

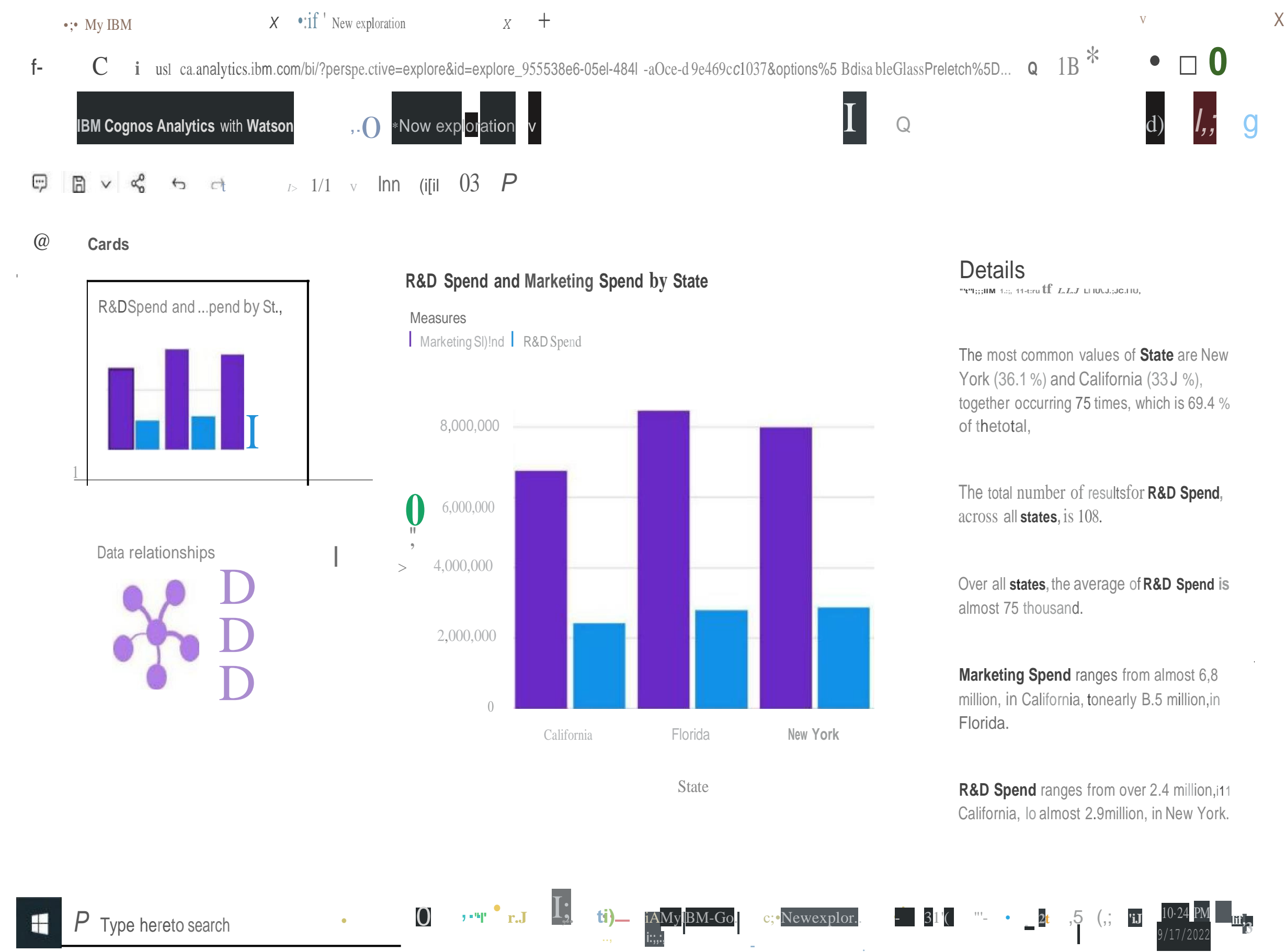
# Assignment -1

The case of 50 Startups

Assignment Date	12 September 2022
Student Name	P Harish kumar
Student Roll number	913219106002
Maximum Marks	

QUESTION:-  
Upload the dataset to Cognos Analytics, explore and visualize the dataset

. Solution :



