

Assignment -1

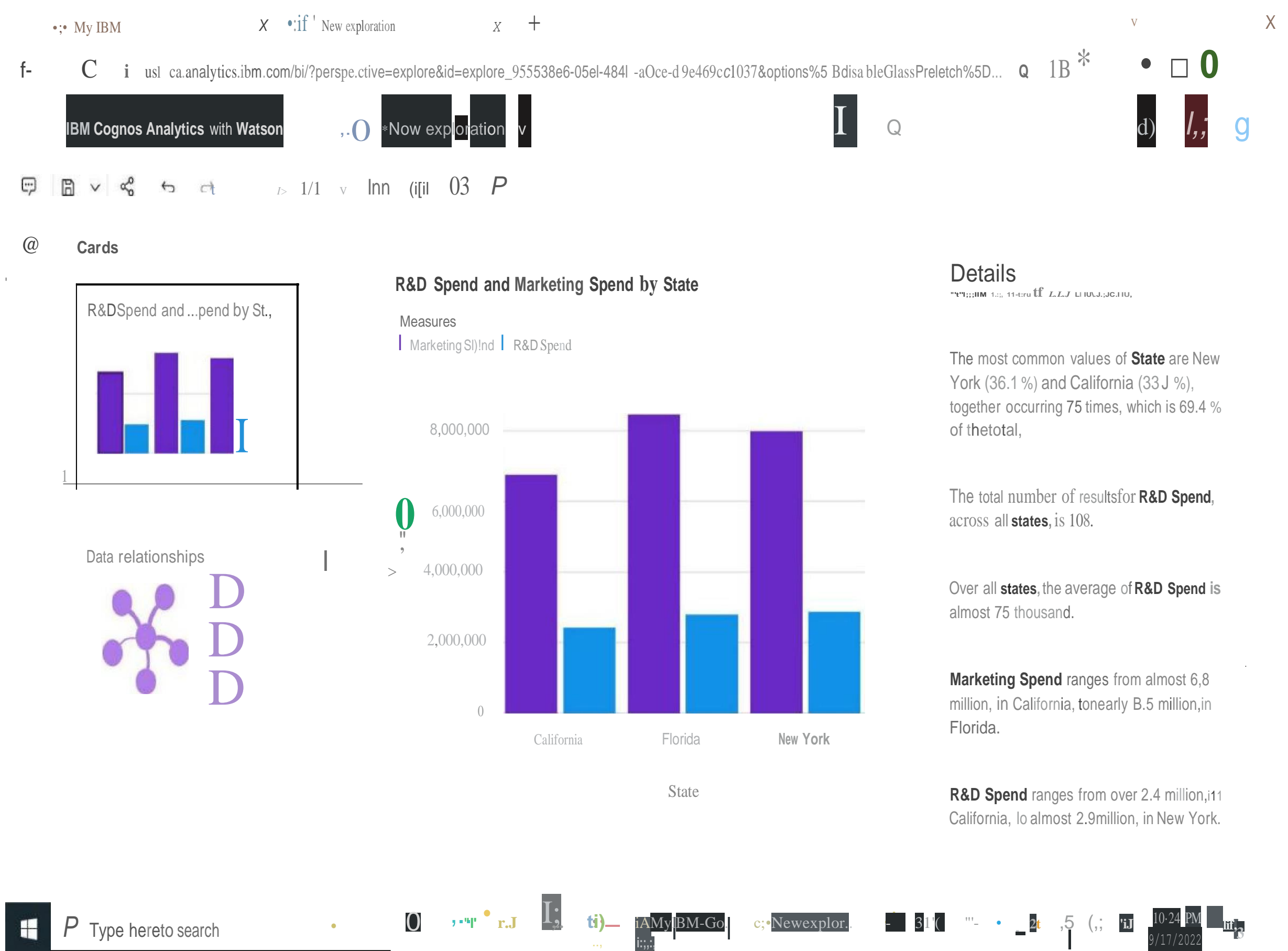
The case of 50 Startups

Assignment Date	12 September 2022
Student Name	R.Jeevitha
Student Roll number	913219106003
Maximum Marks	

