

Assignment Date	21 October 2022
Student Name	Ms. Subavarshini
Student Roll Number	721719104081
Maximum Marks	2 Marks

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Download the dataset

```
In [5]: import pandas as pd
import numpy as np
```

Load the dataset

```
In [7]: df=pd.read_csv('Mall_Customers.csv')
df.head()
```

```
Out[7]:
```

	CustomerID	Gender	Age	Annual Income (k\$)	Spending Score (1-100)
0	1	Male	19	15	39
1	2	Male	21	15	81
2	3	Female	20	16	6
3	4	Female	23	16	77
4	5	Female	31	17	40

Perform Below Visualisations

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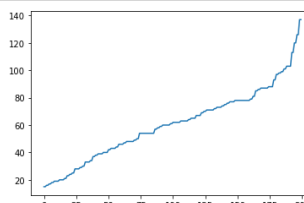
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Univariate Analysis

```
In [8]: import matplotlib.pyplot as plt
import seaborn as sns
%matplotlib inline
```

```
In [11]: plt.plot(df['Annual Income (k$)'])
plt.show()
```

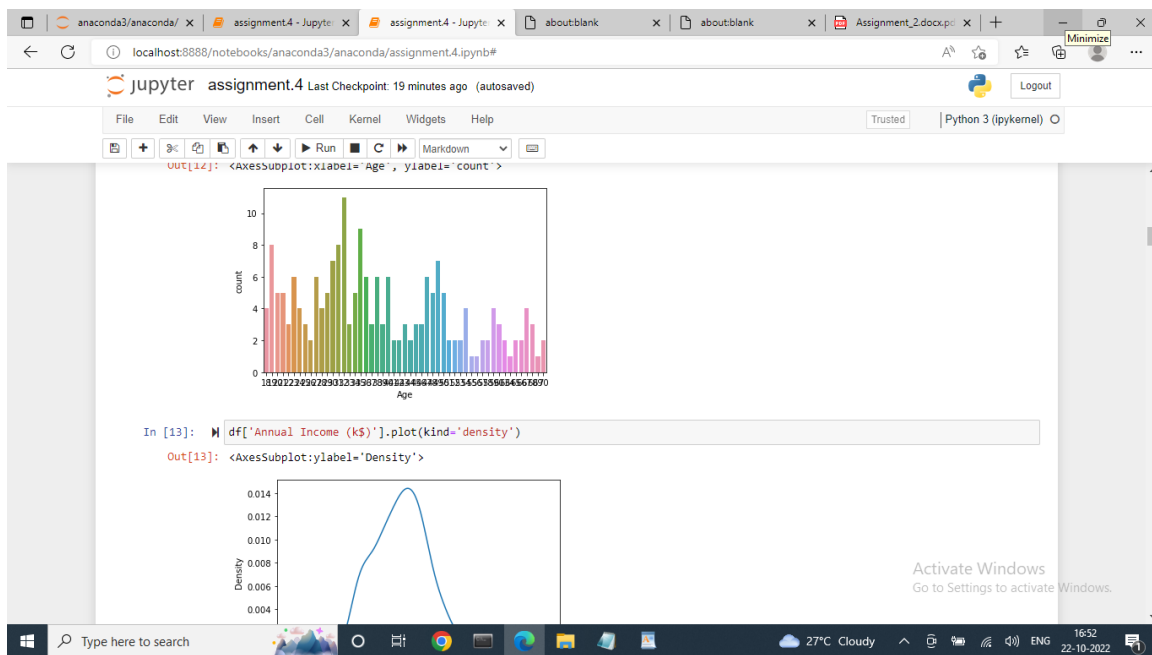
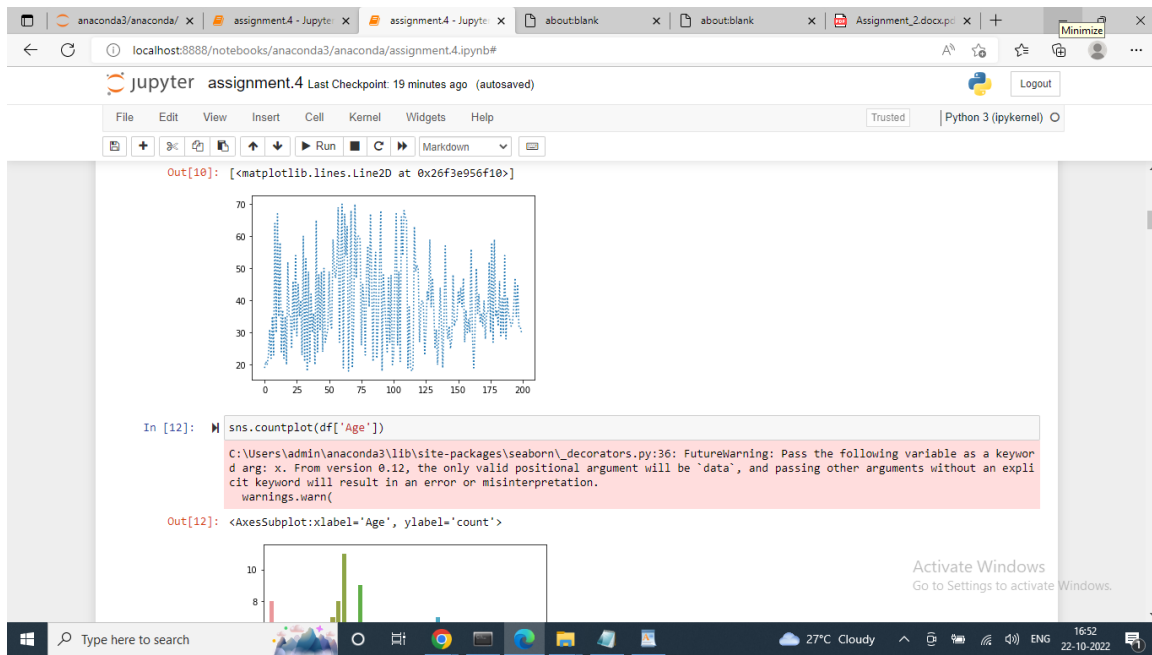


