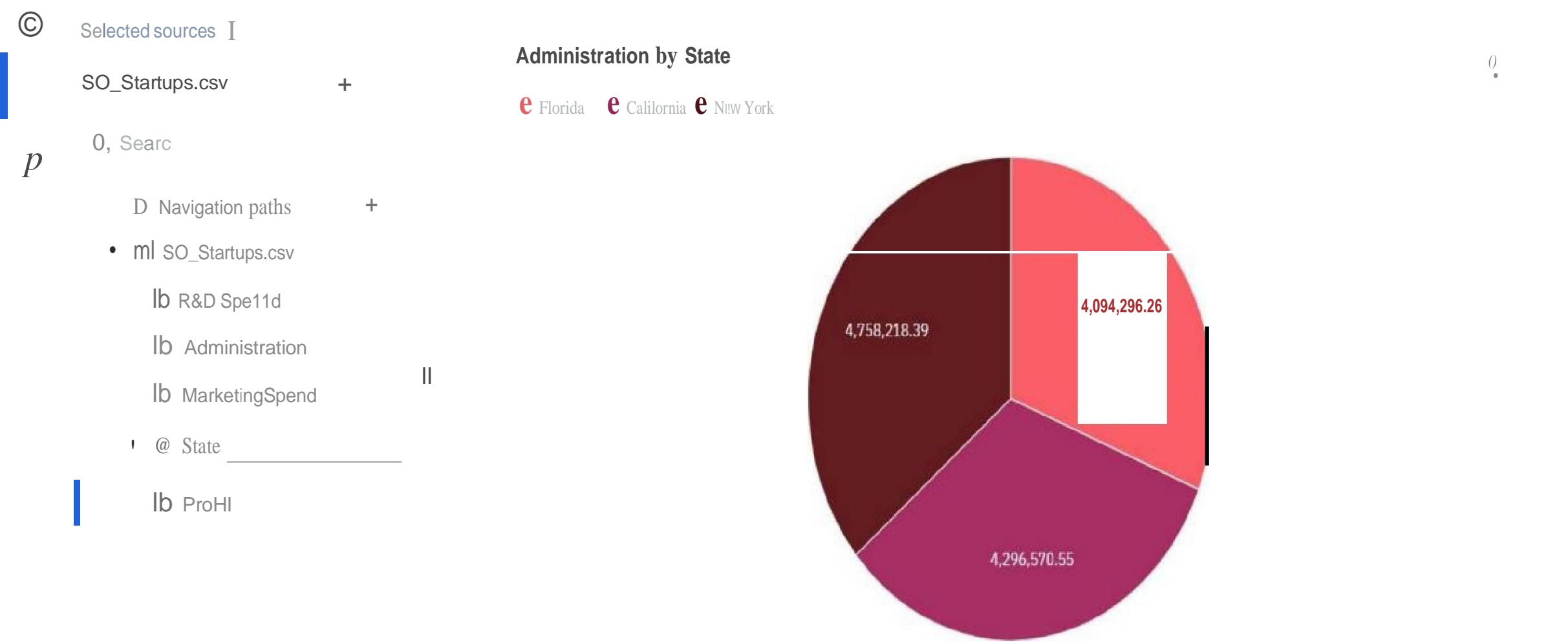
State

Column color

Line position\*

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Administration by Profit8

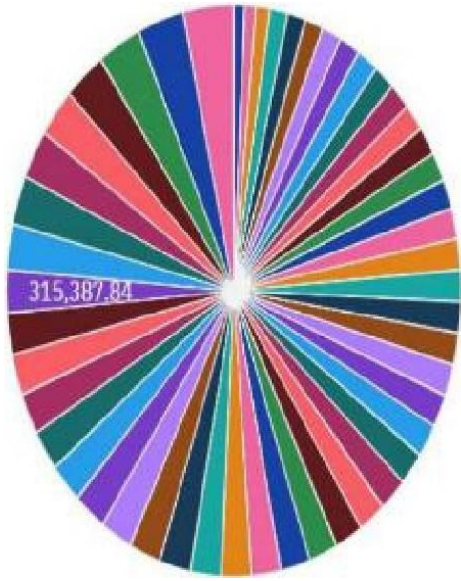
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89.949.14 35,673.41 1,229.06 1,005.76 177,798.83 1%.4n.s1 166.187.94 171,498.49 1os.552.04

