












Project Design Phase-II

Journey Map

| | |
|---------------|---|
| Date | 14 October 2022 |
| Team ID | PNT2022TMID25719 |
| Project Name | AI-Powered Nutrition Analyzer For Fitness Enthusiasts |
| Maximum Marks | 4 Marks |

Journey Map:

| |  Entice How does someone initially become aware of this process? |  Enter What do people experience as they begin the process? |  Engage In the calm moments in the process, what happens? |  Exit What do people typically experience as the process finishes? |  Extend What happens after the experience is over? |
|--|--|---|---|--|--|
|  Steps What does the person (or group) typically experience? | Connect Your Google Account Choose a plan With the help our app you can get expert fitness ideas and stay healthy In this app you can get expert fitness ideas and stay healthy | You can see the nutrition plan by experts and choose the plan | Sets Alarm Sets on time Installs Anxiety | They will give a feedback about this nutrition app | Personalized Recommendation Personalized Health offers |
|  Interactions What interactions do they have at each step along the way? ■ People: Who do they see or talk to? ■ Places: Where are they? ■ Things: What digital touchpoints or physical objects would they use? | You can easily communicate with a people nutritionist, dietician and fitness expert | Installs health monitoring apps Takes nutritious food it is good for your health From their phone | Avoids all sugar products Concentrates more on your health | Direct interaction with the experts and other members in the group Leave a review about this app in their profile | Recommendations span across web, email and app Customer's email |
|  Goals & motivations At each step, what is a person's primary goal or motivation? ("Help me..." or "Help me avoid...") | Help me to set a goal Help me to change my perspective Help me to think fun and variety | Help me to schedule regular workout time Help me to feel confident | Help me to practice regularly Help me to stay consistent and I should not skip practice | Help me to leave with good feelings Help me to leave with good awareness | Help me to remember those days Help me to know what I have done |
|  Positive moments What steps does a typical person find enjoyable, productive, fun, motivating, delightful, or exciting? | In this App you see the photos, videos, and explanations are exciting to see it | Happiness after personal dietician plan | People love their practice session itself, we have a satisfaction | People generally leave with feeling refreshed and inspired | People like looking back on their past days |
|  Negative moments What steps does a typical person find frustrating, confusing, angering, costly, or time-consuming? | There is no negative commands in this app | There is no negative commands to enter in this app. | There is no negative commands to engage in this app | People describe leaving a review as an infrequent process | There is no negative commands to extend in this app. |
|  Areas of opportunity How might we make each step better? What ideas do we have? What have others suggested? | You stay fit healthy and happy and you can achieve within in this time | Monitor nutrition, track exercise, workout and Reduce weight | Provide a simpler summary to avoid information overload | So that each step feels more simple and easier | Help the people overcome and remember things they've done in the past |