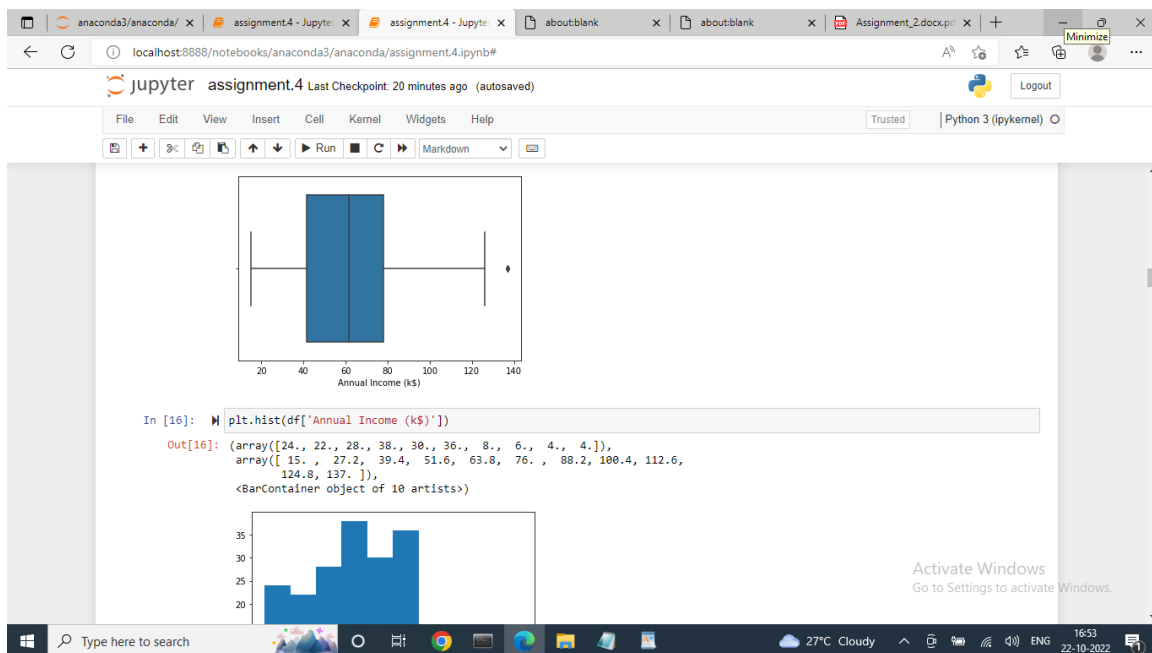
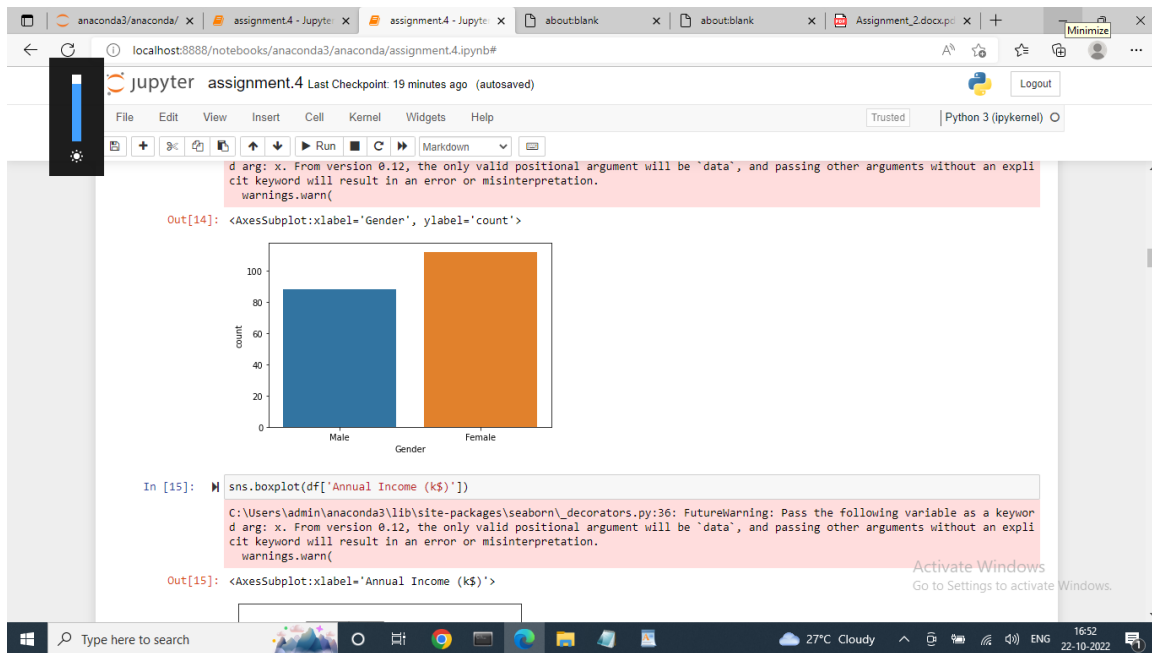
```
In [10]: data=np.array(df['Age'])
plt.plot(data,linestyle = 'dotted')
```

