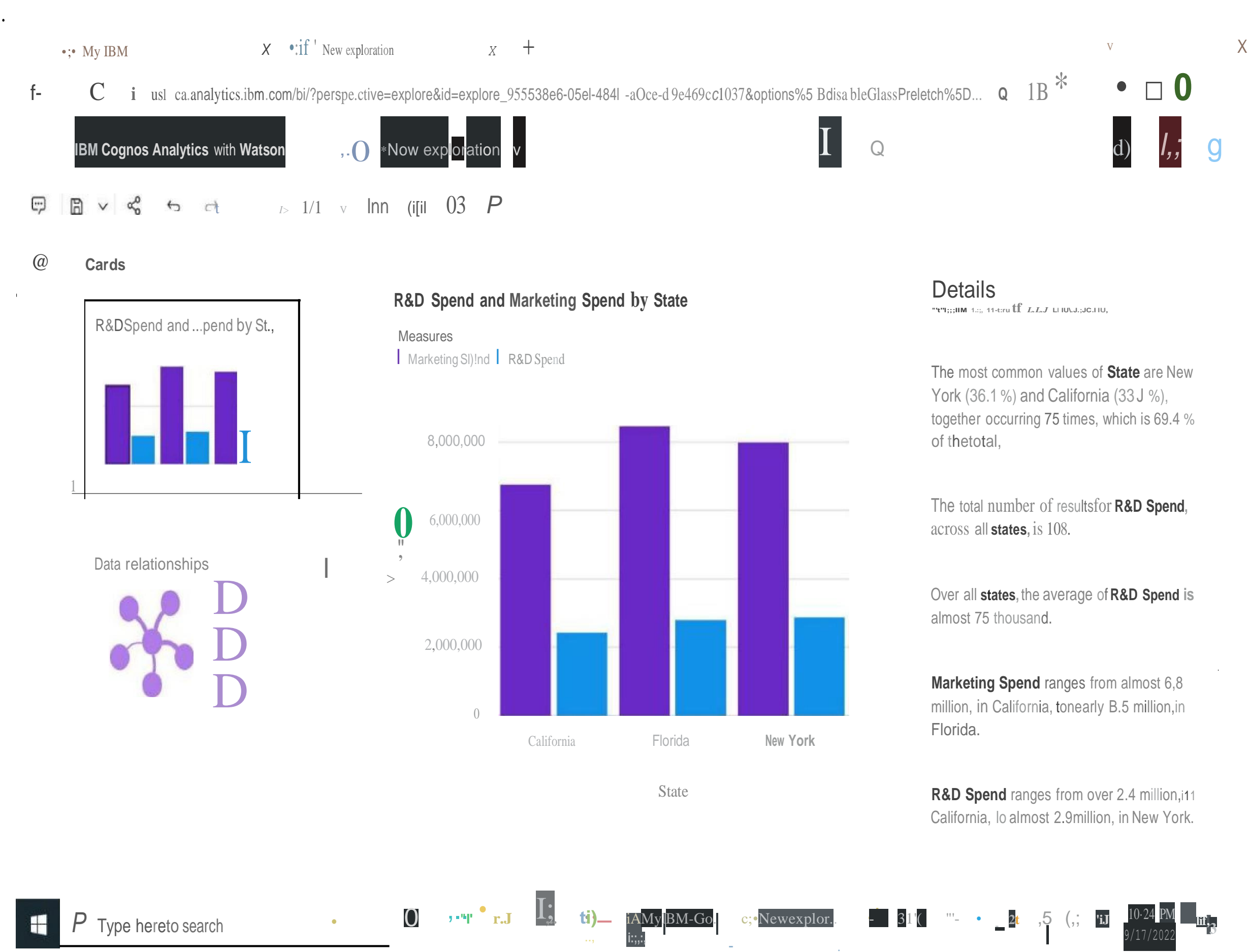


Assignment -1

The case of 50 Startups

Assignment Date	12 September 2022			
Student Name	Selsiya@Sellamal			
Student Roll number	913219104009			
Maximum Marks				

QUESTION:-
Upload the dataset to Cognos Analytics, explore and visualize the dataset



