

# Global Sales Data Analytics

Team id:PNT2022TMID07554

## Loading The Dataset:

Before you can build a view and analyse your data, first connect the data to IBM Cognos. Cognos supports connecting to a wide variety of data, stored in a variety of places. The data might be stored on your computer in a spreadsheet or a text file. In our case, we will be using a spreadsheet or text file for making our analysis.

Row ID	Order ID	Order Date	Ship Date	Ship Mode	Customer	Customer Segment	City	State	Country	Postal Code	Market	Region	Product ID	Category	Sub-Category	Product Name	Sales	Quantity	Discount	Profit	Shipping Cost
1	32298	CA-2012-1	2012-01-01	Standard	Rick Hansi	Consumer	New York	New York	United States	10024	US	East	TEC-AC-1C	Technology	Accessories	Plantronics	2309.65	7	0	762.1845	933.57
2	26341	IN-2013-7	2013-07-01	Second Class	Justin Ritti	Corporate	Wollongong	New South Wales	Australia		APAC	Oceania	FUR-CH-1C	Furniture	Chairs	Novimex E	3709.395	9	0.1	-288.765	923.63
3	25330	IN-2013-7	2013-07-01	First Class	Craig Reits	Consumer	Brisbane	Queensland	Australia		APAC	Oceania	TEC-PH-1C	Technology	Phones	Nokia Sma	5175.171	9	0.1	919.971	915.49
4	13524	ES-2013-1	2013-01-01	First Class	Katherine	Home Office	Berlin	Berlin	Germany		EU	Central	TEC-PH-1C	Technology	Phones	Motorola	2892.51	5	0.1	-96.54	910.16
5	47221	SG-2013-4	2013-04-01	Standard	Rick Hansi	Consumer	Dakar	Dakar	Senegal		Africa	Africa	TEC-SHA-1C	Technology	Copiers	Sharp Wire	2832.96	8	0	311.52	903.04
6	22732	IN-2013-4	2013-04-01	Second Class	Jim Mitchi	Corporate	Sydney	New South Wales	Australia		APAC	Oceania	TEC-PH-1C	Technology	Phones	Samsung S	2862.675	5	0.1	763.275	897.35
7	30570	IN-2011-8	2011-08-01	First Class	Toby Swin	Consumer	Porirua	Wellington	New Zealand		APAC	Oceania	FUR-CH-1C	Furniture	Chairs	Novimex E	1822.08	4	0	564.84	894.77
8	31192	IN-2012-8	2012-08-01	Standard	Mick Brow	Consumer	Hamilton	Waikato	New Zealand		APAC	Oceania	FUR-TA-1C	Furniture	Tables	Chromcraft	5244.84	6	0	996.48	878.38
9	40155	CA-2014-1	2014-01-01	Standard	Jane Wacc	Corporate	Sacramento	California	United States	95823	US	West	OFF-BI-1C	Office Supplies	Binders	Fellowes P	5083.96	5	0.2	1906.485	867.69
10	40936	CA-2012-1	2012-01-01	Second Class	Joseph Ho	Consumer	Concord	North Carolina	United States	28027	US	South	FUR-TA-1C	Furniture	Tables	Chromcraft	4297.644	13	0.4	-1862.31	865.74
11	34577	CA-2011-1	2011-01-01	Second Class	Greg Maxx	Corporate	Alexandria	Virginia	United States	22304	US	South	OFF-SU-1C	Office Supplies	Supplies	Martin Yal	4164.05	5	0	83.281	846.54
12	28879	ID-2012-1	2012-01-01	First Class	Anthony Ji	Corporate	Kabul	Kabul	Afghanistan		APAC	Central Asia	FUR-TA-1C	Furniture	Tables	Bevis Conf	4626.15	5	0	647.55	835.57
13	45794	SA-2011-1	2011-01-01	Second Class	Magdeleni	Consumer	Jizan	Jizan	Saudi Arabia		EMEA	EMEA	TEC-CIS-1C	Technology	Phones	Cisco Sma	2616.96	4	0	1151.4	832.41
14	4132	MX-2012-1	2012-01-01	Standard	Vicky Frey	Home Office	Toledo	Parana	Brazil		LATAM	South	FUR-CH-1C	Furniture	Chairs	Harbour C	2221.8	7	0	622.02	810.25
15	27704	IN-2013-7	2013-07-01	Second Class	Peter Fulle	Consumer	Mudanjiang	Heilongjiang	China		APAC	North Asia	OFF-AP-10	Office Supplies	Appliances	KitchenAid	3701.52	12	0	1036.08	804.54
16	13779	ES-2014-5	2014-05-01	Second Class	Ben Peterr	Corporate	Paris	Ile-de-France	France		EU	Central	OFF-AP-10	Office Supplies	Appliances	Breville Re	1869.588	4	0.1	186.948	801.66
17	36178	CA-2014-1	2014-01-01	Second Class	Thomas Bc	Corporate	Henderson	Kentucky	United States	42420	US	South	TEC-AC-1C	Technology	Accessories	Logitech d	2249.91	9	0	517.4793	780.7
18	12069	ES-2014-1	2014-01-01	Standard	Patrick Jor	Corporate	Prato	Tuscany	Italy		EU	South	OFF-AP-10	Office Supplies	Appliances	Hoover Str	7958.58	14	0	3979.08	778.32
19	22096	IN-2014-1	2014-01-01	First Class	Jim Sink	Corporate	Townsville	Queensland	Australia		APAC	Oceania	TEC-CO-1C	Technology	Copiers	Brother Fa	2565.594	9	0.1	28.404	766.93
20	49463	TZ-2014-8	2014-08-01	Second Class	Ritsa Hight	Consumer	Uvinza	Kigoma	Tanzania		Africa	Africa	OFF-KIT-1C	Office Supplies	Appliances	KitchenAid	3409.74	6	0	818.28	763.38
21	46630	PL-2012-7	2012-07-01	First Class	Ann Blume	Corporate	Bytom	Silesia	Poland		EMEA	EMEA	FUR-HON-1C	Furniture	Tables	Hon Comp	1977.72	4	0	276.84	759.47
22	31784	CA-2011-1	2011-01-01	First Class	Sue Ann R	Consumer	Chicago	Illinois	United States	60610	US	Central	TEC-PH-1C	Technology	Phones	Apple iPho	2735.952	6	0.2	341.994	752.51
23	21586	IN-2011-4	2011-04-01	First Class	Jason Klan	Corporate	Suzhou	Anhui	China		APAC	North Asia	FUR-CH-1C	Furniture	Chairs	SAFCO Exe	2754	6	0	358.02	752.47
24	13528	ES-2013-2	2013-02-01	Second Class	Laurel Belt	Home Office	Edinburgh	Scotland	United Kingdom		EU	North	OFF-AP-10	Office Supplies	Appliances	KitchenAid	5273.7	10	0	1898.4	730.91

