# SKILL BASED JOB RECOMMENDER

outcomes, rating



How does someone initially become aware of this process?



What do people experience as they begin the process?



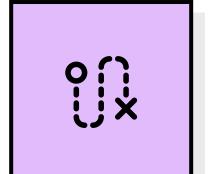
In the core moments in the process, what



What do people typically experience as the process finishes?



What happens after the experience is over?

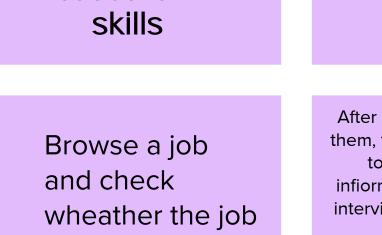


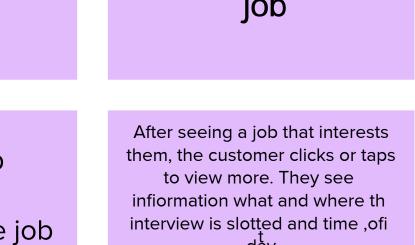
typically experience?

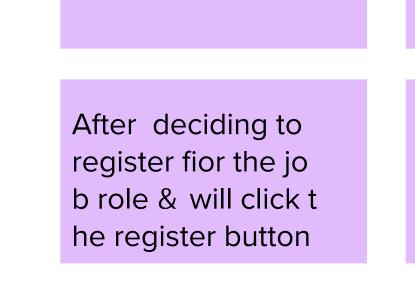


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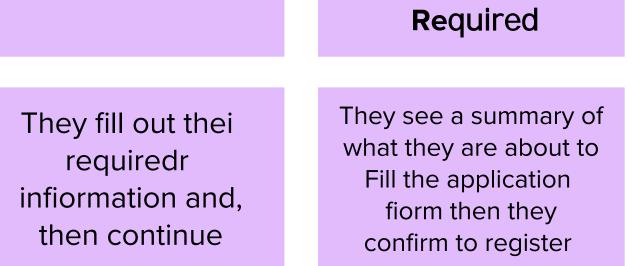


