Ideation Phase

Define the Problem Statements

Date	19 September 2022
Team ID	PNT2022TMID48326
Project Name	Data Analytics In Health Care
Maximum Marks	2 Marks

Customer Problem Statement:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.



Example:

Problem Statement (PS)	I am (Custom er)	I'm trying to	But	Because	Which makes me feel
PS-1	An Engineer	Do Data Analytics In Health Care	It Takes Much Longer	There Is An Problem Of Capturin- g Accurate Data	Exasperated
PS-2	A Teenager	Do Somethig With this analytics	Not even able to find a data	There are so many datas	wired