Smart Fashion Recommender Application

Submitted by

GOLOTI PAVANI ACHARY	**113319205013**
V DHARANI KUMAR	**113319205008**
SUJITH RAJU S	**113319205045**
PUGAL OVIYA	**113319205037**

BACHELOR'S OF TECHNOLOGY IN INFORMATION TECHNOLOGY

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	The customer needs the best possible way to find the latest fashion trends so a smart fashion recommender application can be used to recommend trendy fashion
2.	Idea / Solution description	1.Using the latest technologies We have come up with a new innovative solution through which you can directly do your online shopping based on your choice. 2.It can be done by using the chatbot. 3.Using chatbot we can manage users' choices and orders. 4.The chatbot can give recommendations to users based on their interests. 5.It can promote the best deals and offers on that day. 6.It will store the customer's details and orders in the database. 7.The chatbot will send a notification to customers if the order is confirmed. 8.Chatbots can also help in collecting customer feedback.
3.	Novelty / Uniqueness	Using cloud computing technologies we have worked on giving the most interactive chatbots leading to more user-friendly and best UI/UX designing application.
4.	Social Impact / Customer Satisfaction	This chatbot helps to reduce the time consumption taken for searching various products instead it will analyze the user's needs and find the best pick for the user
5.	Business Model (Revenue Model)	It takes minimum cost for the development and pay-as-you-go for the cloud services leading to much scalability and flexibility as more users start using the application the more revenue it will make booming the business and revenue model.

6.	Scalability of the Solution	This solution uses cloud computing technology which is the most scalable and flexible pay-as-you-go solution that can be used whenever the scalability of users increases or decreases