MyIBM

IBM Cognos Analytics with Watson

New Exploration

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Selected sources

50\_Startups.csv

Navigation paths

Im SO\_Startups.csv

R&D Spend

Administration

Marketing Spend

State

Profit

Marketing Spend for State

Column value, Increase Decrease Sum

25,000,000

20,000,000

15,000,000

10,000,000

5,000,000

0

California

Florida

New York

Sum

State

State	Marketing Spend
California	~6,000,000
Florida	~14,000,000
New York	~22,000,000
Sum	~42,000,000

Type here to search

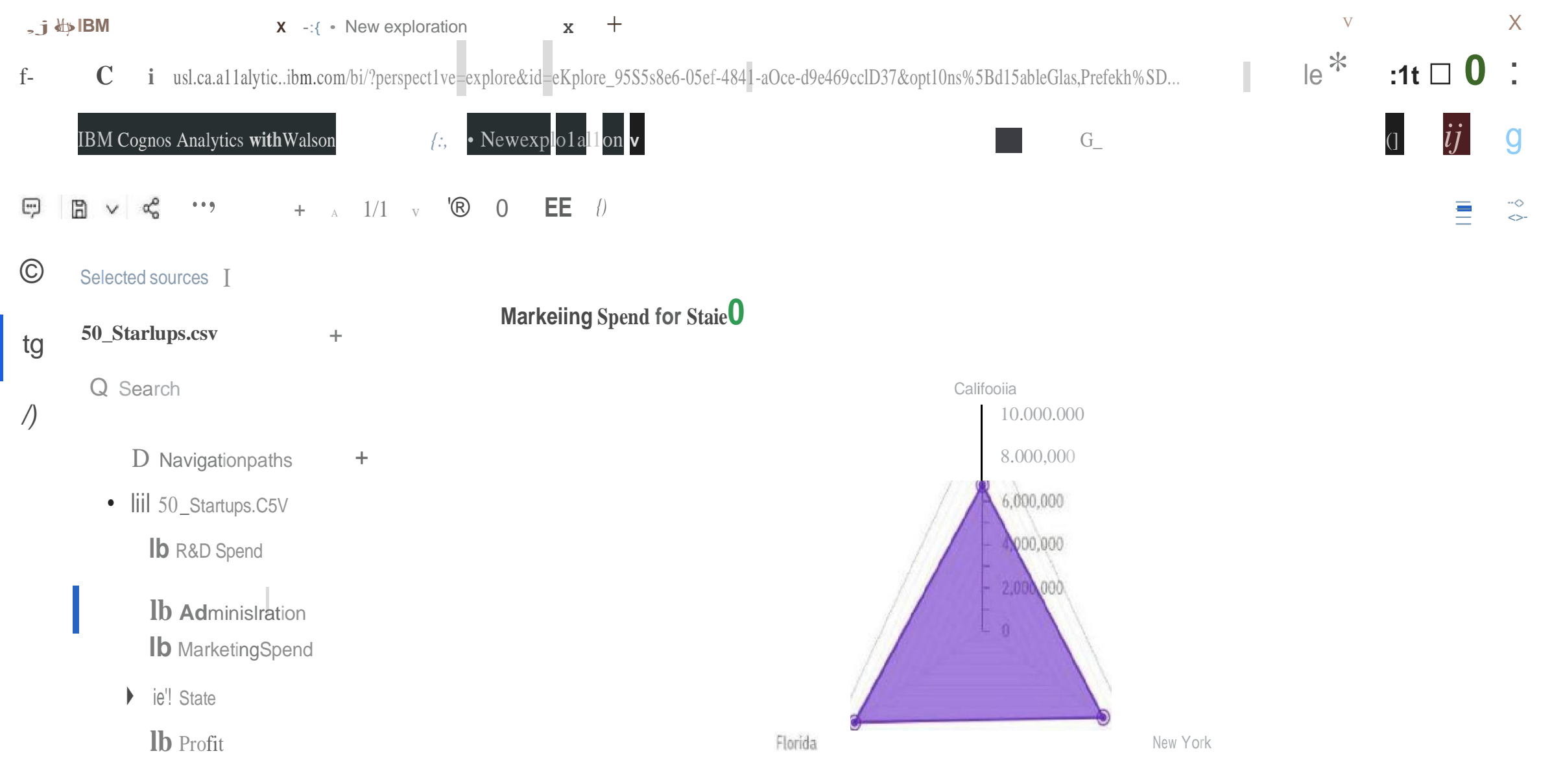
Google Chrome

New Exploration

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Marketing Spend

Tree sunburst

Tree diagram

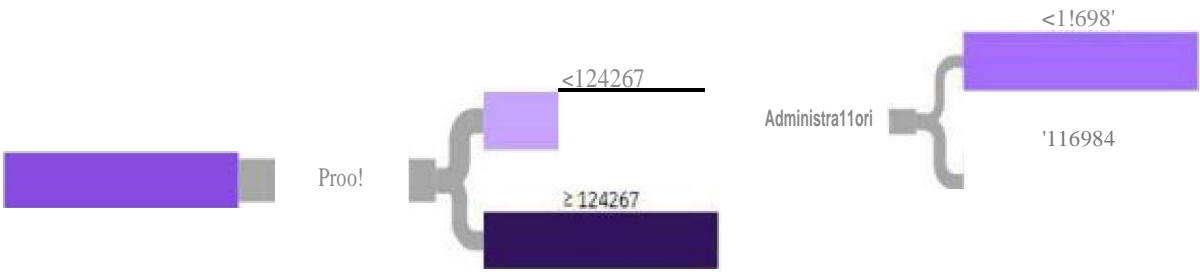
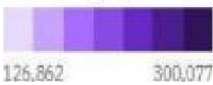
Rules

Marketing Spend

Nodes

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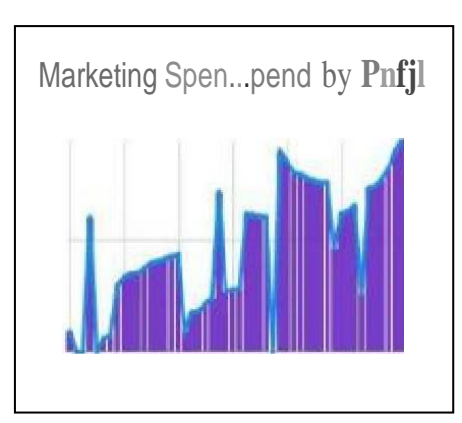
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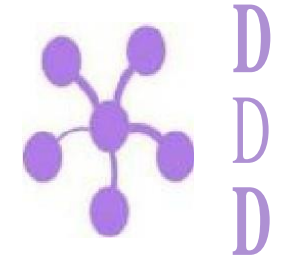
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@ Cards



