Problem-Solution fit canvas 2.0

To detect parkinson's disease

Define CS, fit into CC

1. CUSTOMER SEGMENT(S) | CS

1. SENIOR-CITIZEN
2. PARENT
3. DOCTOR
4. PHARMACIST

6. CUSTOMER CONSTRAINTS | CC

1. Spending time
2. Budget
3. Unable to detect the disease
4. Unable to know whom to approach

5. AVAILABLE SOLUTIONS | AS

1. Patients can be indicated at earlier stage of the disease
2. Doctors can closely monitor the patients and prescribe medicines according to the disease criticality

Explore AS, differentiate

Focus on J&P, tap into BE, understand RC

2. JOBS-TO-BE-DONE / PROBLEMS | J&P

1. No recommendation was done
2. No idea about organizing the documents
3. No prior knowledge about the application

9. PROBLEM ROOT CAUSE | RC

1. Detection of disease
2. Low reachability of medicalservices

7. BEHAVIOUR | BE

1. Customer approches and gives the required input details
2. Suggests various requirements according to the sugestor
3. Add user friendly interface where the customer can interact and find the various disease suggestions

Focus on J&P, tap into BE, understand RC

Identify strong TR & EM

3. TRIGGERS | TR

Because there is no tool for detecting the disease and lack basic knowledge in this disease the patients are requesting for a solution

4. EMOTIONS: BEFORE / AFTER | EM

Due to the absence of the proper solution they are feeling frustrated disappointed and helpless

10. YOUR SOLUTION | SL

To overcome the stated problems a detection of Parkinson's disease application can be proposed so that all the needs of the customer are satisfied along with providing them the platform to communicate and find the best available doctors around the world according to their needs.

8. CHANNELS of BEHAVIOUR | CH

8.1 ONLINE
1. Checks for reviews about the available doctor
2. Checks about the disease
3. Checks for online disease checking centres
4. Checks about available medicines

8.2 OFFLINE
1. Checks for availability of doctor
2. Asks suggestions from relatives
3. Checks for availability of hospitals

Extract online & offline CH of BE

★ AMALTAMA