MyIBM

IBM Cognos Analytics with Watson

New Exploration

Q

Selected sources

50_Startups.csv

Navigation paths

Im SO_Startups.csv

R&D Spend

Administration

Marketing Spend

State

Profit

Marketing Spend for State

Column value, Increase Decrease Sum

25,000,000

20,000,000

15,000,000

10,000,000

5,000,000

0

California

Florida

New York

Sum

State

State	Marketing Spend
California	~7,000,000
Florida	~14,000,000
New York	~22,000,000
Sum	~43,000,000

Type here to search

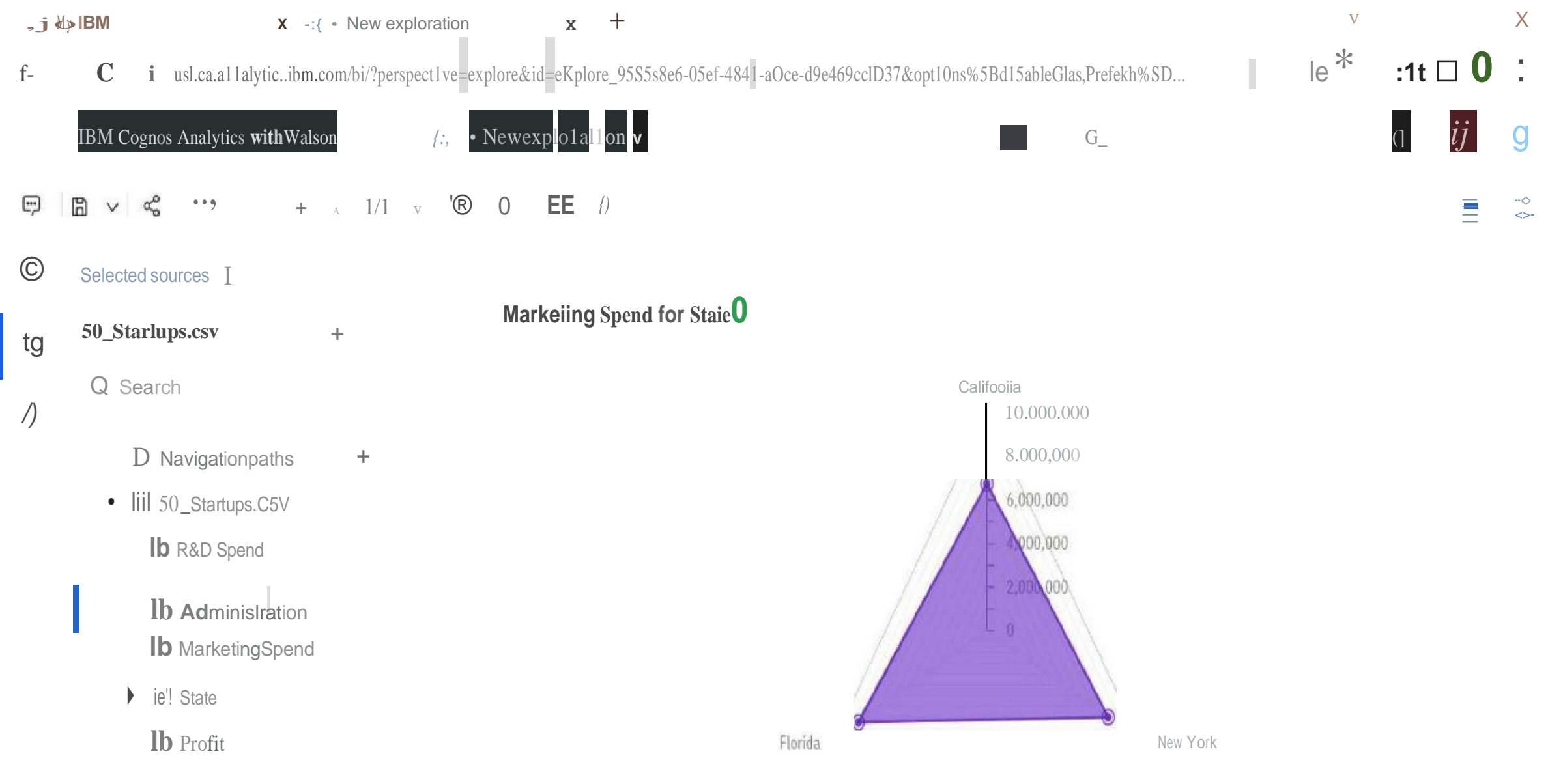
Google Chrome

New Exploration

31°C

11: 8A.M

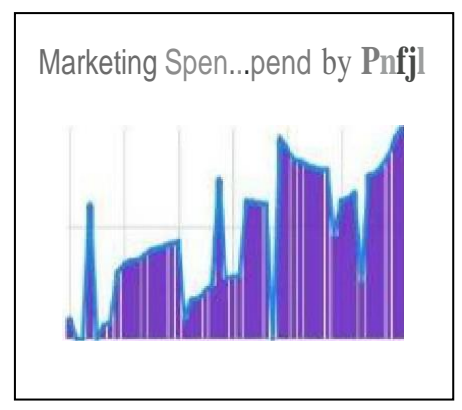
9/18/2022



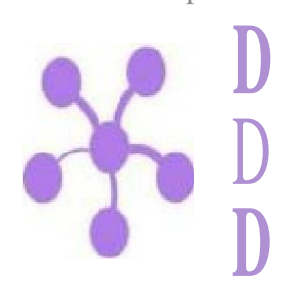
Scanned by TapScanner

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@ Cards



Data relationships



Marketing Spend and Marketing Spend by Profit



MyISM

New explanation

us1.ca.analytics.ibm.com/bi/?perspective=explore&id=explore_955538e6-05ef-4841-a0ce-d9e469cc1037&options%5BdisableGlassPrefetch%5D...

IBM Cognos Analytics with Watson

New exploration

Q

lit a 0

Cf) i;J g

Selected sources I

SO_Startups.csv

Q Search

D Navigationpaths

SO_Startups.csv

R&DSpend

Administration

MarketingSpend

@ State

(b Profit

Marketing Spend and State by State

Column
State (Count)

Line
MarketingSpend(Sum)

State (Count)

MarketingSpend(Sum)

State	State (Count)	MarketingSpend(Sum)
California	35	7,000,000
Florida	42	6,500,000
New York	40	8,000,000

