CUSTOMER EMPATHY MAP

Identify your customer and create a great product, service or design Learn more at https://conceptboard.com/blog/create-a-..

Comparitively inexpensive than other systems

What does the person
Think & feel?

What really counts

Simply to control from a distance

To manage water quality both now and in the future

Everyone can easily access it

Maintain the environment's and living things' safety

What does the person

Hear? rapid
what friends say,
what boss says
what boss says

Enhance aquatic life's quality of existence

What does the person



Environment Friends What the market offers

Depending on the measured water quality,

new policies

may be put

into place

Guarantees the community's residents' safety a context of rapid environmental change

Able to remotely

monitor in order

requirement for a

to avoid the

site visit

A crucial one in

Extremely perceptive and quick to react

System of the modified

What does the person Say and do?

Attitude in public Appearance Behavior towards others System can be modified based on requirements

Pain Fears Frustrations

Since the system is computer-based ,occasionally problems may be brought on by software or server problems. If the sensors are damaged in any way, they must be repaired or replaced. Periodic site monitoring is needed to verify that the system is operating as intended.



It can lower the chance of contracting infections originating in water and it also determines how well the water is. Remote water quality testing allows authorities to provide localities with guidance.