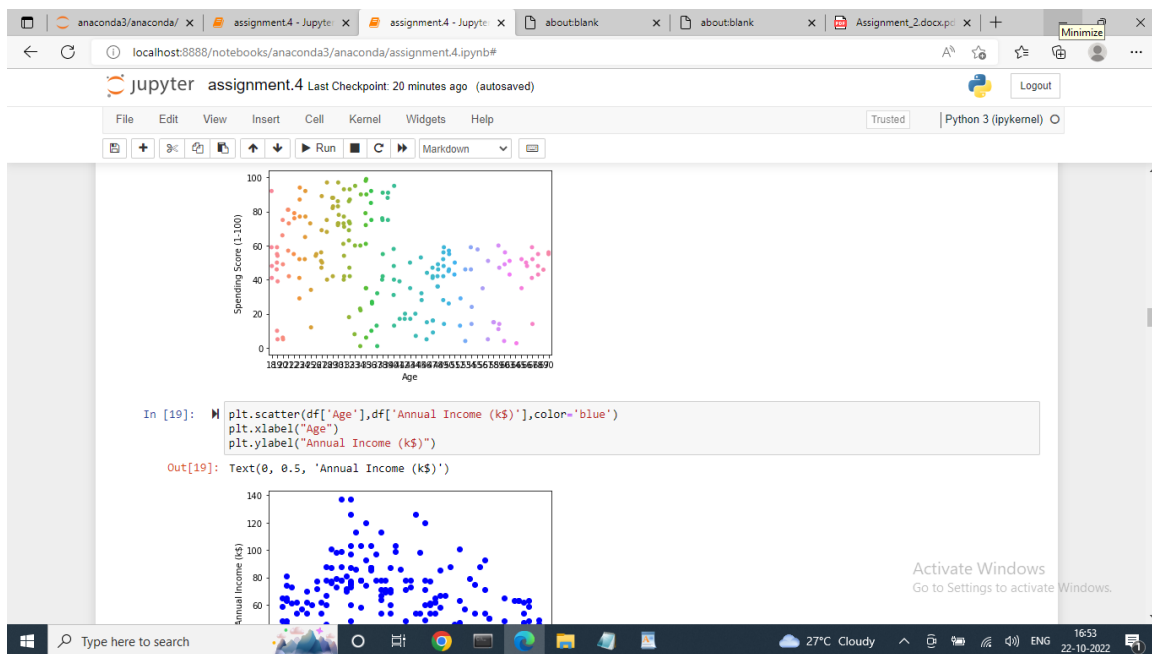
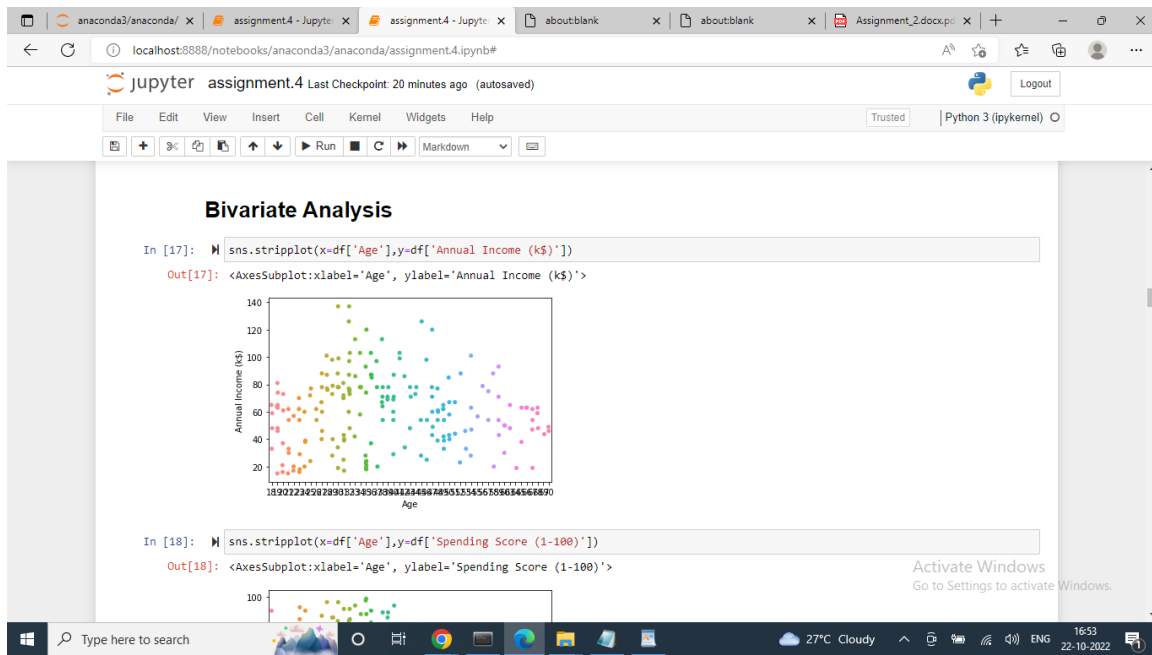
```
Out[10]: [ <matplotlib.lines.Line2D at 0x26f3e956f10>]
```