Fields

X-axis

State

Column length*

State

Column color

Line position*

Type here to search

IBM

Google

Ne

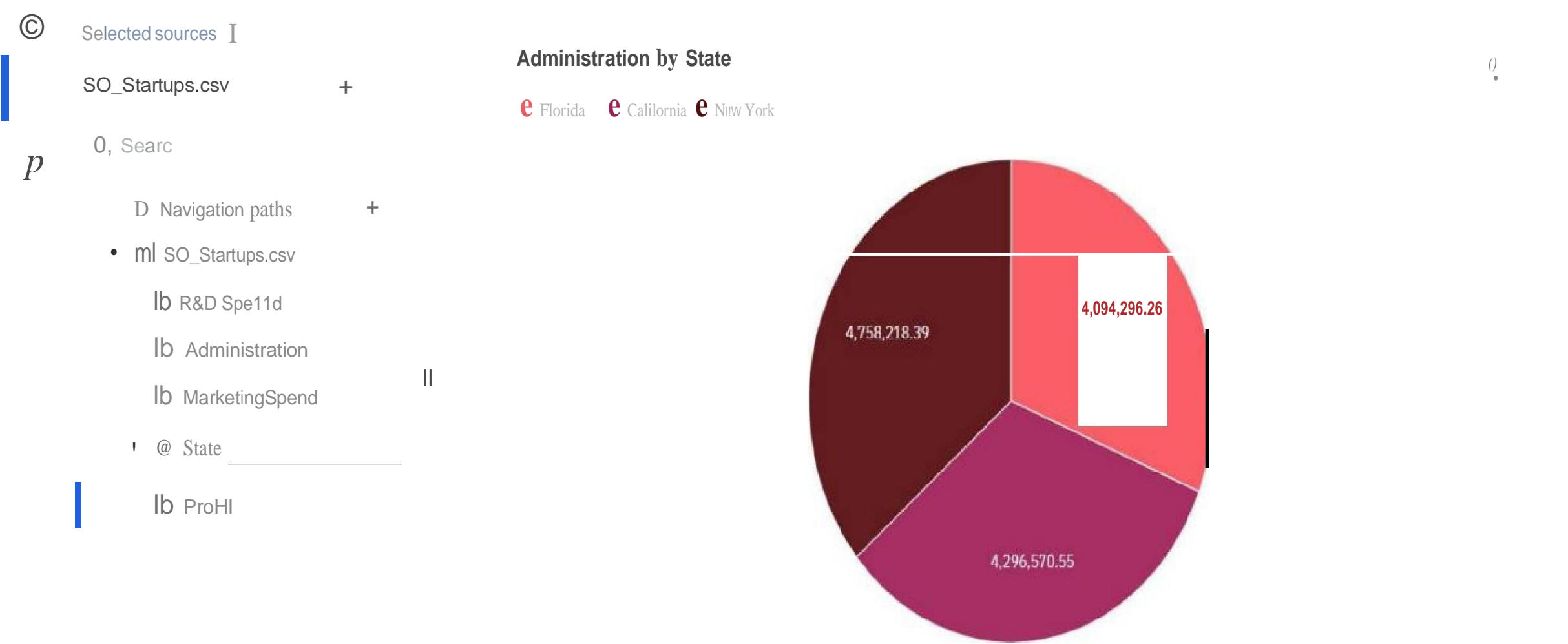
Phot

35°

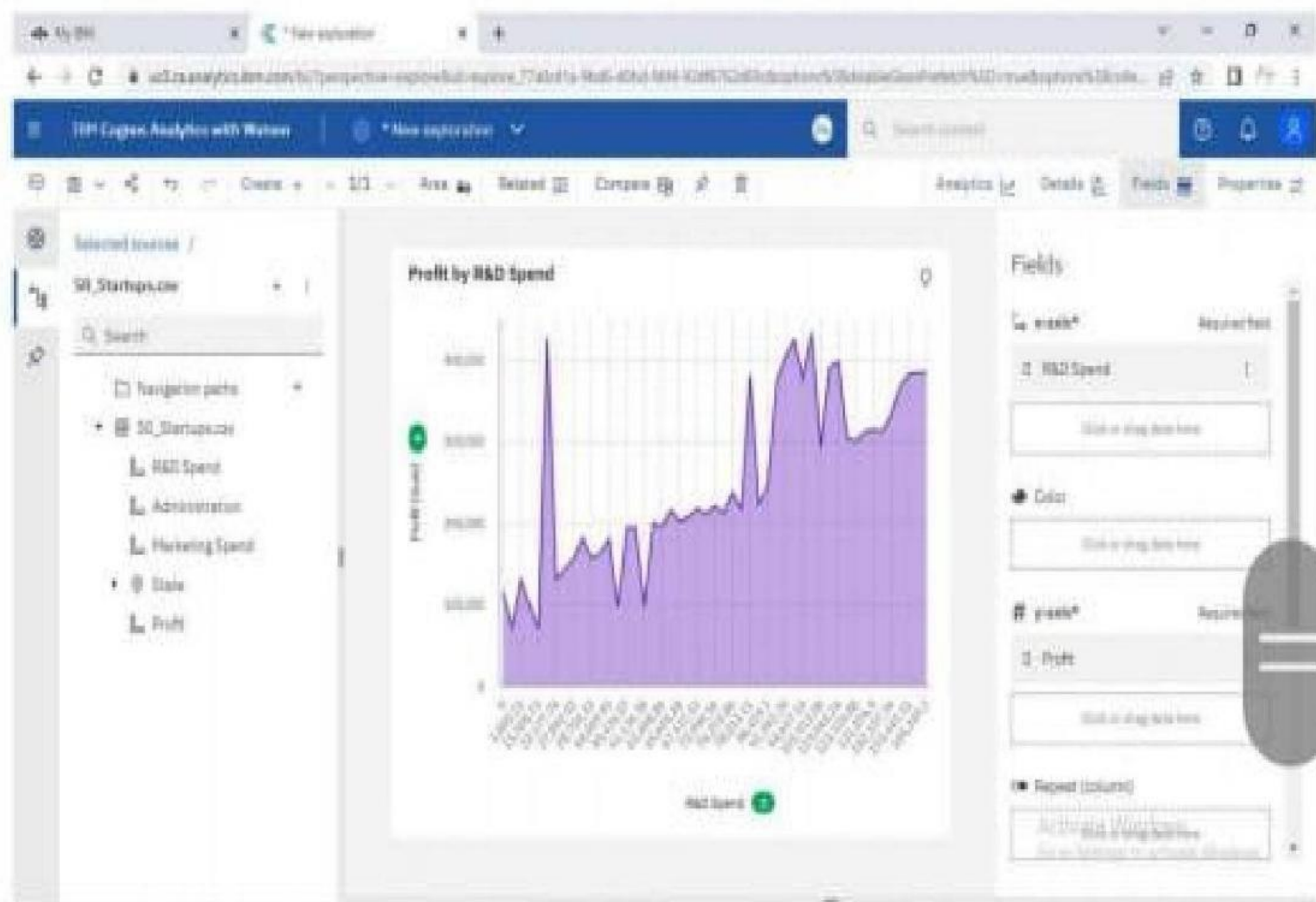
