

Ideation Phase


Brainstorm & Idea Prioritization

Date	12 October 2022
Project Name	Personal Expense Tracker Application

Brainstorm & Idea Prioritization:

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template




Brainstorm & idea prioritization

Personal Expense Tracker Application

🕒 10 minutes
🕒 1 hour
👤 4 people


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Before you collaborate


A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes




A Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.



B Set the goal


Think about the problem you'll be focusing on solving in the brainstorming session.



C Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#)




1 Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes


PROBLEM


How might we manage our finances efficiently?





Key rules of brainstorming


To run an smooth and productive session


 Stay in topic

 Encourage wild ideas

 Defer judgment

 Listen to others

 Go for volume

 If possible, be visual

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TP

You can select a sticky note and hit the pencil (click to select) icon to start drawing!

DHIVYA

Notify if the user exceeds the budget.

Separate our daily expenses category wise.

Show date and time of transaction.

Platform independent.

KEERTHANA

Transaction history should be shown.

User can view the expenses both in the form of bar chart and pie chart.

Send a reminder to add the various expenses.

User should get a summary of their expenses at the end of the day.

JANANI

If user enters data incorrectly, they must be able to edit or delete it.

Analyse the month/year wise performance.

Launch application globally within minutes.

Give useful insights about money management.

KAVIYA

Find the month/year when the user spent more.

User should be able to plan their budget.

App should record only minimum details about the user.

User will be able to add description about their transactions.

3

Group Ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

TP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as you're setting your goals.

Notify

Notify if the user exceeds the budget.

Give useful insights about money management.

Show date and time of transaction.

Send a reminder to add the various expenses.

Analysis

User can view the expenses both in the form of bar chart and pie chart.

Find the month/year when the user spent more.

Analyse the month/year wise performance.

Separate our daily expenses category wise.

Features

If user enters data incorrectly, they must be able to edit or delete it.

User should get a summary of their expenses at the end of the day.

User will be able to add description about their transactions.

Transaction history should be shown.

User should be able to plan their budget.

Platform independent.

Launch application globally within minutes.

App should record only minimum details about the user.

Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⌚ 20 minutes

TIP

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the **H** key on the keyboard.