QUESTION:-

Upload the dataset to Cognos Analytics, explore and visualize the dataset

Solution :



MyIBM

IBM Cognos Analytics with Watson

New Exploration

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Selected sources

50_5startups.csv

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Navigation paths

Im SO_Startups.csv

R&D Spend

Administration

Marketing Spend

State

Profit

Marketing Spend for State

Column value, Increase Decrease Sum

25,000,000

20,000,000

15,000,000

10,000,000

5,000,000

0

California

Florida

New York

Sum

State

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Google Chrome

New Exploration

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New exploration

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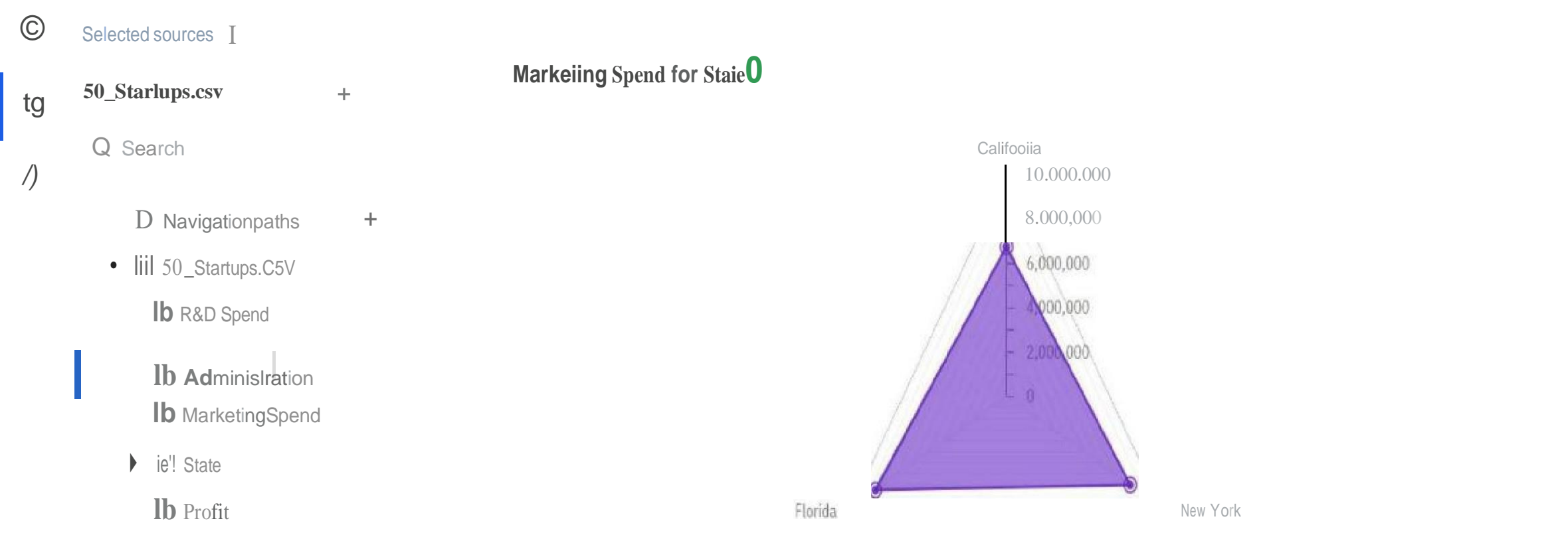
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• New exploration

• New exploration

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IBM Cognos Analytics with Watson

New exploration

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Selected sources /

SO_Startups.csv

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Navigation paths

50_Startups.csv

R&D Spend

Administration

Marketing Spend

Marketing Spend

Tree sunburst

Tree diagram

Rules

Marketing Spend

Nodes

126,862

390,077

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IBM Cognos Analytics with Watson