12:26 PM

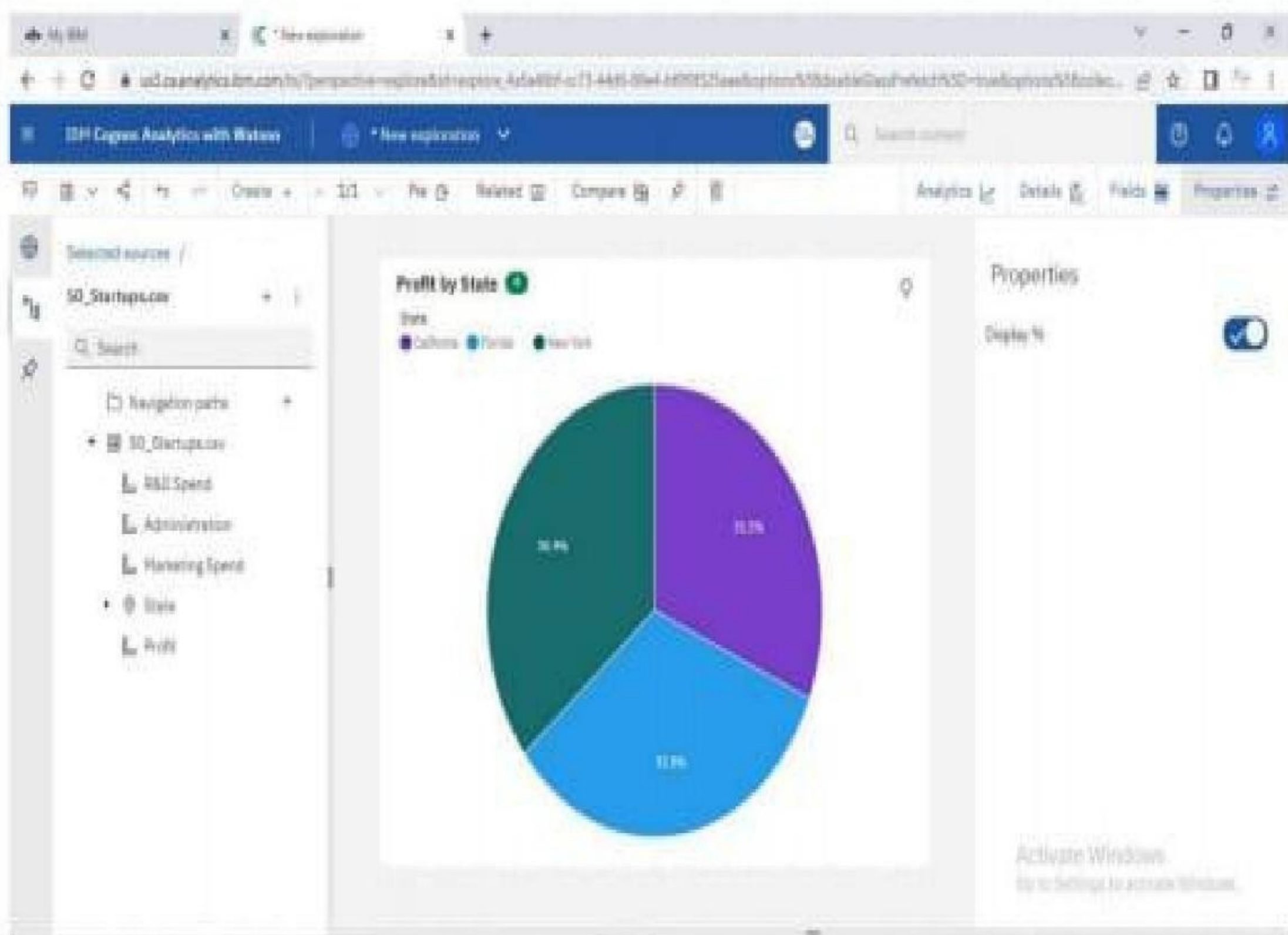
9/18/2027

13









Project Link : [Link](#)