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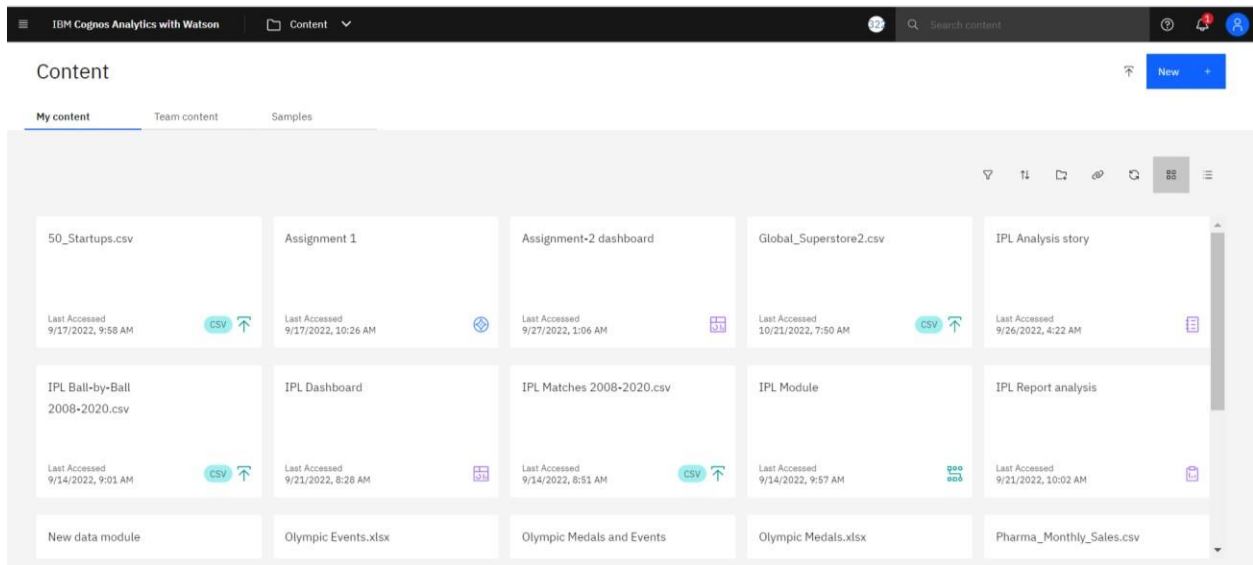
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## Prepare the dataset



## Select the dataset