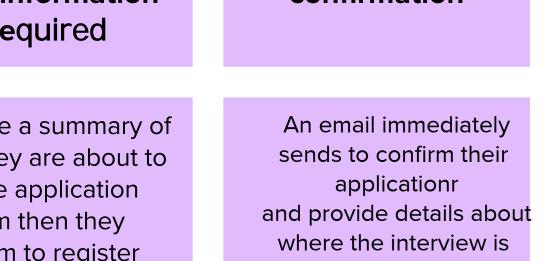




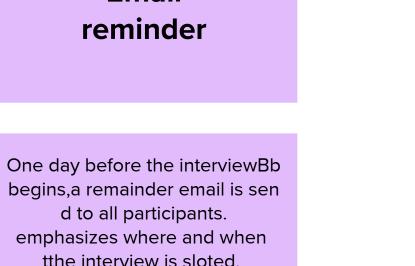


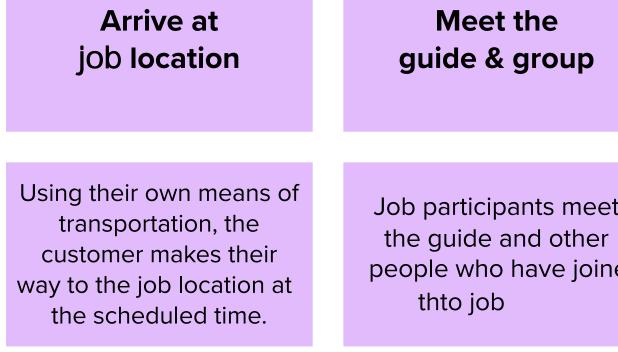
Registering for job



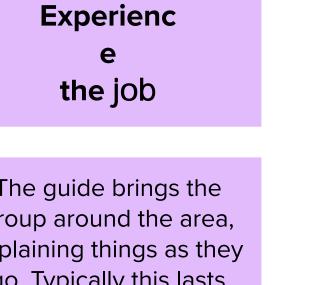


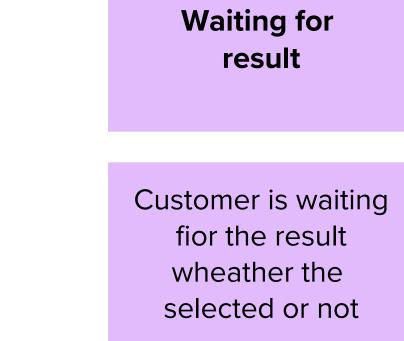


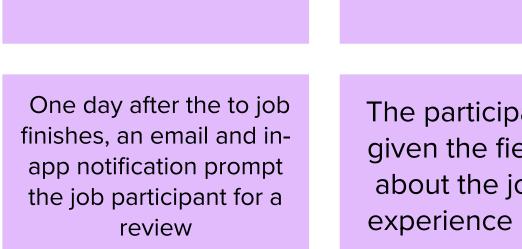


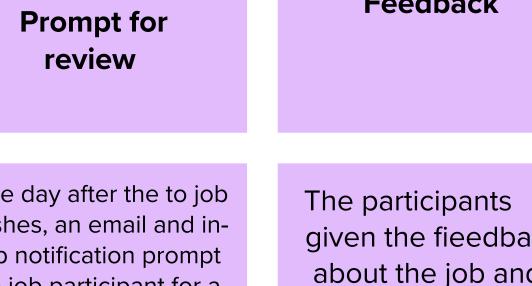


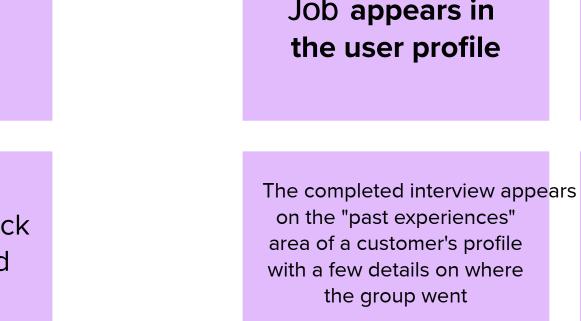






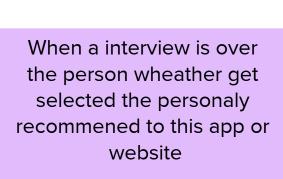












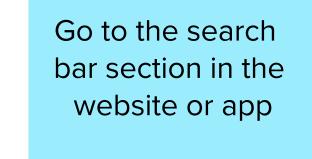
They will share their experience in website or app

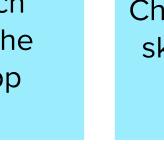


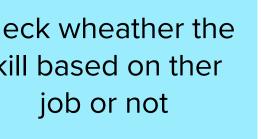
### Interactions

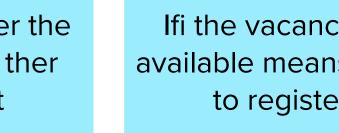
What interactions do they have at each step along the way?

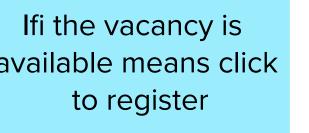
- People: Who do they see or talk to?
- Places: Where are they?
- Things: What digital touchpoints or physical objects would they use?



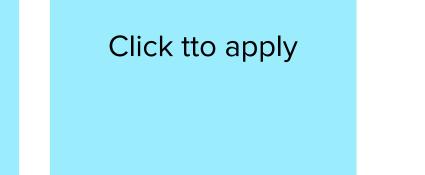




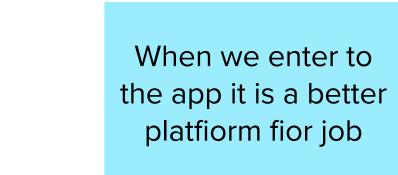


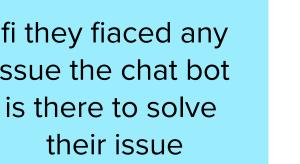


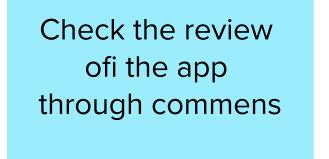


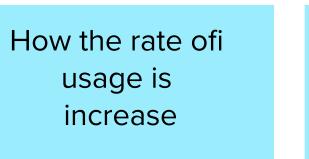


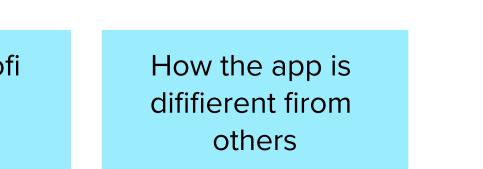
Apply the job by fiilled their personal details

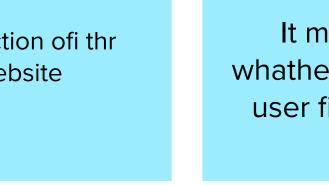




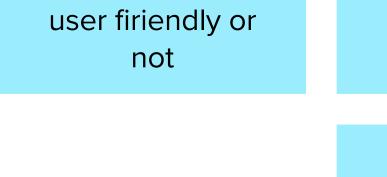


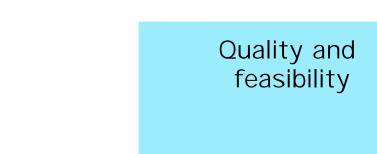


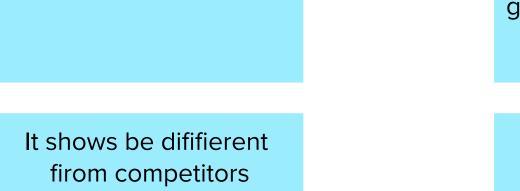


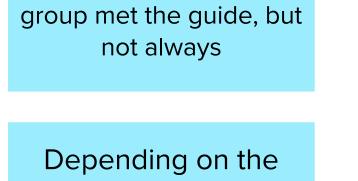


They can see it has a various fieature or not



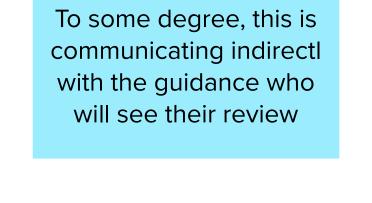




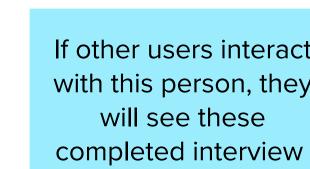


others

Often takes place at the same place where the

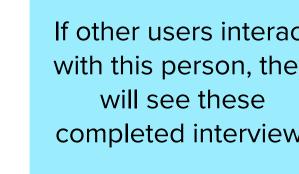


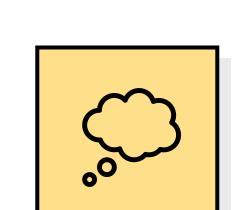
completed they share



Completed experiences section of the profile

based on the website



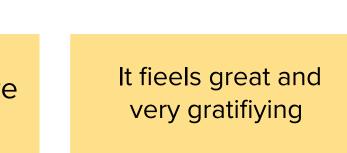


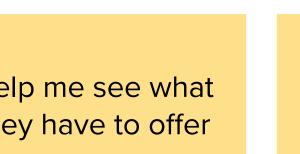
### **Goals & motivations**

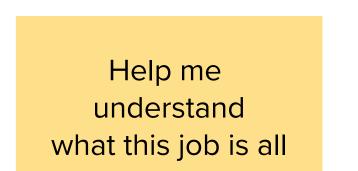
At each step, what is a person's primary goal or motivation? ("Help me..." or "Help me avoid...")



