

Define CS, fit into CC	1. CUSTOMER SEGMENT(S) <ul style="list-style-type: none">Manufacturing companiesUrban's peoples	6. CUSTOMER <ul style="list-style-type: none">Untrained customersBudgetLack of efficient computer system	5. AVAILABLE SOLUTION <ul style="list-style-type: none">Artificial intelligence techniquesChemical method	Explore AS, differential
	2. JOBS-TO-BE-DONE / PROBLEMS <ul style="list-style-type: none">To check whether the water quality in compliance with the standards and hence suitable or not for the designated use.Urban people are mostly self employed their livelihood are not stable so this technique will be cost efficient method for them.	9. PROBLEM ROOT CAUSE <p>People think that testing the water quality for normal usage are bad investment right now because they are too expensive and possible changes to law might influence the return of investment significantly and diminish the benefits.</p>	7. BEHAVIOUR <ul style="list-style-type: none">Choosing of efficient providersWhen their expected standard of water is achieved we can expect this behaviour.	

3. TRIGGERS <p>Seeing their neighbours using efficient water quality analysis method for their individuals purpose .</p>	10. YOUR SOLUTION <div>SL</div> <p>This ML technique is an extension of the artificial neural network method.it has additional complex architecture that make this approach suitable for managing multi-dimensional inputs because of its high model configuration flexibility, greater generalization power, and robust learning</p>	8. CHANNELS of BEHAVIOUR <div>CH</div> <p>8.1 ONLINE Extract channels from behaviour</p> <p>8.2 OFFLINE Etract channels from behaviour block and use for customer development.</p>
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