

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- (L) 10 minutes to prepare
- 1 hour to collaborate
- **2-8 people** recommended

Share template feedback





Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

① 10 minutes

Team gathering

Set the goal

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Think about the problem you'll be focusing on solving in

the brainstorming session.

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.





Define your problem statement INTELLIGENT VEHICLE DAMAGE ASSESSMENT AND COST ESTIMATOR FOR INSURANCE COMPANIES

5 minutes

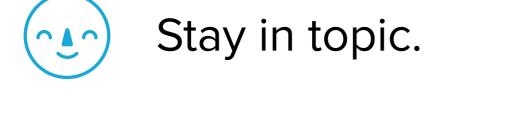
PROBLEM

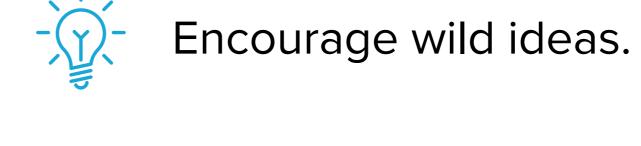
How might we create an intelligent Vehicle Damage **Assessment and Cost Estimator for Insurance** companies?

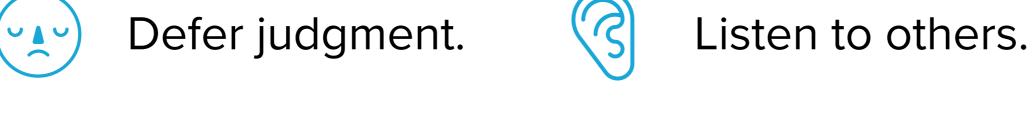


Key rules of brainstorming

To run an smooth and productive session









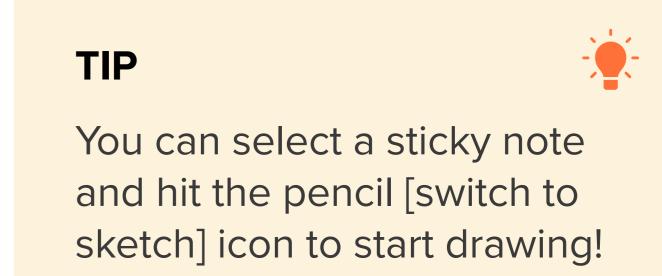




Brainstorm

Write down any ideas that come to mind that address your problem statement.

① 10 minutes



KAMALI A KAVIYA S AISHA H implement The damage must implement Reducing implement be detected as fast using deep easy the entire the number as well so neither using accessibility learning application in of false the car owner or ensembled insurance user device positives solution methods companies are model levaraged **Cost estimation can** user be made by using the **Fast** statistics of insurance convenient to claim already computation interpret the santioned corelated with damage of the without any functionality vehicles classify the latency vehicle based on **Solution must** implementation detections of the brand and be very user using contours regions using years of usage to use pre friendly and of the damage calculate masked Use of KNN trained accessable by depreciation binary algorithms model value everyone classifcation

RAMYA T

oiding ccuracies in

NIVETHA S

Avoiding inaccuracies in the estimation of damages

Use of Image/
Video
Annotation for
Computer Vision

use of ML algorithms

The severity
of the
damage
should be
detected

Annotation for Computer Vision to train ML models

Avoiding inaccuracies in the estimation cost

Use of different networks trained for specifc group of damages

ML algorithms
can be
retrained
based on the
customer's data
set

use pre trained model Use of image/video annotation

easy accessability of solution





Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

① 20 minutes

use pre trained model

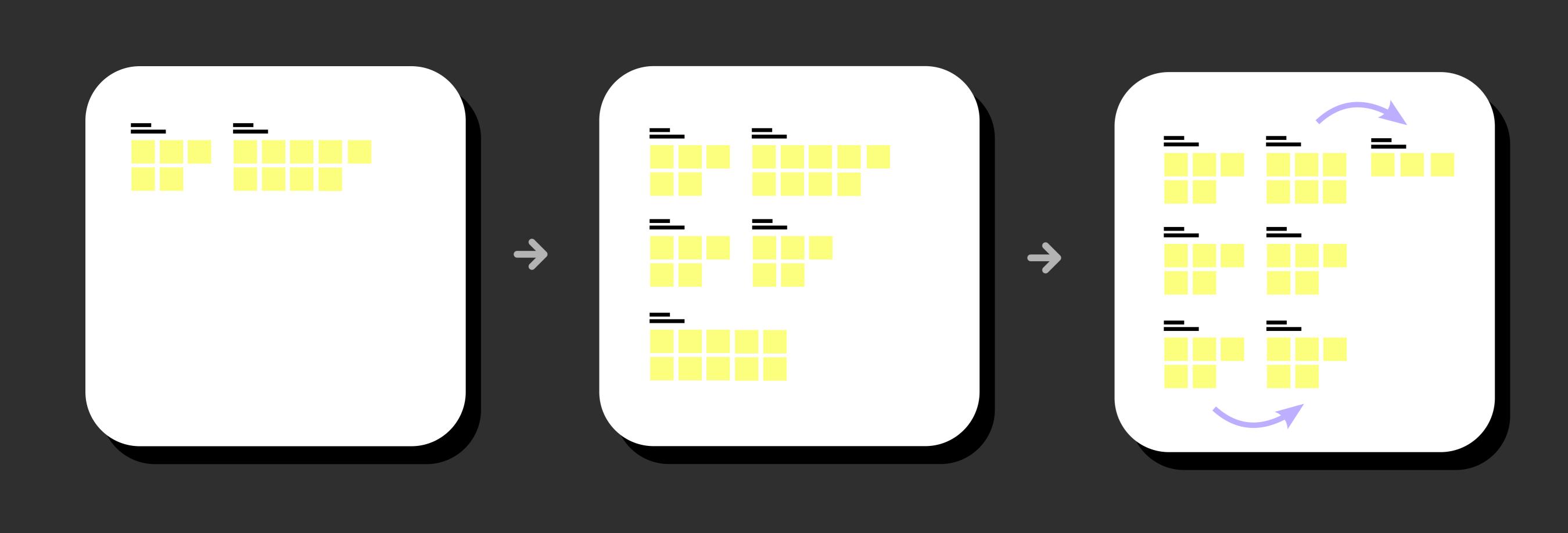
Use of KNN algorithms to compare the damaged part image with the stock image

