

Ideation phase

Empathy map on web phishing detection

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Project name	Web Phishing Detection
Maximum marks	4 marks

Since early hackers were often referred to as “phreaks,” the term became known as “phishing,” with a “ph.” Phishing emails lure people in and get them to take the bait. Phishing is **when attackers send malicious emails designed to trick people into falling for a scam.** With the booming of internet transactions, cybercrimes rapidly increased and with anonymity presented by the internet, Hackers attempt to trap the end-users through various forms such as phishing, SQL injection, malware, man-in-the-middle, domain name system tunnelling, ransomware, web trojan, and so on. Among all these attacks, phishing reports to be the most deceiving attack. Typically, the intent is to get users to reveal financial information, system credentials or other sensitive data. Here is an empathy map for web phishing detection,

Empathy map:

