

Define CS, fit into CC	1. CUSTOMER SEGMENT(S) CS <i>Online Lecturers, clerks/clerical work, students, document digitizers</i>	6. CUSTOMER CONSTRAINTS CC <i>Network connectivity, low quality images, bad handwriting, damaged documents</i>	5. AVAILABLE SOLUTIONS <i>Traditional systems of handwritten recognition have relied on manual feature and vast prior knowledge base.</i>	Explore AS, differentiate	
	2. JOBS-TO-BE-DONE / PROBLEMS J&P <i>People can struggle to read others' handwriting making manual conversion of written digits to digital equivalent. General problem is to automate the process in a reliable manner.</i>	9. PROBLEM ROOT CAUSE RC <i>Variability in handwritten text. Makes a fixed model to detect digits in-sufficient. A model capable of accomodating variance in symbols is necessitated.</i>	7. BEHAVIOUR BE <i>Digits must be written in a generally legible manner over a distinguishible background so as to ensure the digit is clearly visible.</i>		Focus on J&P, tap into BE, understand RC
	3. TRIGGERS TR <i>Need for digitisation and/or beautification of handwritten digits</i>	10. YOUR SOLUTION <i>Use a trained AI Neural Network to recognize digits and relevant symbols. The use of a Neural Network ensures accuracy and efficiency as well as light-weightness of the detector yielding upto 99% accuracy on average digits.</i>	8. CHANNELS of BEHAVIOUR CH 8.1 ONLINE <i>Extract online channels from behaviour block</i>		
4. EMOTIONS: BEFORE / AFTER EM <i>Exhaustion , Frustration</i> <i>-</i> <i>Satisfied , Productive</i>		8.2 OFFLINE <i>Extract offline channels from different handwriting styles.</i>			

