

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	19 September 2022
Team ID	PNT2022MID26204
Project Name	Project-Personal Expense Tracker Application
Maximum Marks	4 Marks

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

🕒 10 minutes to prepare
🕒 1 hour to collaborate
👤 2-8 people recommended



Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes



Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.



Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.



Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) →



Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes



Key rules of brainstorming

To run a smooth and productive session



Stay in topic.



Encourage wild ideas.



Defer judgment.



Listen to others.



Go for volume.



If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

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Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

TIP

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

KEERTHANA

Handle documents	Avoid manual errors	Report Generation
Data Analysis	Investments Planning	Budget Calculation
Processing of Data	User Friendly	Payment Remainder

HARIPRIYA

Prevent Data Losses	High Accuracy	Accurate record of money flow
Instant Solution	Efficient in Reducing Taxes	Savings plans
AI Based Bots and Advisors	Proper Guidelines	Record Expense

NANTHINEE

Track Receipts	Analyze day-to-day data	Meet the Financial Objectives
Accurate Results	Monitor Credit Score	Keep Track of Expenses
Record Every Transactions	Time Saving Method	Reveal Spending Issues

SRI ISHWARYA

More Efficient	Implementation is Easy	Budget Monitoring
Finance Management	Precised Result with All Possible Issues	Quick Solution
Alert Notification	Invoices and Bills	Easier with Software than Manual



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Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes

TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

FEATURES OF APPLICATION

Budget
Analysis

Expense
Tracker

Accuracy

Alert
Notification

Avoid Manual
Errors

DATA PROCESSING AND STEPS INVOLVED

Input User
Data

Monitor
Transactions

Data Analysis

Track Receipts

Analyze
Money Flow

RESULT EVALUATION AND DECLARATION

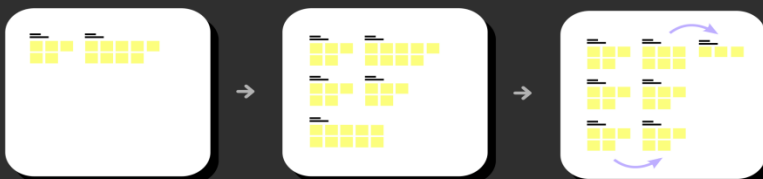
Accurate
Evaluation

Reveal
Spending
Issues

Alert If Limit
Exceeds

Keep Track of
Everyday Data

Efficient in
Reducing
Taxes



Step-3: Idea Prioritization

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Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

