Project Design Phase 1
Problem Solution Fit

Team ID	PNT2022TMID07490
Project Name	Project - Corporate Employee Attrition Analytics
Maximum Marks	4 Marks

CORPORATE EMPLOYEE ATTRITION ANALYTICS

PROBLEM SOLUTION FIT

1. CUSTOMER SEGMENT(CS)

THE DEPARTURE OF EMPLOYEE FROM THE ORGANIZATION OF ANY REASON INCLUDING
RESIGNATION TERMINATION DEATH OR RETIREMENT.

2. JOB-TO-BE-DONE / PROBLEM

- TERMINATE OF INEFFICIENT EMPLOYEE.
- APPRECIATE GOOD WORKING
- HIRE THE RIGHT PEOPLE
- ALLOT RESPONSIBILITIES WISELY

3. TRIGGERS

- DEATHS
- LAYOFFS
- TRANSFERS

4. EMOTIONS:

- STRESSED AND CONFUSED
- TROUBLED AND WORRIED

5. AVAILABLE SOLUTION

- STRUCTURED RETIREMENT PLANS
- IMPROVE THE QUALITY OF PRODUCT
- HIRING NEW CANDIDATE
- INCREASED PRODUCTIVITY

6. CUSTOMER CONSTRAINT

- CLARIFY THE GROWTH & CAREER PATH
- HEALTHY PLEASANT & ENGAGED ENVIRONMENT
- WORK LIFE BALANCE

7. BEHAVIOUR

PAIN:
- HEALTH INSURANCE

- JOB SECURITY
- FLEXIBLE WORKING

GAIN:
- BETTER PRODUCTIVITY
- LACK OF FLEXIBILITY
- INCREASE PROFITABILITY

8. CHANNELS OF BEHAVIOUR

ONLINE:
  ACCESSING WEB PAGE

9. PROBLEM ROOT CAUSE

- POOR WORKING CULTURE
- INTERPERSONAL CONFLICT
- NO EMPLOYEE RECOGNITION
- LOW PACKAGE

10. YOUR SOLUTION

- APPROPRIATE TRAINING
- ENGAGING YOUR EMPLOYEE
- STRUCTURE RETIREMENT PLANS
- TRAIN YOUR MIDDLE MANAGERS