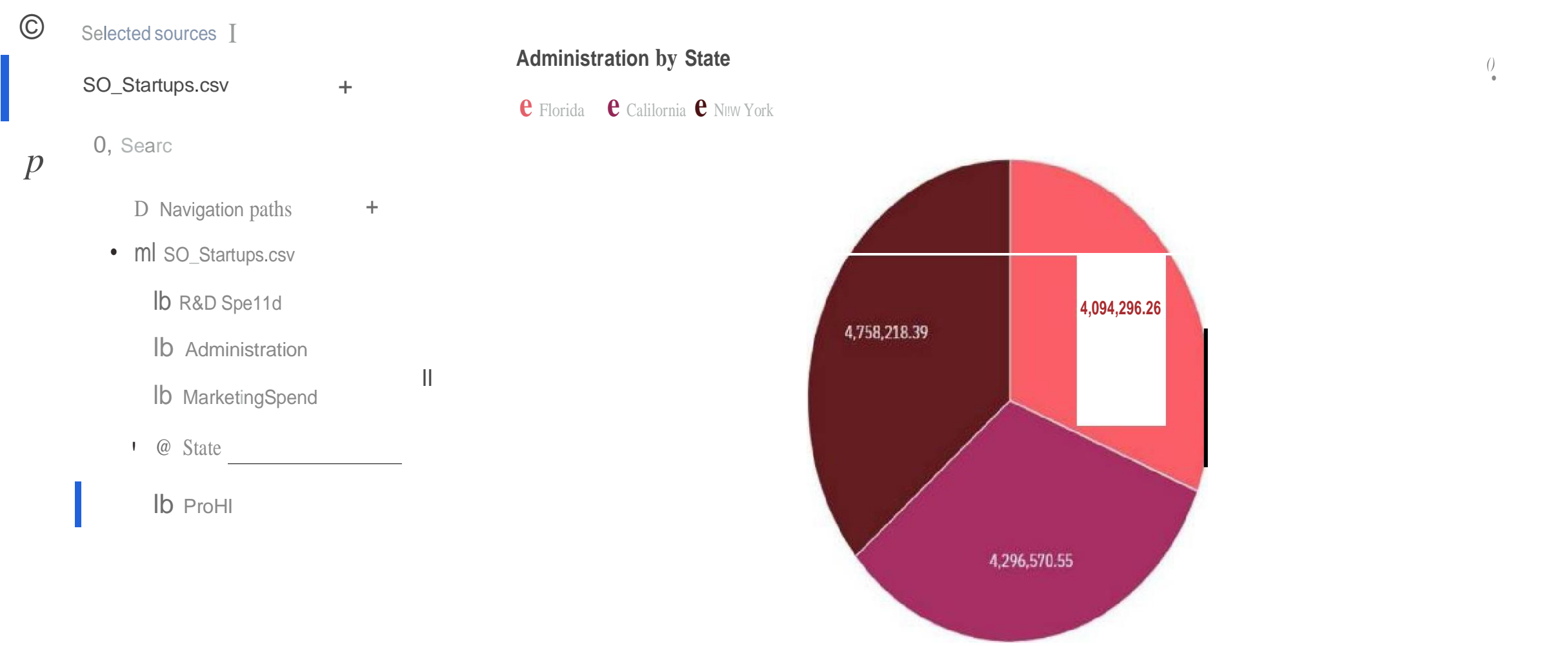
Data relationships



### Marketing Spend and Marketing