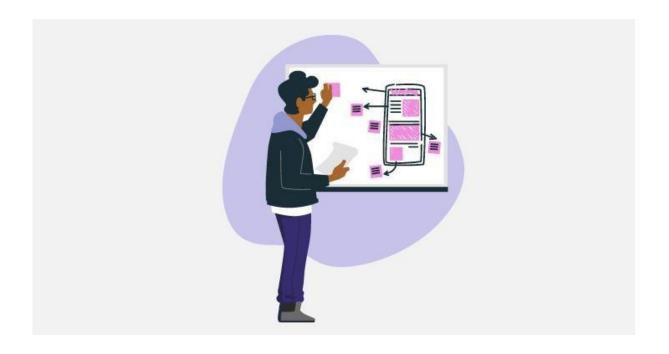
PROBLEM - SOLUTION FIT



PROJECT TITLE: "PLASMA DONAR APPLICATION"

Team ID: PNT2022TMID48003

Team Leader: GOPIKRISHNA K

Team member: SHYAM VIGNESH M

Team member: VIJAY M

Team member: BHARATH B

Problem-Solution fit canvas 2.0 Purpose / Vision AS 1. CUSTOMER SEGMENT(S) 6. CUSTOMER CONSTRAINTS 5. AVAILABLE SOLUTIONS - The suggestions made by the user/customer are implemented in these kinds of - The user/customer who belonging to the - There is no boundation of using this application because the user/customer who is having knowledge of this application can work on it easily. medical department. applications. -In the such cases the most important suggestions of the user/customer are developed and made available in updates. 9. PROBLEM ROOT CAUSE 7. BEHAVIOUR 2. JOBS-TO-BE-DONE / PROBLEMS - The user/customer found inconvenient in - The user/customer is new to use this - The user/customer use different different this plasma donar application that the user expecting more specification could be added if possible. devices in their hands. - The user/customer have no knowledge - Medical people can use this application regularly while comparing to others. about this application. - When the user/customer missed out the proper guidance about how to use handle this application. TR 10. YOUR SOLUTION SL 8. CHANNELS of BEHAVIOUR - Online CH Awareness videos/content made the donar to donate the plasma. Advertise online with influence to test the product - The awareness of the application motivates - The suggestion which made by the user/customer user will be noted and the apt suggestions will be added in further updates. the users to use this application and promote it. EM 4. EMOTIONS: BEFORE / AFTER Offline - To encourage and motivate the medical field-oriented personnel to use the application. Before – When the users/customers expected specification not met makes them enthusiastic. After – As the user/customers who recovered from there errors they will become comfortable and friendly with this environment.

Team ID: PNT2022TMID48003



1. CUSTOMER SEGMENT(S)	6. CUSTOMER CONSTRAINTS	5. AVAILABLE SOLUTIONS
- The user/customer who belonging to the medical department.	- There is no boundation of using this application because the user/customer who is having knowledge of this application can work on it easily.	- The user/customer can use the availability of chatbot - Either the user/customer can make use of others help who know to use this application wisely.
2. JOBS-TO-BE-DONE / PROBLEMS	9. PROBLEM ROOT CAUSE RC	7. BEHAVIOUR
- The new user/customer trying to use Plasma Donar Application But they don't how to use the donar application.	- The user/customer is new to use this application. - The user/customer have no knowledge about this application. - When the user/customer missed out the proper guidance about how to use handle this application.	-The user/customer use different types of devices in their hands to use this application. -Medical people can use this application regularly while comparing to others.
TRIGGERS The awareness of the application motivates the users to use the application	The new user/customer should have basic knowledge about the application and read the user manual or else use the "Chat Bot" for the guidance to use the application efficiently.	CHANNELS of BEHAVIOUR - Online Awareness videos/content made the donar to donate the plasma and to use this application. Advertise online with influence to test the product and promote it.
EMOTIONS: BEFORE / AFTER Before — The user/customer who never have used before makes them auxious. After — As the user/customer knows how to use this application then they will become comfortable and friendly with this environment.		Offline - To encourage and motivate the medical field- oriented personnel to use the application.

Team ID: PNT2022TMID48003

1. CUSTOMER SEGMENT(S)	6. CUSTOMER CONSTRAINTS	5. AVAILABLE SOLUTIONS AS
- The user/customer who belonging to the medical department.	- There is no boundation of using this application because the user/customer who is having knowledge of this application can work on it easily.	-At first the user/customer should know their requirement, and then the minimum knowledge about using this application
2. JOBS-TO-BE-DONE / PROBLEMS J&P	9. PROBLEM ROOT CAUSE RC	7. BEHAVIOUR BE
- The user/customer trying to find Plasma during emergency, but don't about how much unit of plasma is available as per the required.	- The user/customer is new to use this application The user/customer have no knowledge about this application When the user/customer missed out the proper guidance about how to use handle this application.	-The user/customer use different different devices in their handsMedical people can use this application regularly while comparing to others.
3. TRIGGERS TR	10. YOUR SOLUTION SL	8. CHANNELS of BEHAVIOUR - Online
- The awareness of the application motivates the users to use the application	- The user/customer should know the required unit of plasma and then know how to check the availability of plasma in the application.	 Awareness videos/content made the donar to donate the plasma. Advertise online with influence to test the product and promote it.
4. EMOTIONS: BEFORE / AFTER Before — The user/customer who don't know how to handle/operate this application makes them disappointed. After — As the user/customer knows how to handle/operate this application then they will become comfortable and friendly with this environment.		Offline - To encourage and motivate the medical field- oriented personnel to use the application.

Team ID: PNT2022TMID48003