

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes



Key rules of brainstorming To run an smooth and productive session

Stay in topic. — Encourage wild ideas.

Defer judgment. Listen to others.

Go for volume. On the visual.

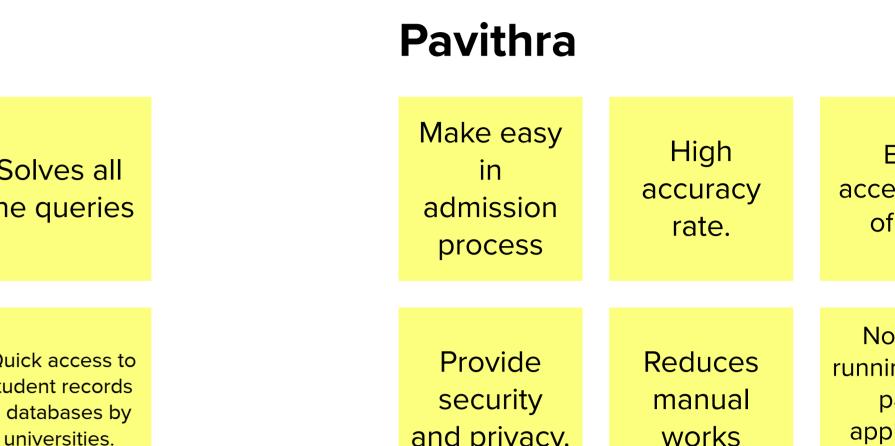




Brainstorm

Write down any ideas that come to mind that address your problem statement.

① 10 minutes

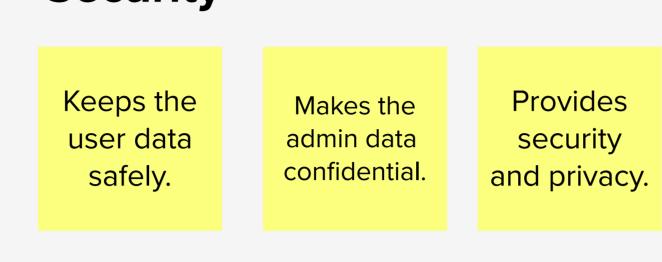


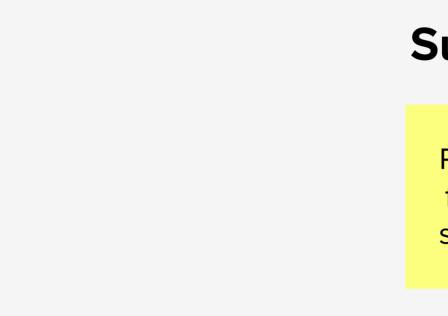


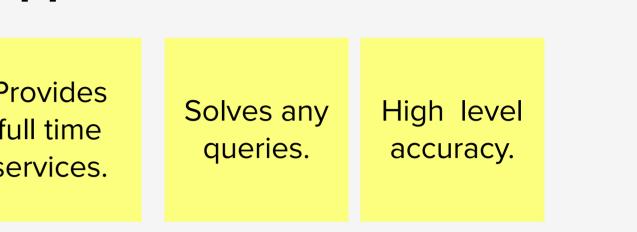
Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

① 20 minutes







Makes dmission process easy.	Safes the students time.	Easily accessable.	
Helps the students in oosing their carrier.	Accessed from anywhere.	Error and bugs free.	

Development







Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

① 20 minutes