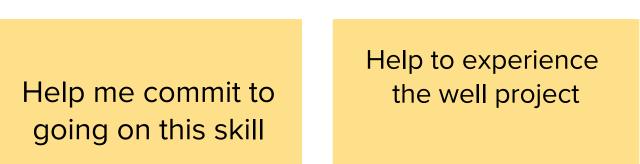
Help me have more
Job by their



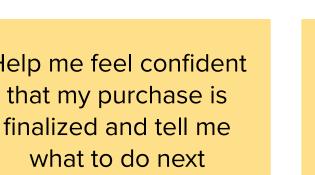


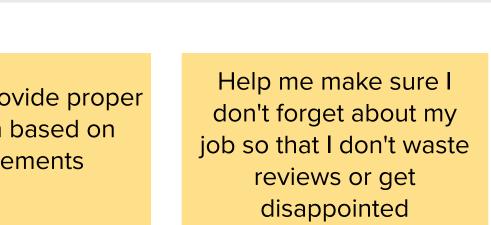


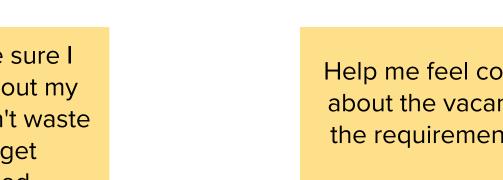
about



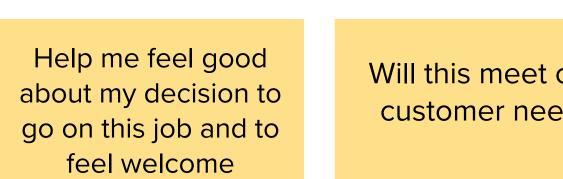




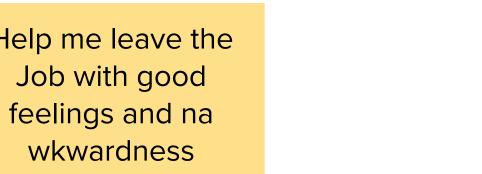


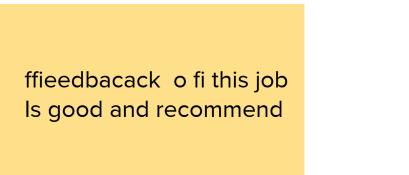






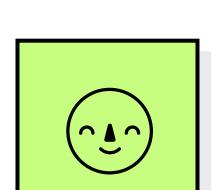






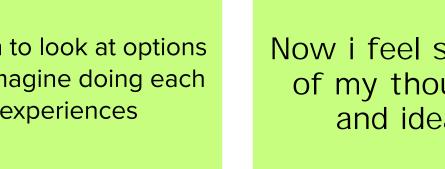


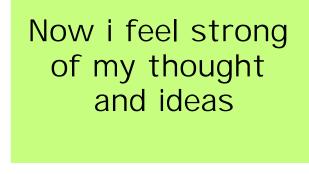
Help me see ways to enhance my new job

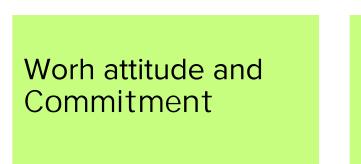


# **Positive moments**

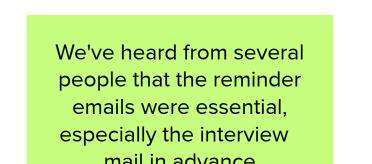
What steps does a typical person find enjoyable, productive, fun, motivating, delightful, or exciting?

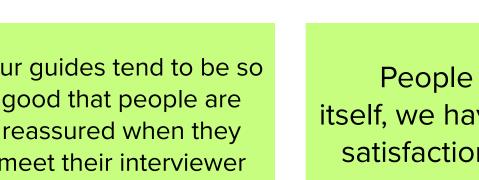




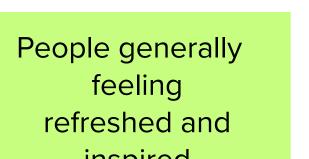


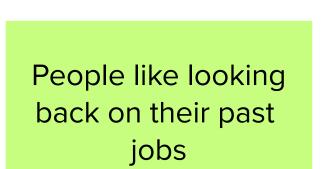




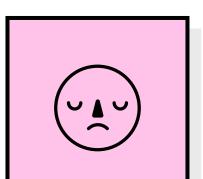






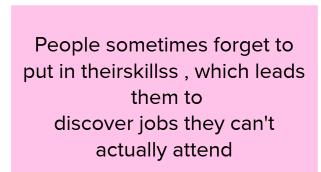


We think people like these recommendations because they have an extremely high engagement rate

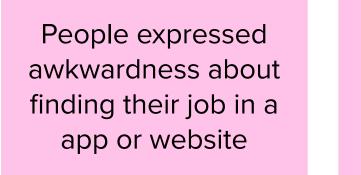


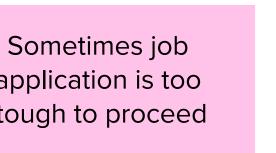
# **Negative moments**

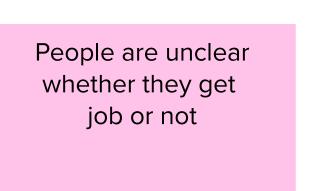
What steps does a typical person find frustrating, confusing, angering, costly, or time-consuming?

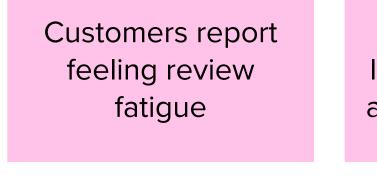


It might little bit dififiicult to fiind

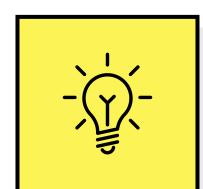












## Areas of opportunity

How might we make each step better? What ideas do we have? What have others suggested?

