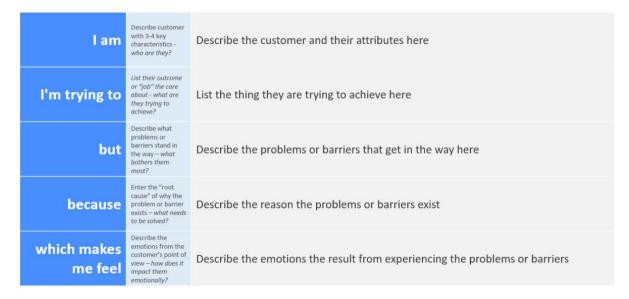
Ideation Phase Define the Problem Statements

Date	19 September 2022		
Team ID	PNT2022TMID47455		
Project Name	Project – Real Time River water Quality		
	Monitoring and Control System		
Maximum Marks	2 Marks		

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.



Reference: https://miro.com/templates/customer-problem-statement/

Example:



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Farmers	Get pure water to cultivate crops	Water is not pure, it contains some impurities.	People makes the river to be polluted.	Not hygiene
PS-2	Government authorities	Reduce the pollutants in water.	People not aware about pollutants.	Lack of knowledge about pollutants.	Cause diseases.