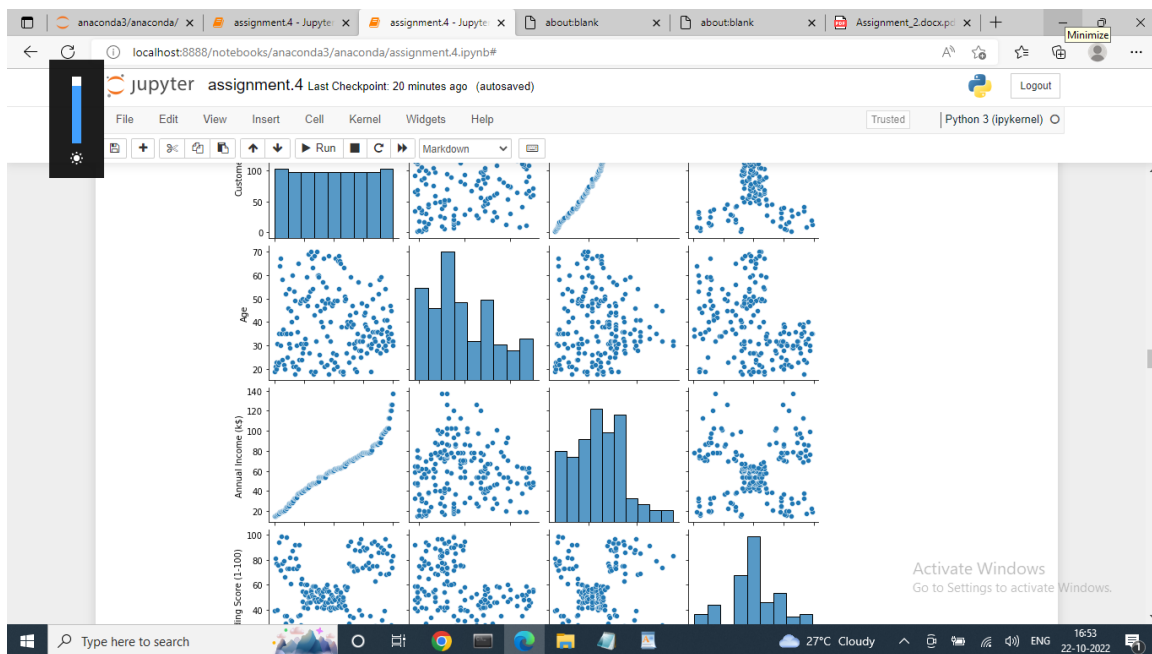
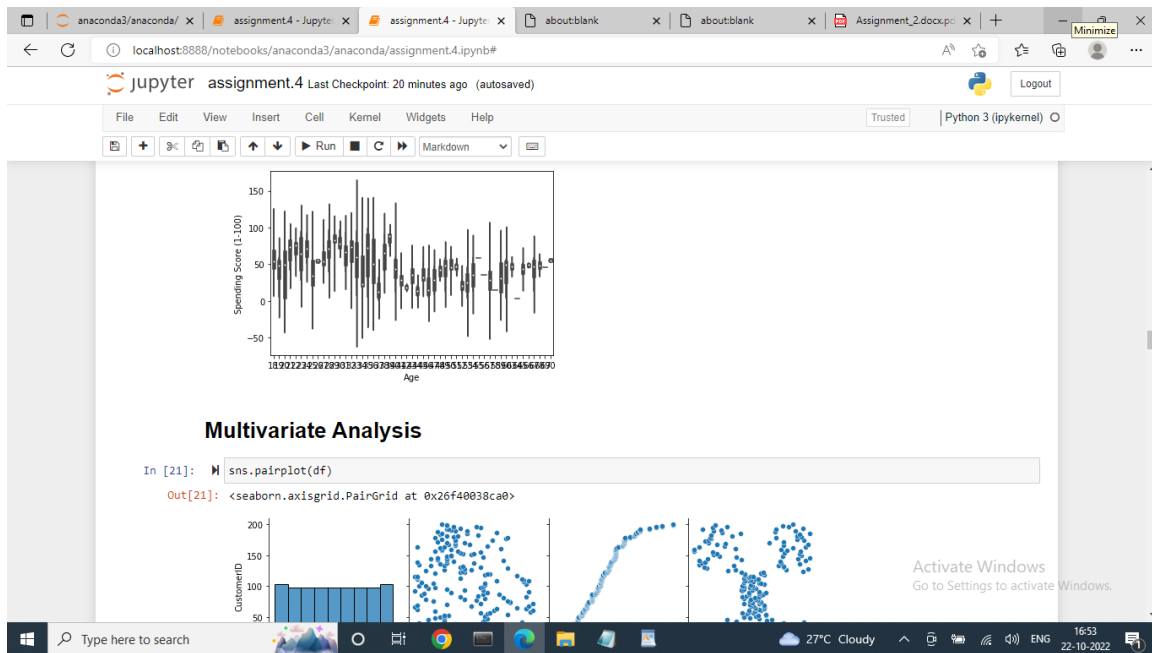
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