INTEGRATED SENDGRID SERVICE

```python
# using SendGrid's Python Library
# https://github.com/sendgrid/sendgrid-py
import os
from sendgrid import SendGridAPIClient
from sendgrid.helpers.mail import Mail

message = Mail(
    from_email='from_email@example.com',
    to_emails='to@example.com',
    subject='Sending with Twilio SendGrid
    html_content='<strong>and easy to do
try:
    sg = SendGridAPIClient(os.environ.get
    response = sg.send(message)
    print(response.status_code)
    print(response.body)
    print(response.headers)
except Exception as e:
    print(e.message)
```