156.99L12 191.050.39 96.778.92 110B.73199 1149,759.Qol 1%.12195 118.474.03 99,931.59 49.4<J0.75

114,6S!..4 178,239,91 1182,901.99 1110.352.25 1M,926.06 190,708.19 169,758.98 1105,008.31 197,127.84

142,559.73 1192,261.83 1.259.4 1107,404,34 1105,733.54 1155,752.6 1150,122.51 1152,211.77 1191.792.06



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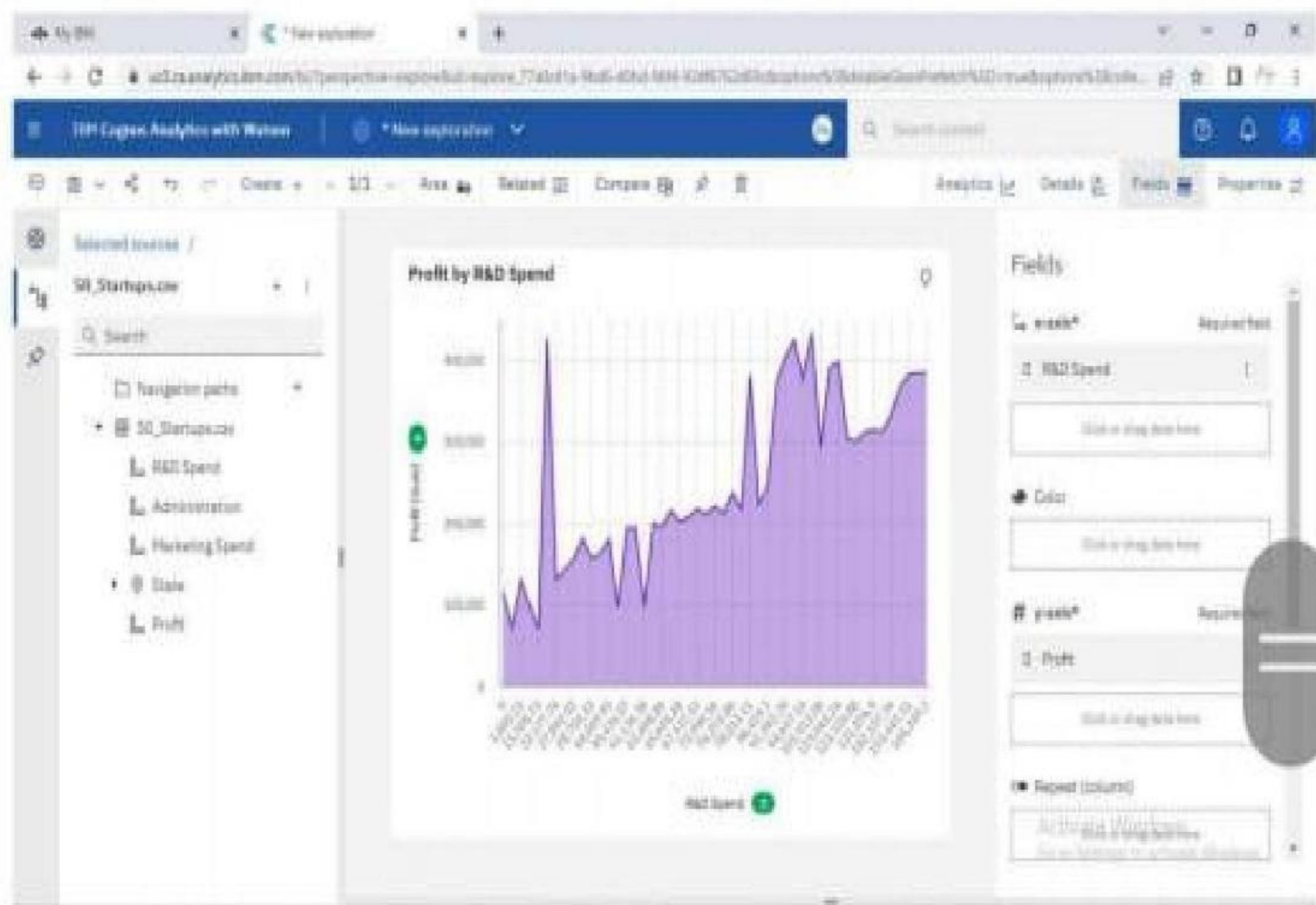
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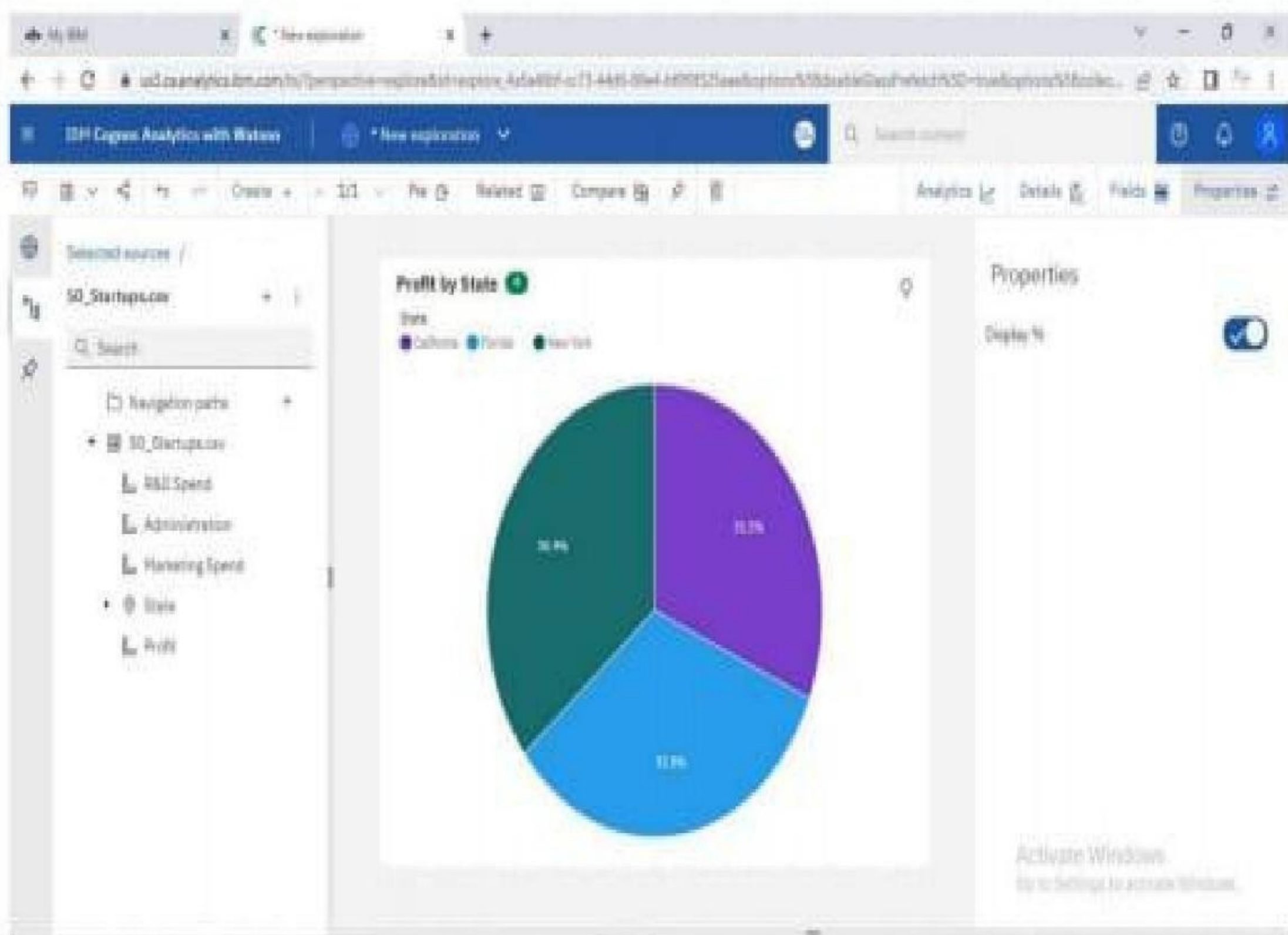
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Project Link : [Link](#)