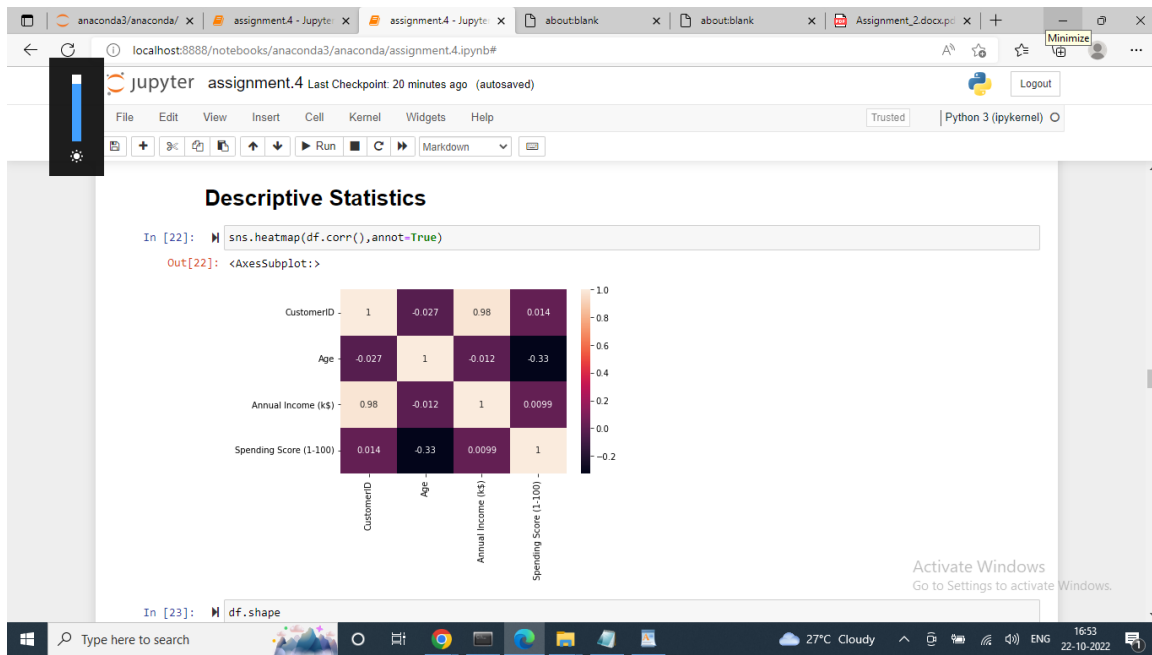
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```
In [23]: df.shape
```

Out[23]: (200, 5)

