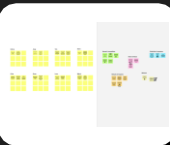# Brainstorm

& idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

⏱ **10 minutes** to prepare
🗓 **1 hour** to collaborate
👥 **2-8 people** recommended

Share template feedback

Need some inspiration?
See a finished version of this template to kickstart your work.

Open example

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

⏱ 10 minutes

☐ **Team gathering**
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

☐ **Set the goal**
Think about the problem you'll be focusing on solving in the brainstorming session.

☐ **Learn how to use the facilitation tools**
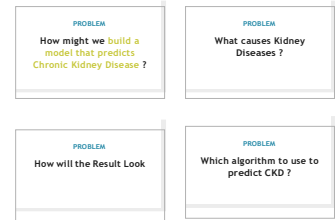Use the Facilitation Superpowers to run a happy and productive session.

Open article like ?

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

⏱ 5 minutes

PROBLEM	PROBLEM
How might we **build a model that predicts Chronic Kidney Disease** ?	What causes Kidney Diseases ?

PROBLEM	PROBLEM
How will the Result Look	Which algorithm to use to predict CKD ?

Brainstorm

Write down any ideas that come to mind that address your problem statement.

⏱ 10 minutes

Prithica G

- By collecting details of an affected person and comparing it.
- Algorithm that may give higher accuracy can be used in the model.
- We have to collect relevant dataset and decide an approach

Anupriya S

- We can always motivate the people with even small symptoms to go for test
- An optimized algorithm can be framed once the approach is decided
- Encourage people to have a healthy diet and non-sedentary lifestyle

Anujha R

- Check the family history of a person to identify, any correlation.
- Different algorithms can be tested to find the correlation between various attributes.
- A panel of qualified doctors can be consulted to identify attributes of greatest significance .

Nithiya N

- Based on certain diagnostic measures like Blood Pressure (Bp), Albumin(Al).
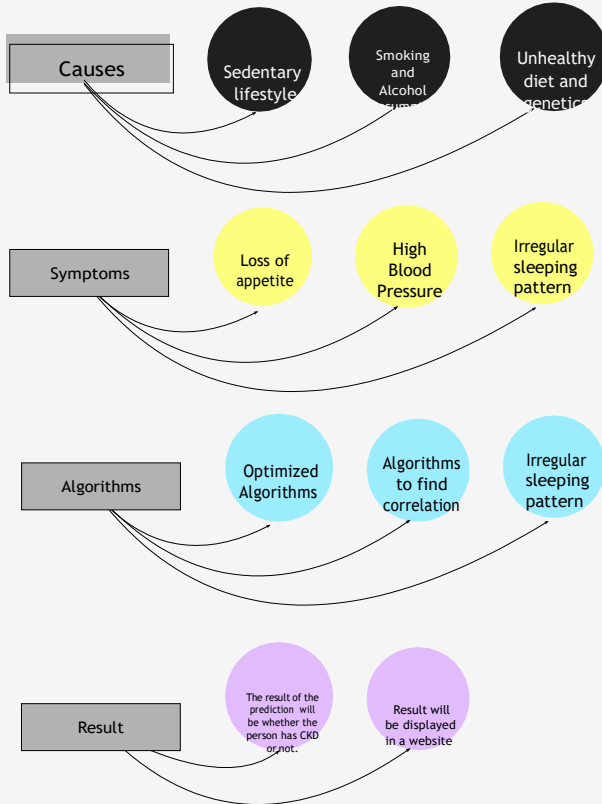- The result of the prediction will be whether the person has CKD or not.
- Smoking and excessive consumption of alcohol increases blood pressure and cholesterol.

③ Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you break it up into smaller sub-groups.
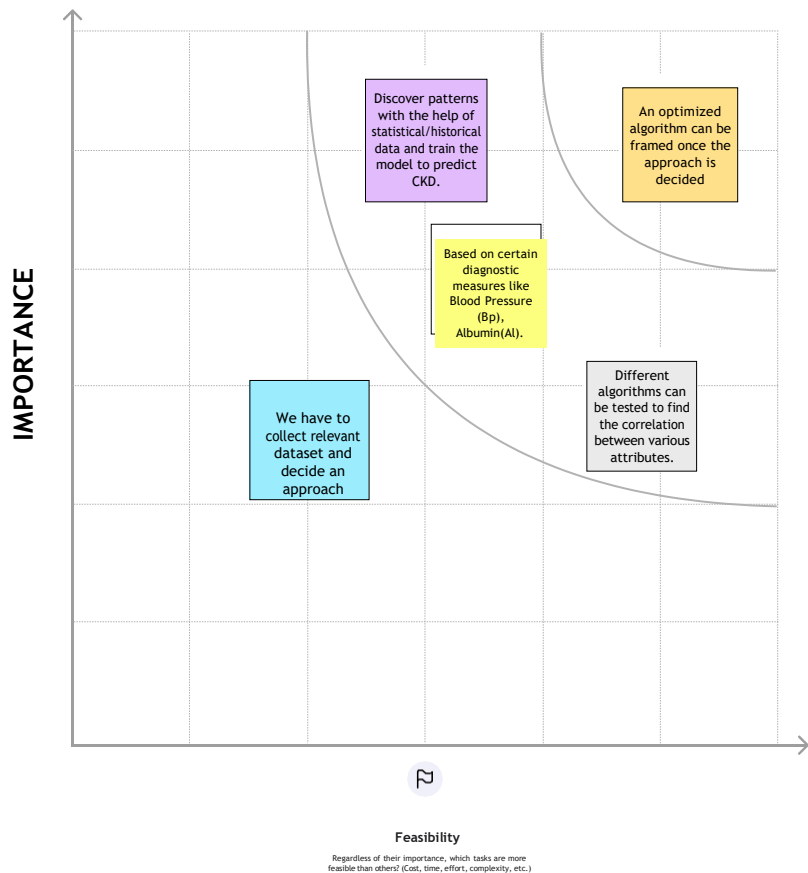
⏱ 20 minutes

Causes — Sedentary lifestyle · Smoking and Alcohol Abuse · Unhealthy diet and genetics

Symptoms — Loss of appetite · High Blood Pressure · Irregular sleeping pattern

Algorithms — Optimized Algorithms · Algorithms to find correlation · Irregular sleeping pattern

Result — The result of the prediction will be whether the person has CKD or not. · Result will be displayed in a website

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⏱ 20 minutes

IMPORTANCE (vertical axis)

- Discover patterns with the help of statistical/historical data and train the model to predict CKD.
- An optimized algorithm can be framed once the approach is decided
- Based on certain diagnostic measures like Blood Pressure (Bp), Albumin(Al).
- We have to collect relevant dataset and decide an approach
- Different algorithms can be tested to find the correlation between various attributes.

Feasibility
Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

☐ **Share the mural**
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

☐ **Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint
Define the components of a new idea or strategy.
Open the template

Customer experience journey map
Understand customer needs, motivations, and obstacles for an experience.
Open the template

Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
Open the template

Share template feedback