Ideation Phase
Brainstorm & Idea Prioritization Template

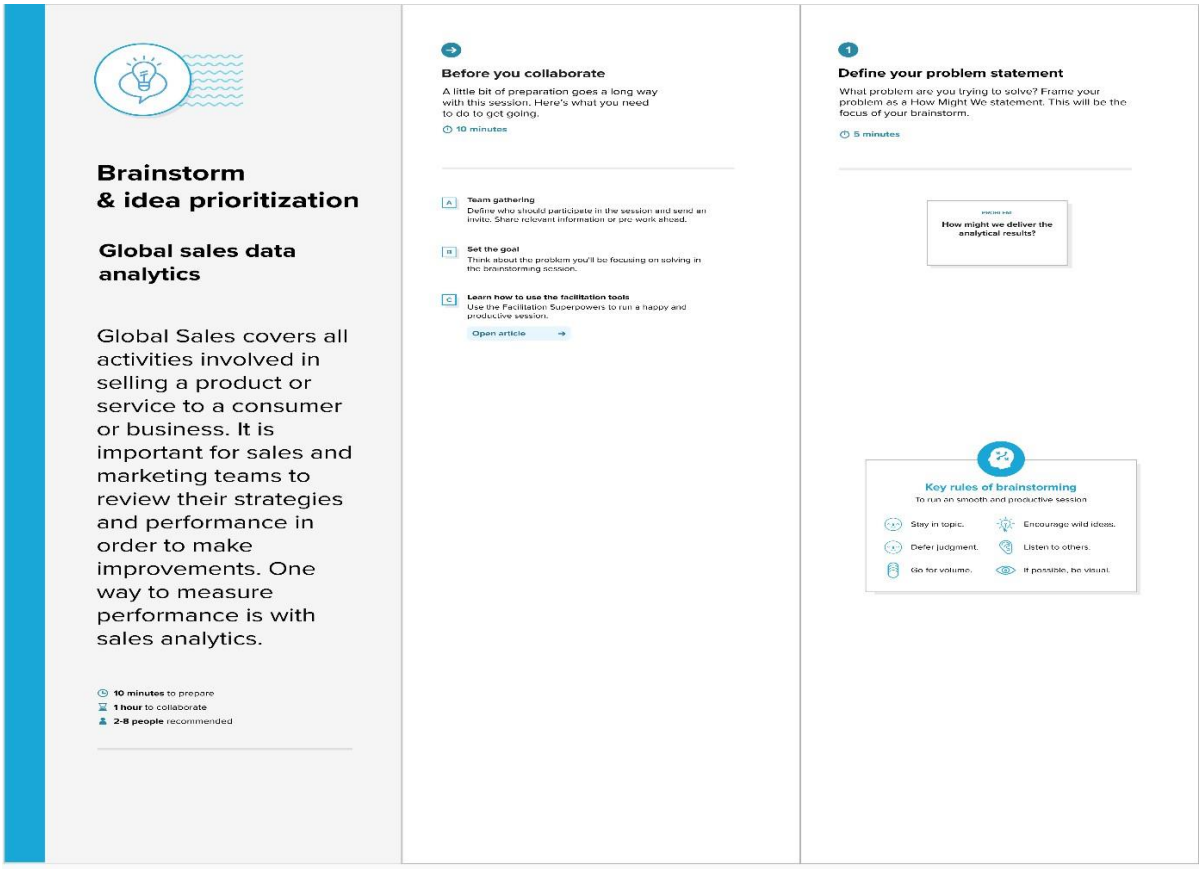
Date	08 September 2022
Team ID	PNT2022TMIT07554
Project Name	Project – Global sales data analytics

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encourage to collaborate, helping each other develop a rich amount of creative solutions.

Reference: https://www.mural.co/templates/empathy-map-canvas

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Step-2: Brainstorm, Idea Listing and Grouping

2.Brainstorm

Write down any ideas that come to mind that address your problem statement

Pragatheesh.R

- Interactive
- Dynamic Dashboard
- Deliver User Specified Solutions
- Track customer interest
- User friendly
- Market understand

Parthiban.M

- Easily accessible
- Corporative
- Listen to customers
- Help and support
- Comfortable for users
- Suggestions

Perumalsamy.K

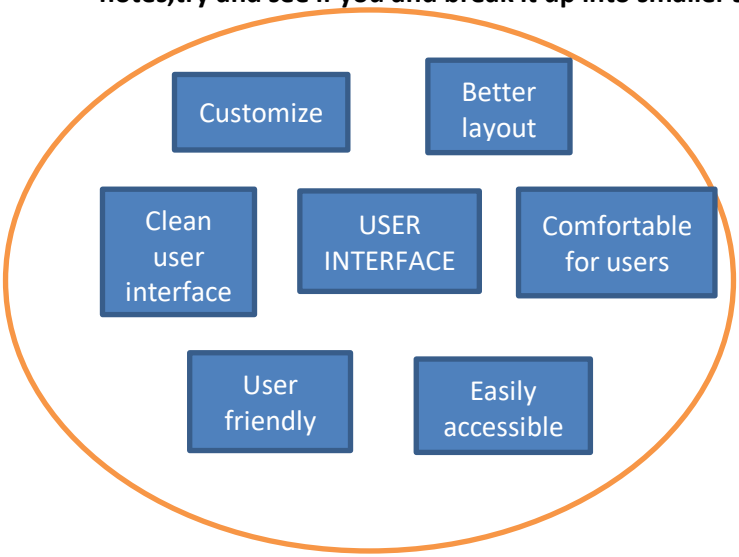
- Listen to customer
- Advertise ments
- Use social media
- User interface
- customize
- Trending tools