```
In [24]: df.isnull().sum()
```

Out[24]: CustomerID 0  
Gender 0  
Age 0  
Annual Income (k\$) 0  
Spending Score (1-100) 0  
dtype: int64

```
In [25]: df.info()
```

<class 'pandas.core.frame.DataFrame'>  
RangeIndex: 200 entries, 0 to 199  
Data columns (total 5 columns):  
# Column Non-Null Count Dtype  
---  
0 CustomerID 200 non-null int64  
1 Gender 200 non-null object  
2 Age 200 non-null int64  
3 Annual Income (k\$) 200 non-null int64  
4 Spending Score (1-100) 200 non-null int64  
dtypes: int64(4), object(1)  
memory usage: 7.9+ KB

```
In [27]: df.describe()
```

Out[27]:

	CustomerID	Age	Annual Income (k\$)	Spending Score (1-100)
count	200	200	200	200
mean	100.5	33.8	48.5	49.5
std	89.5	11.5	15.5	10.5
min	1	18	18	1
max	200	70	160	100

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In [29]: `df.median()`

Out[29]:

```
CustomerID    100.5
Age           36.0
Annual Income (k$)  61.5
Spending Score (1-100)  50.0
dtype: float64
```

In [30]: `df.mode()`

Out[30]:

	CustomerID	Gender	Age	Annual Income (k\$)	Spending Score (1-100)
0	1	Female	32.0	54.0	42.0
1	2	NaN	NaN	78.0	NaN
2	3	NaN	NaN	NaN	NaN
3	4	NaN	NaN	NaN	NaN
4	5	NaN	NaN	NaN	NaN
...	...	...	...	...	...
195	196	NaN	NaN	NaN	NaN
196	197	NaN	NaN	NaN	NaN
197	198	NaN	NaN	NaN	NaN
...	...	...	...	...	...

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### Check For Missing Values

In [33]: `df.isna().sum()`

Out[33]:

```
CustomerID    0
Gender         0
Age           0
Annual Income (k$)  0
Spending Score (1-100)  0
dtype: int64
```

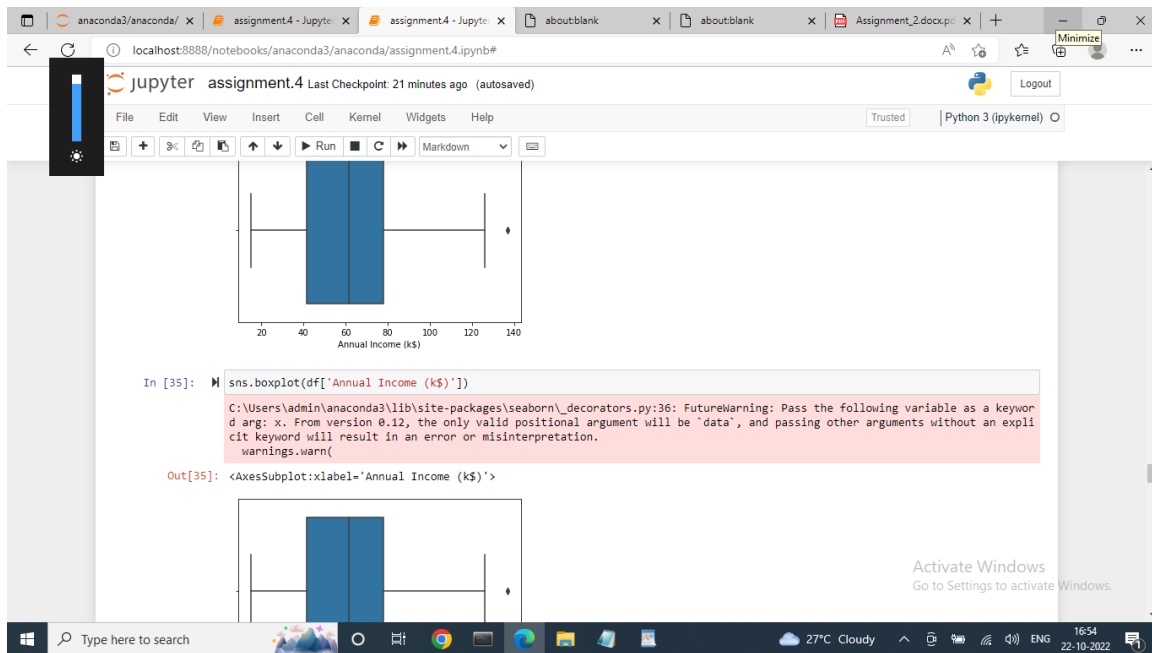
### Handling Outliers

In [34]: `sns.boxplot(df['Annual Income (k$)'])`

Out[34]:

<AxesSubplot: xlabel='Annual Income (k\$)'

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### Encoding Categorical Values

```
In [37]: numeric_data = df.select_dtypes(include=[np.number])  
categorical_data = df.select_dtypes(exclude=[np.number])  
print("Number of numerical variables: ", numeric_data.shape[1])  
print("Number of categorical variables: ", categorical_data.shape[1])  
Number of numerical variables: 4  
Number of categorical variables: 1  
  
In [38]: print("Number of categorical variables: ", categorical_data.shape[1])  
categorical_variables = list(categorical_data.columns)  
categorical_variables  
Number of categorical variables: 1  
  
Out[38]: ['Gender']  
  
In [39]: df['Gender'].value_counts()  
Out[39]: Female    112  
Male           88  
Name: Gender, dtype: int64  
  
In [40]: from sklearn.preprocessing import LabelEncoder  
le = LabelEncoder()  
label = le.fit_transform(df['Gender'])  
df['Gender'] = label
```

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### Scaling The Data

```
In [42]: X = df.drop("Age",axis=1)
Y = df["Age"]

In [43]: from sklearn.preprocessing import StandardScaler
object = StandardScaler()
scale = object.fit_transform(X)
print(scale)
```

