

Ideation Phase
Brain storming

Team ID	PNT2022TMID07490
Project Name	Project - Corporate Employee Attrition Analytics
Maximum Marks	4 Marks



Brainstorm & idea prioritization

Brainstorming is a problem solving activity where students build on or develop higher order thinking skills.

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PROBLEM STATEMENT

Employee attrition is a major cost to an organization and predicting such attritions is the most important requirement of the Human Resources department in many organizations. In this prc

Key rules of brainstorming

To run an smooth and productive session

Stay in topic.

Encourage wild ideas.

Defer judgment.

Listen to others.

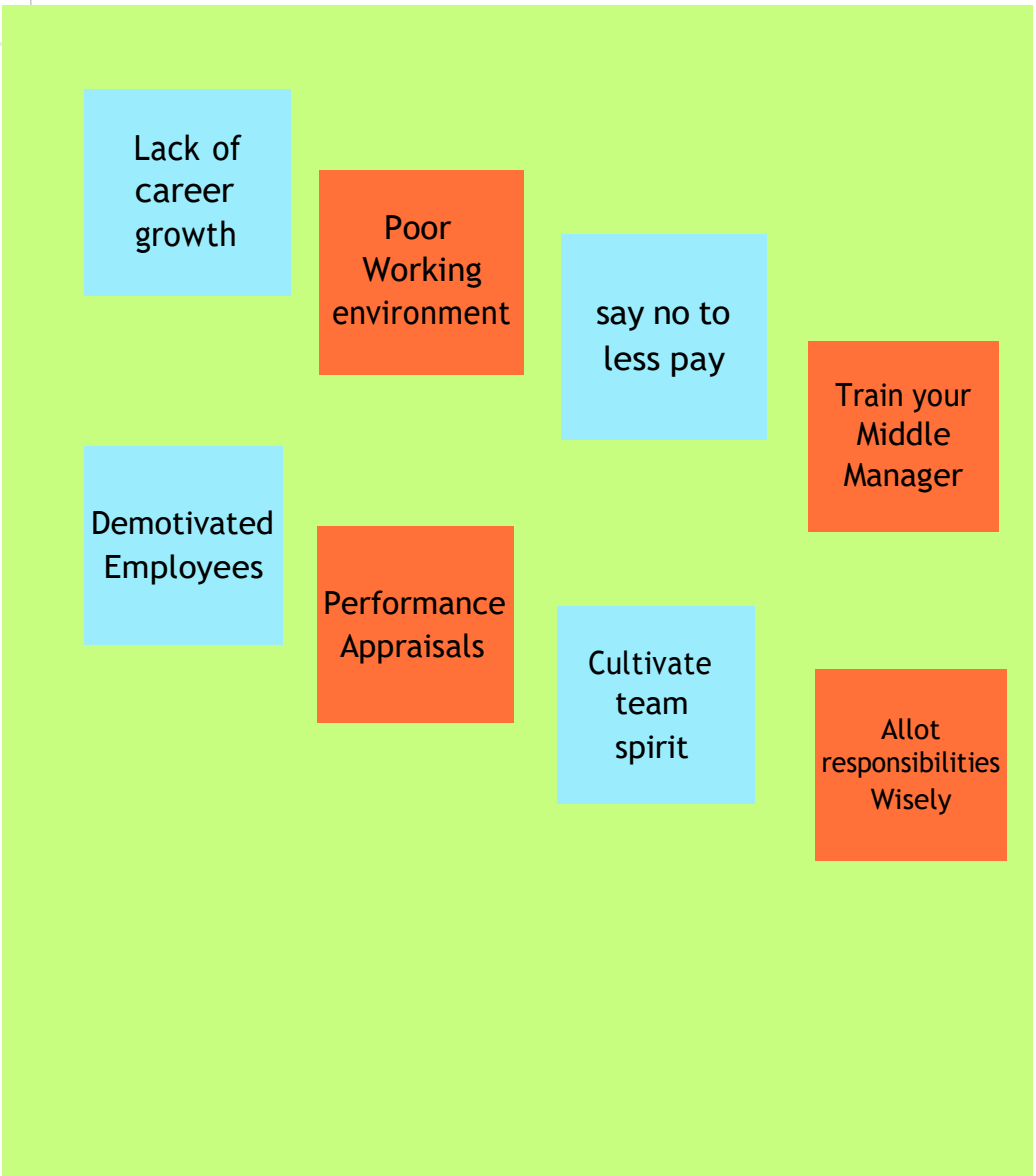
Go for volume.

If possible, be visual.

BRAIN STORM



GROUP IDEA



IDEA PRIORITIZATI ON.....

