What do they THINK AND FEEL?

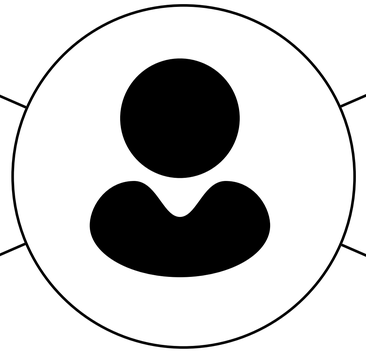
what really counts
major preoccupations
worries & aspirations

- How will the plant disease be predicted?
- How is artificial intelligence is used here?
- It is complex to predict the predict the plant disease
- It is complex to recommend the fertilizer for a plant disease
- How the system will actually predict the fertilizers?

What do they HEAR?

what friends say
what boss say
what influencers say

- Can plant disease be predicted?
- Can fertilizer be recommended for the predicted disease?
- Fertilizer recommendation can make a big difference in the economy



What do they SEE?

environment
friends
what the market offers

- The raw data about the plant diseases
- A representation of the analysis of the disease prediction
- A representation of the fertilizer recommendation

What do they SAY AND DO?

attitude in public
appearance
behavior towards others

- With the popularity of the deep learning model in the engineering fields, it has attracted significant interest in the plant disease and fertilizers
- Fertilizer recommendation can give a big impact
- A lot of farmers and botanists can depend upon this system

PAIN

fears
frustrations
obstacles

- Complex process to predict the disease and recommend proper fertilizer
- Lot of technologies involved
- The outcome may be innacurate

GAIN

"wants" / needs
measures of success
obstacles

- Gives a better idea about which fertilizer must be used for a particular plant disease
- Understanding of the plant diseases types and their cure
- It makes it convenient for farmers and botanists