Spend by Profit



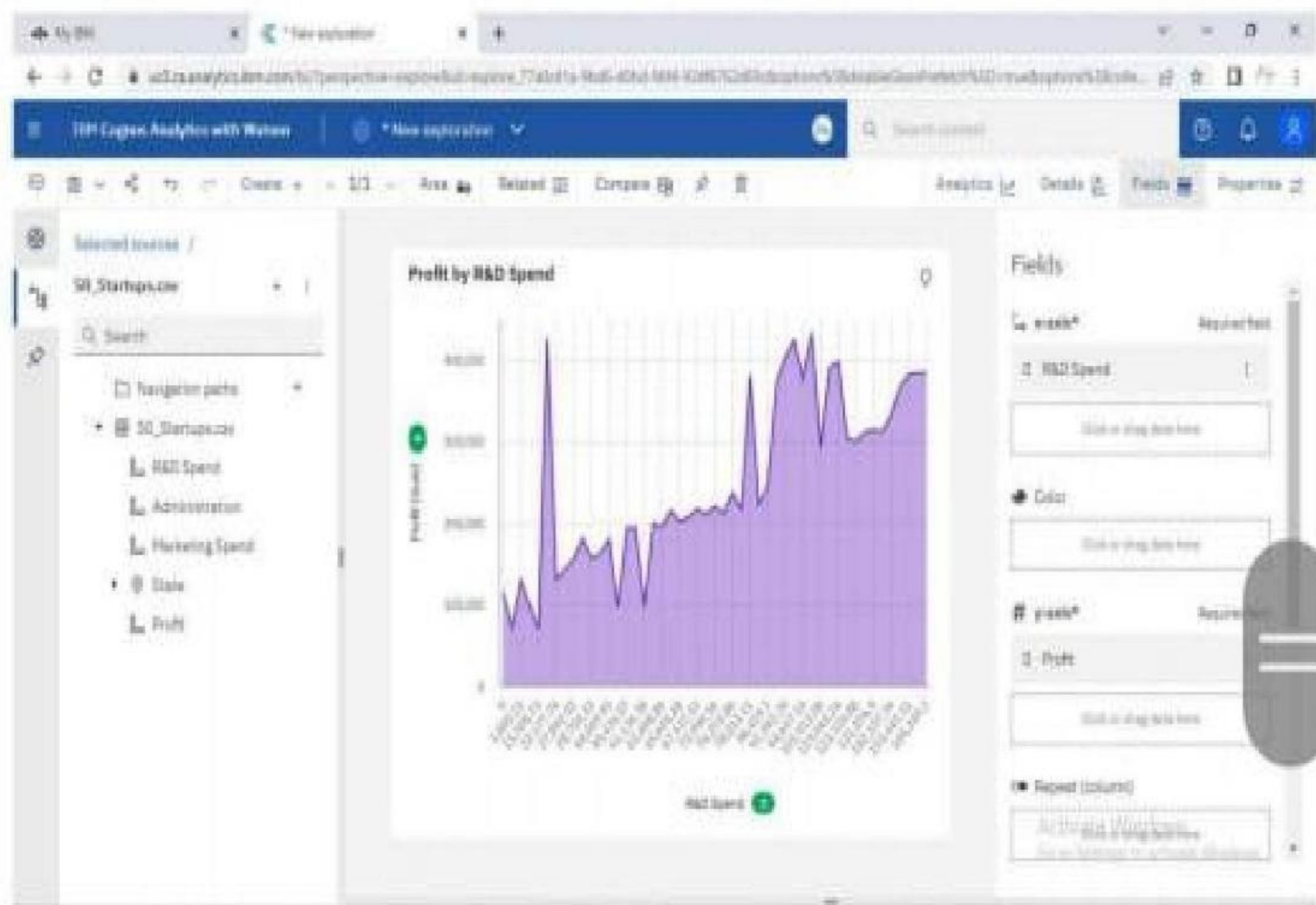
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