Project Design Phase-I
Proposed Solution Template

Date	19 September 2022
Team ID	PNT2022TMID48052
Project Name	Smart fashion recommender application
Maximum Marks	2 Marks

Proposed Solution Template:

Project team shall fill the following information in proposed solution template.

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	Improper search results and below par recommendations for clothes and fashion based in customer requirements
2.	Idea / Solution description	Display credible products and recommendations as per trend and customer input and history of purchase
3.	Novelty / Uniqueness	Provides complete outfit recommendations based on customer text/image under different criteria with visuals of outfit on customer's image
4.	Social Impact / Customer Satisfaction	Easy and reliable shopping experience
5.	Business Model (Revenue Model)	Sponsored Advertisements, subscriptions
6.	Scalability of the Solution	Make the application user-friendly for visually-impaired individuals with voiceovers of description of the results.