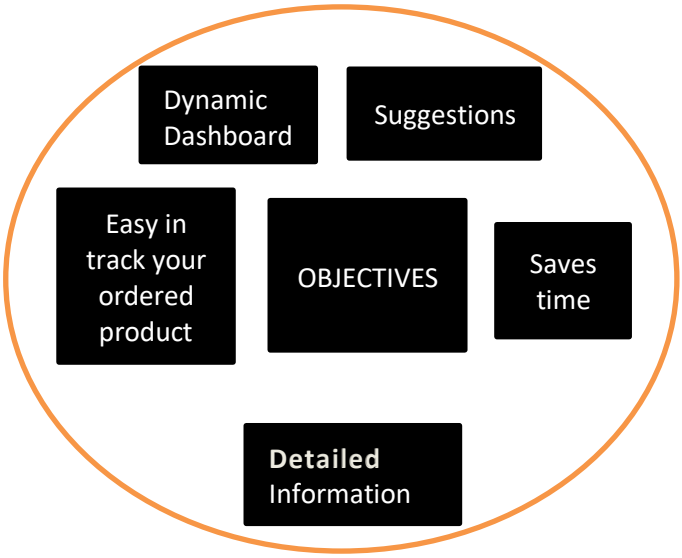
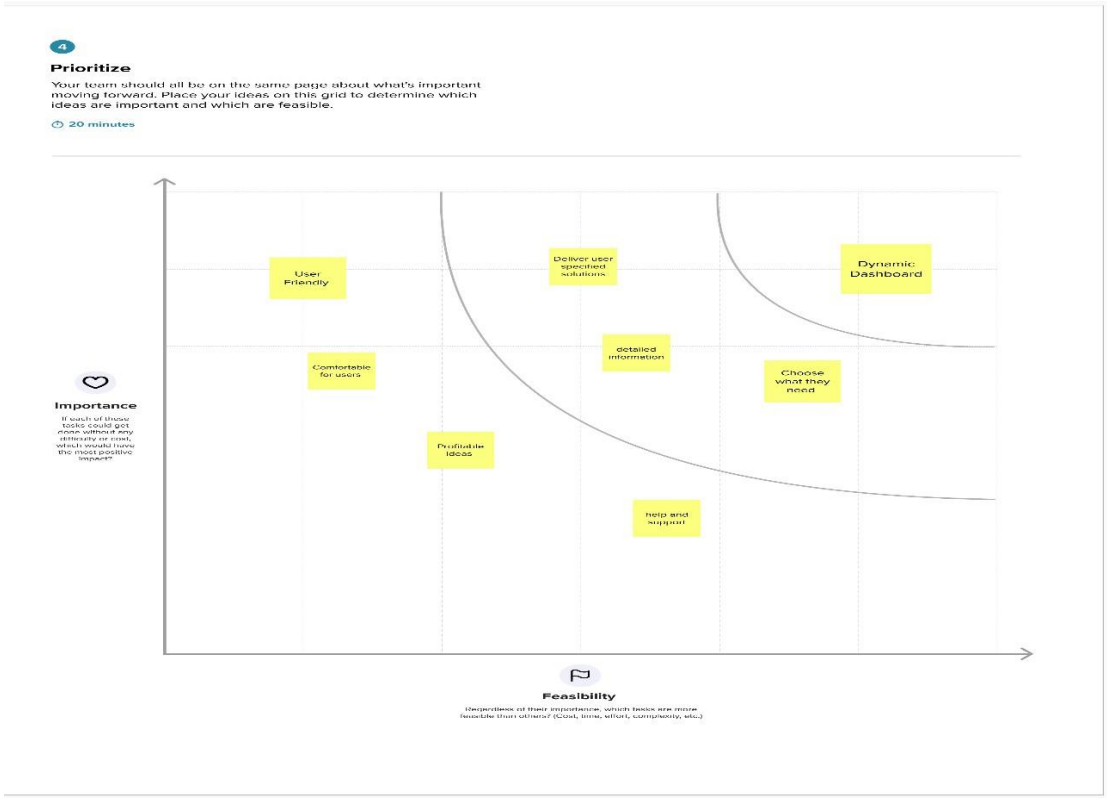
NithishKumar.M

- Know price of product
- Make it easy
- Better layout
- Price of product
- Saves time
- Notification

3.Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go.Once all sticky notes have been grouped.give each cluster a sentence-like label.If a cluster is bigger than six sticky notes,try and see if you and break it up into smaller sub-groups.





Step-3: Idea Prioritization