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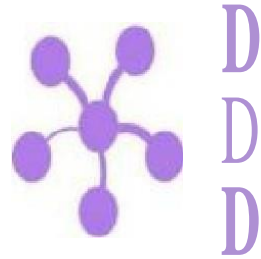
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Cards



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Data relationships



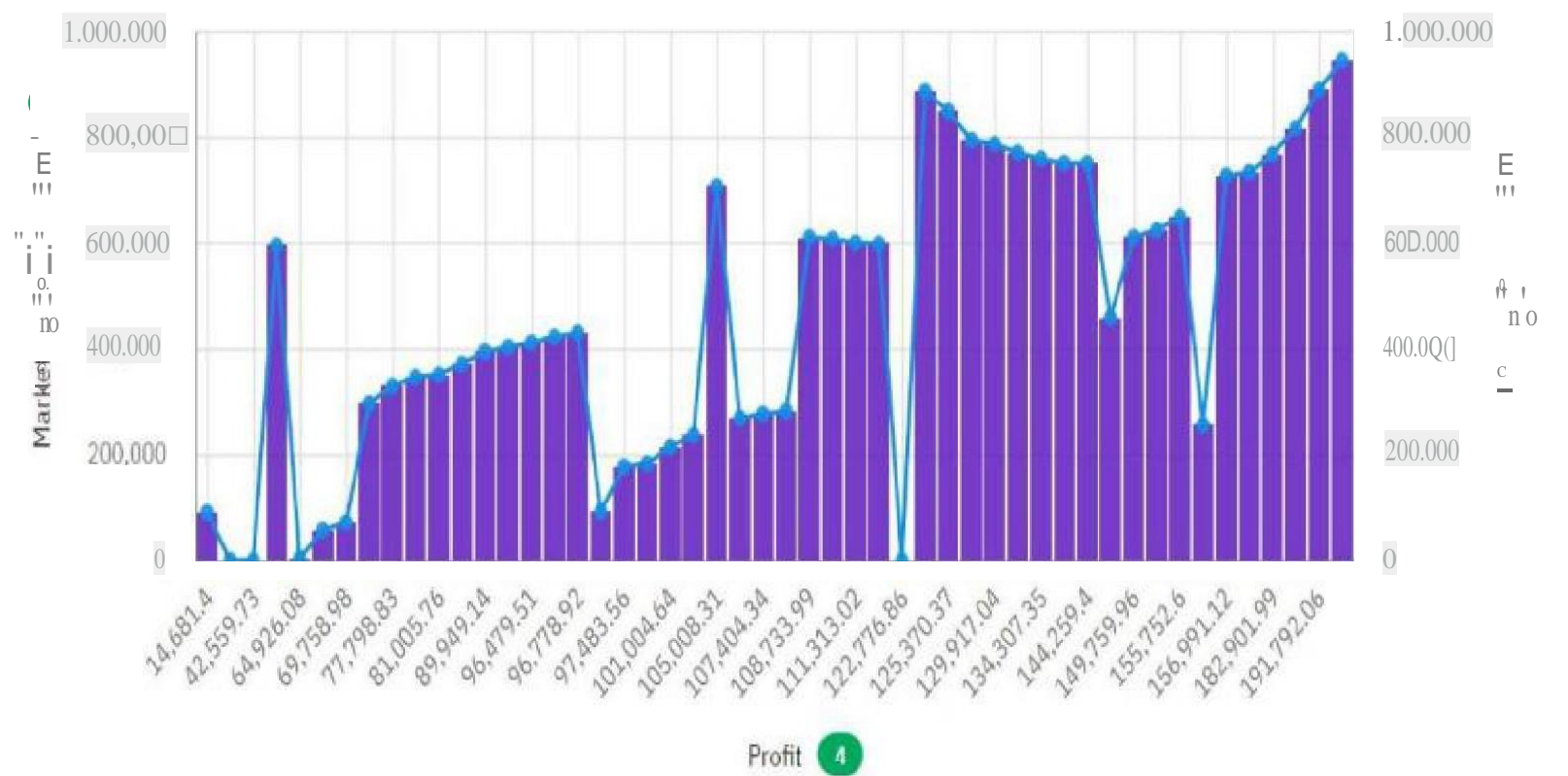
Marketing Spend and Marketing Spend by Profit

