


## Ideation Phase

### Define the Problem Statements

Date	15 September 2022
Team ID	PNT2022TMID30074
Project Name	Demand Est_ AI Powered Food Demand Forecaster
Maximum Marks	2 Marks

#### Customer Problem Statement Template:

 <p>I am</p>	<p>Customer – Business staff, Tourist People, Homely people. Customer spends an hour to decide what to eat, choose the website and other the food</p>
 <p>I am trying to</p>	<p>Customer want to do everything easier by browsing through online menu. Location – Tracking the delivery status, to know the current location.</p>
 <p>But</p>	<p>Inconsistency in food quality. Unpredictable pricing model. There is no multiple payment method accepted.</p>
 <p>Because</p>	<p>Different pricing in different restaurant. Issues of difficulties in process of failed payment. Some websites are optimizing user experience</p>
 <p>Which makes me feel</p>	<p>Feels good – makes my thing easier and get the food in door step Feel bad – Issues on hygiene, quantity and quantity.</p>

#### Example:

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Tourist	Tracking the delivery status	Unable to guess the current location.	Due to network issues.	Literally Hunger.
PS-2	Homely people	Expecting to get the food quickly	Due to traffic issues.	On vacations.	Make me to cancel the order.