```
[ 1.41163905 -0.88648526 1.390894 1.38981187]
[ 1.42895978 1.12815215 1.42906343 -1.36651894]
[ 1.4462805 -0.88648526 1.42906343 1.46745499]
[ 1.46360123 -0.88648526 1.46723286 -0.43480148]
[ 1.48092195 1.12815215 1.46723286 1.81684904]
[ 1.49824268 -0.88648526 1.54357172 -1.01712489]
[ 1.5155634 1.12815215 1.54357172 0.69102378]
[ 1.53288413 -0.88648526 1.61991057 -1.28887582]
[ 1.55020485 -0.88648526 1.61991057 1.35899031]
[ 1.56752558 -0.88648526 1.61991057 -1.05594645]
[ 1.5848463 -0.88648526 1.61991057 0.72984534]
[ 1.60216702 1.12815215 2.00160487 -1.63826986]
[ 1.61948775 -0.88648526 2.00160487 1.58391968]
[ 1.63680847 -0.88648526 2.26879087 -1.32769738]
[ 1.6541292 -0.88648526 2.26879087 1.11806095]
[ 1.67144992 -0.88648526 2.49780745 -0.86183865]
[ 1.68877065 1.12815215 2.49780745 0.92395314]
[ 1.70609137 1.12815215 2.91767117 -1.25805425]
[ 1.7234121 1.12815215 2.91767117 1.27334719]]
```

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```
object = StandardScaler()
scale = object.fit_transform(X)
print(scale)
```

```
[ 1.41163905 -0.88648526 1.390894 1.38981187]
[ 1.42895978 1.12815215 1.42906343 -1.36651894]
[ 1.4462805 -0.88648526 1.42906343 1.46745499]
[ 1.46360123 -0.88648526 1.46723286 -0.43480148]
[ 1.48092195 1.12815215 1.46723286 1.81684904]
[ 1.49824268 -0.88648526 1.54357172 -1.01712489]
[ 1.5155634 1.12815215 1.54357172 0.69102378]
[ 1.53288413 -0.88648526 1.61991057 -1.28887582]
[ 1.55020485 -0.88648526 1.61991057 1.35899031]
[ 1.56752558 -0.88648526 1.61991057 -1.05594645]
[ 1.5848463 -0.88648526 1.61991057 0.72984534]
[ 1.60216702 1.12815215 2.00160487 -1.63826986]
[ 1.61948775 -0.88648526 2.00160487 1.58391968]
[ 1.63680847 -0.88648526 2.26879087 -1.32769738]
[ 1.6541292 -0.88648526 2.26879087 1.11806095]
[ 1.67144992 -0.88648526 2.49780745 -0.86183865]
[ 1.68877065 1.12815215 2.49780745 0.92395314]
[ 1.70609137 1.12815215 2.91767117 -1.25805425]
[ 1.7234121 1.12815215 2.91767117 1.27334719]]
```

```
In [44]: X_scaled = pd.DataFrame(scale, columns = X.columns)
X_scaled
```

```
Out[44]:
```

	CustomerID	Gender	Annual Income (k\$)	Spending Score (1-100)
0	-1.723412	1.128152	-1.738999	-0.434801
1	-1.706091	1.128152	-1.738999	1.195704

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```
In [44]: X_scaled = pd.DataFrame(scale, columns = X.columns)
X_scaled
```

Out[44]:

	CustomerID	Gender	Annual Income (k\$)	Spending Score (1-100)
0	-1.723412	1.128152	-1.738999	-0.434801
1	-1.706091	1.128152	-1.738999	1.195704
2	-1.688771	-0.886405	-1.700830	-1.715913
3	-1.671450	-0.886405	-1.700830	1.040418
4	-1.654129	-0.886405	-1.662660	-0.395980
...	...	...	...	...
195	1.654129	-0.886405	2.268791	1.118061
196	1.671450	-0.886405	2.497807	-0.861839
197	1.688771	1.128152	2.497807	0.923953
198	1.706091	1.128152	2.917671	-1.250054
199	1.723412	1.128152	2.917671	1.273347

200 rows x 4 columns

```
In [45]: #train test split
from sklearn.model_selection import train_test_split
# split the dataset
X_train, X_test, Y_train, Y_test = train_test_split(X_scaled, Y, test_size=0.20, random_state=0)
```

```
In [48]: X_train.shape
```

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```
X_train, X_test, Y_train, Y_test = train_test_split(X_scaled, Y, test_size=0.20, random_state=0)
```

```
In [48]: X_train.shape
Out[48]: (160, 4)
```

```
In [49]: X_test.shape
Out[49]: (40, 4)
```

```
In [50]: Y_train.shape
Out[50]: (160,)
```

```
In [51]: Y_test.shape
Out[51]: (40,)
```

#clustering algorithm

```
In [52]: x = df.iloc[:, [3, 4]].values
```

```
In [53]: #finding optimal number of clusters using the elbow method
from sklearn.cluster import KMeans
wcss_list= [] #initializing the list for the values of WCSS

#Using for Loop for iterations from 1 to 10.
for i in range(1, 11):
    kmeans = KMeans(n_clusters=i, init='k-means++', random_state= 42)
```

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