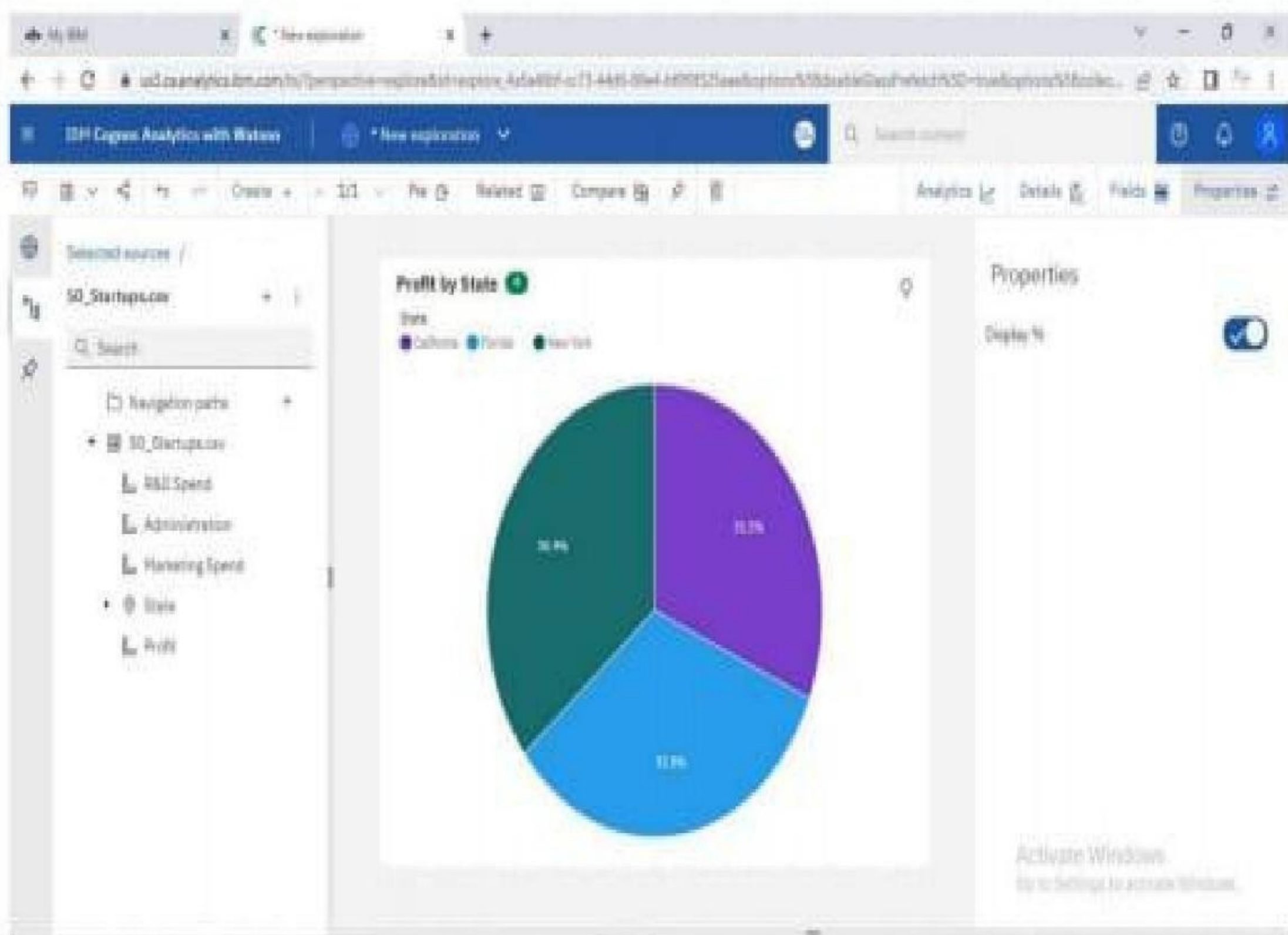












Project Link : [Link](#)