Column

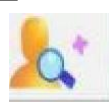
Marketing Spend(Sum)

Line

- MarketingSpend(Sum)



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New explanation

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IBM Cognos Analytics with Watson

New exploration

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Selected sources I

SO_Startups.csv

Q Search

D Navigationpaths

SO_Startups.csv

R&DSpend

Administration

MarketingSpend

@ State

(b Profit

Marketing Spend and State by State

Column
State (Count)

Line
MarketingSpend(Sum)

State (Count)

MarketingSpend(Sum)

State	State (Count)	MarketingSpend(Sum)
California	35	7,000,000
Florida	42	6,500,000
New York	40	8,000,000

Fields

X-axis

State

Column length*

State

Column color

Line position*

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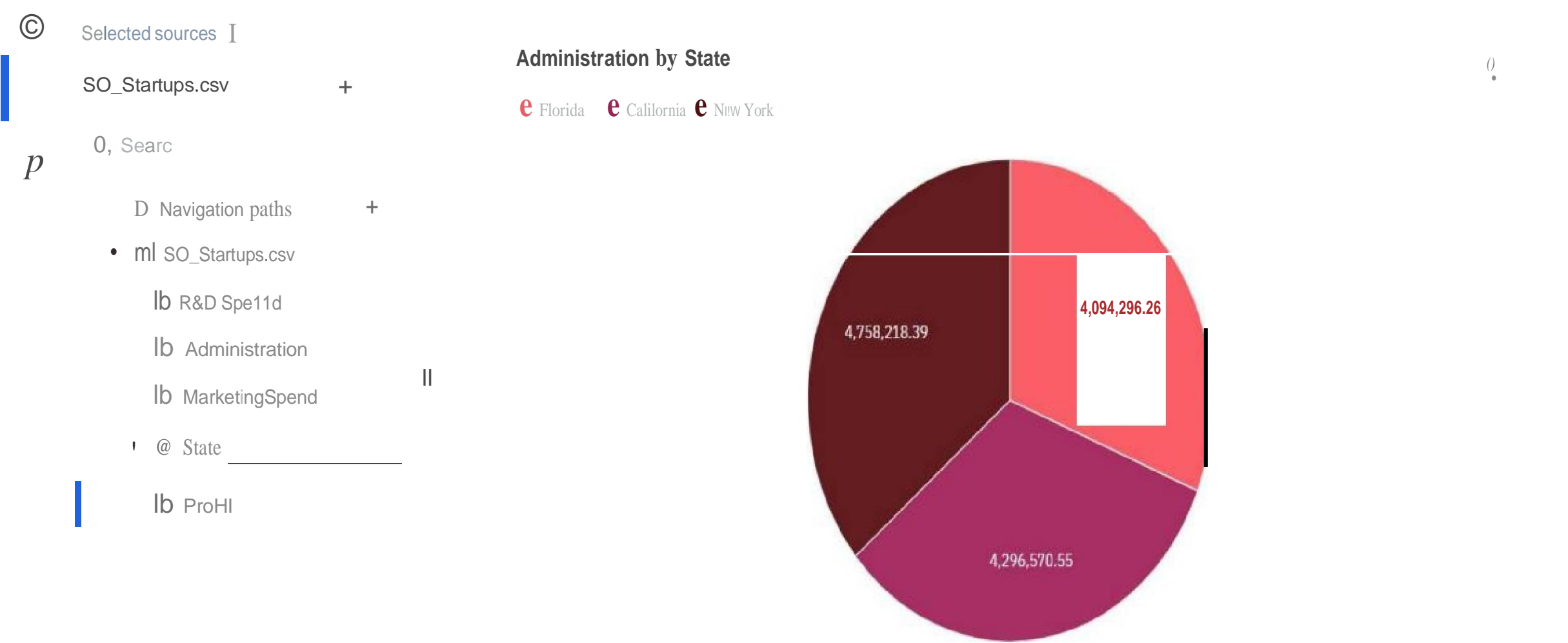
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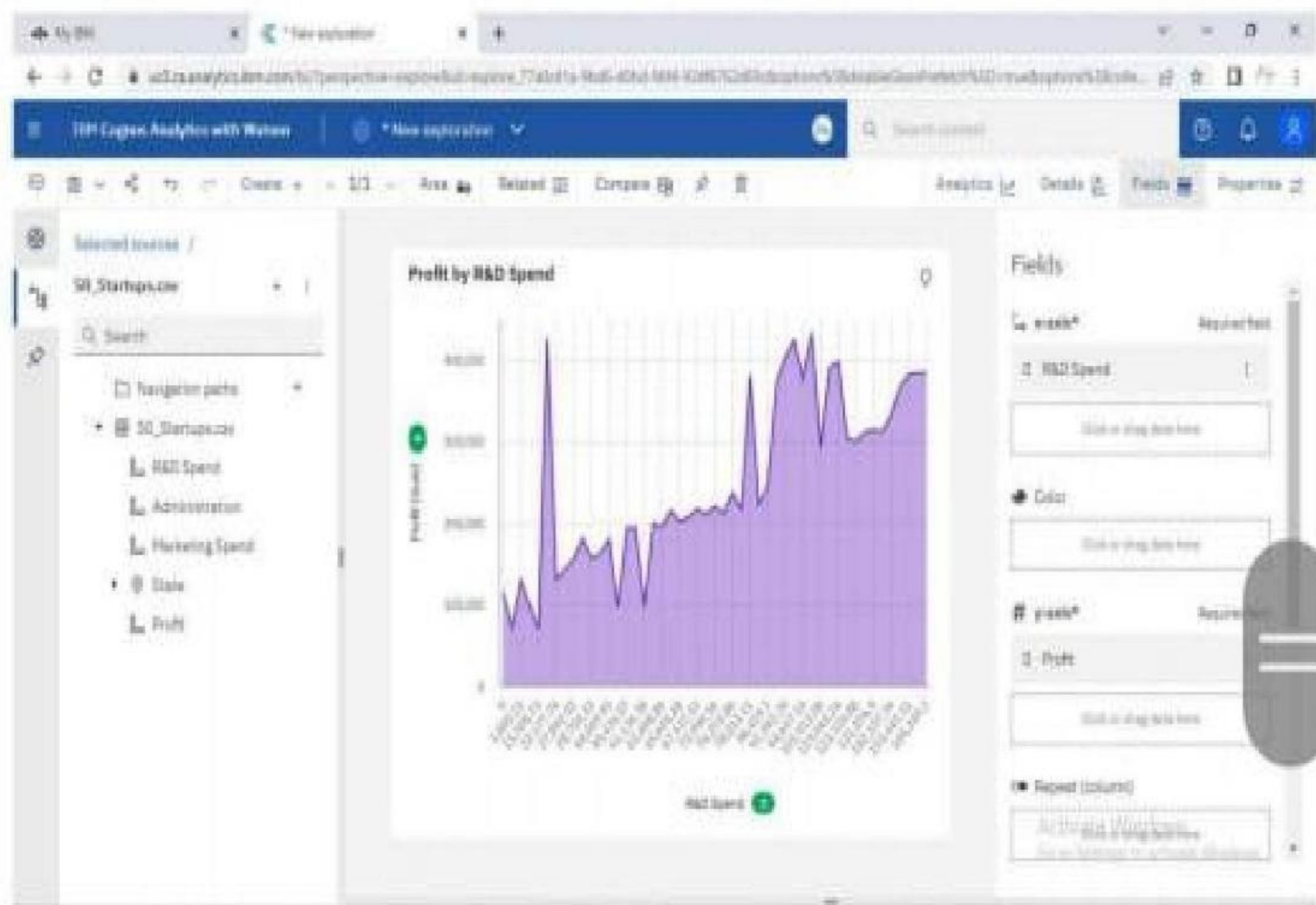
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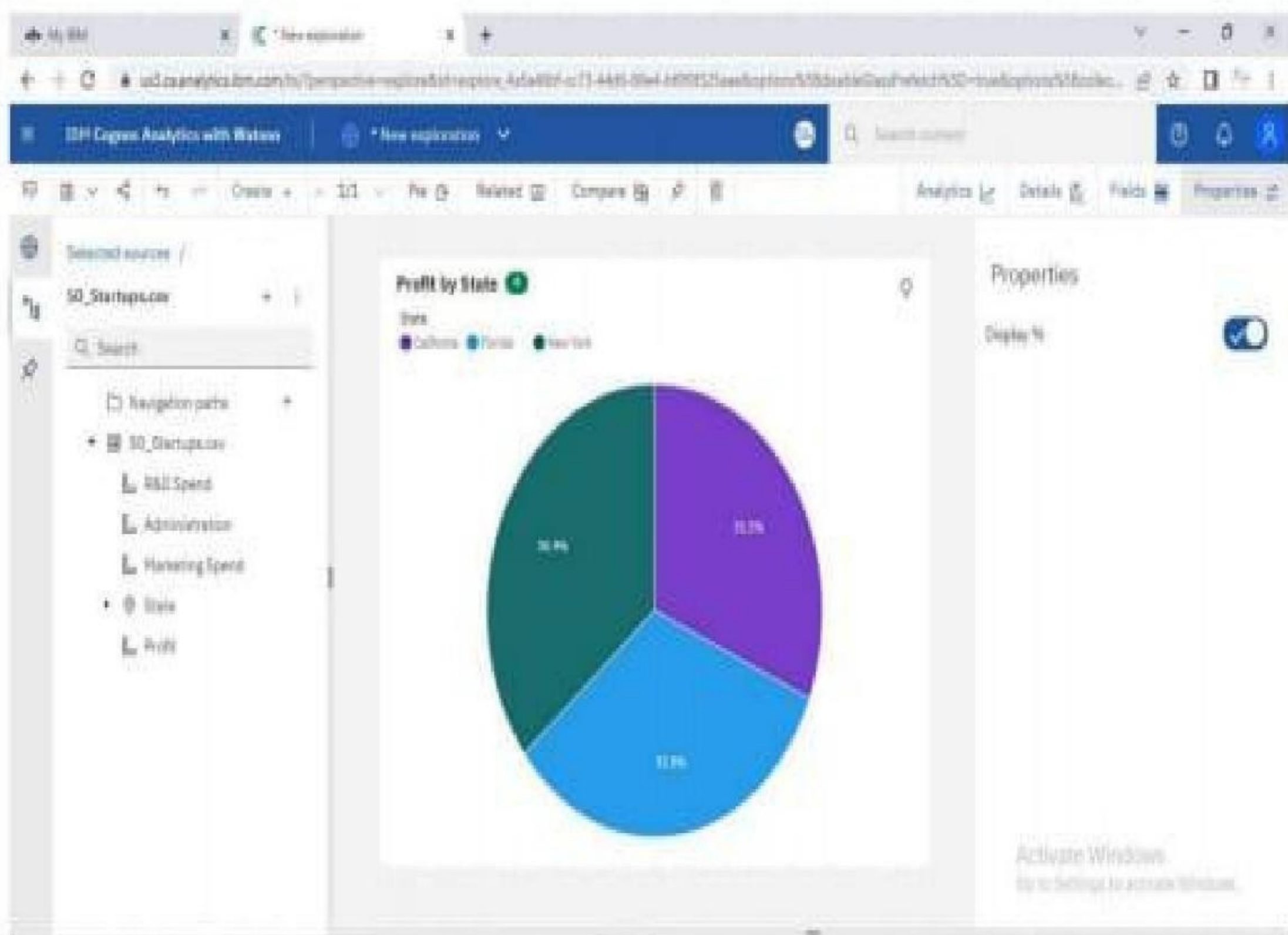
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Project Link : [Link](#)