detections of regions using masked binary classifcation

Use of Image/
Video
Annotation for
Computer
Vision
to train ML
models

implement
the entire
application in
user device

user
convenient to
interpret the
functionality

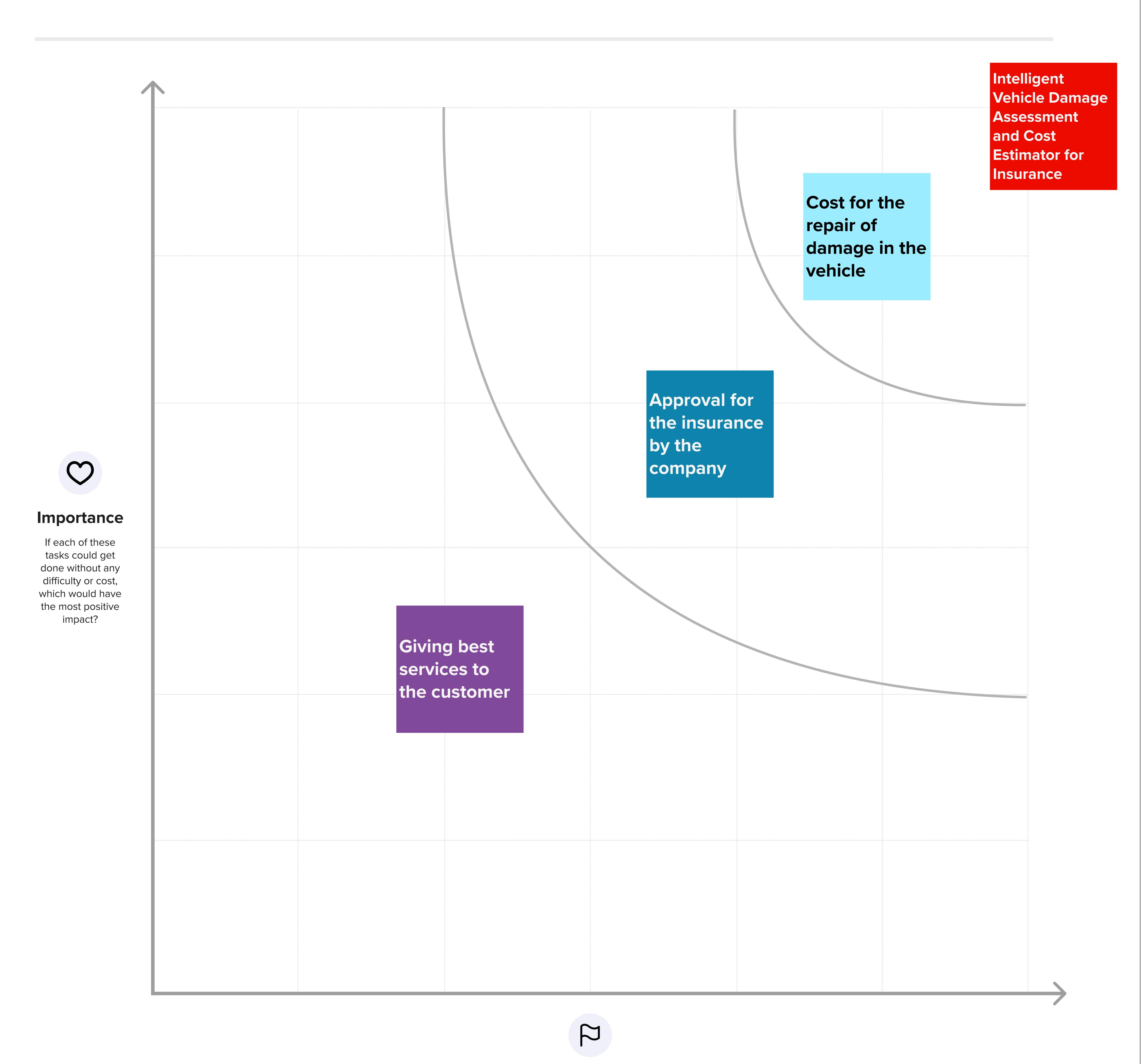




Prioritize

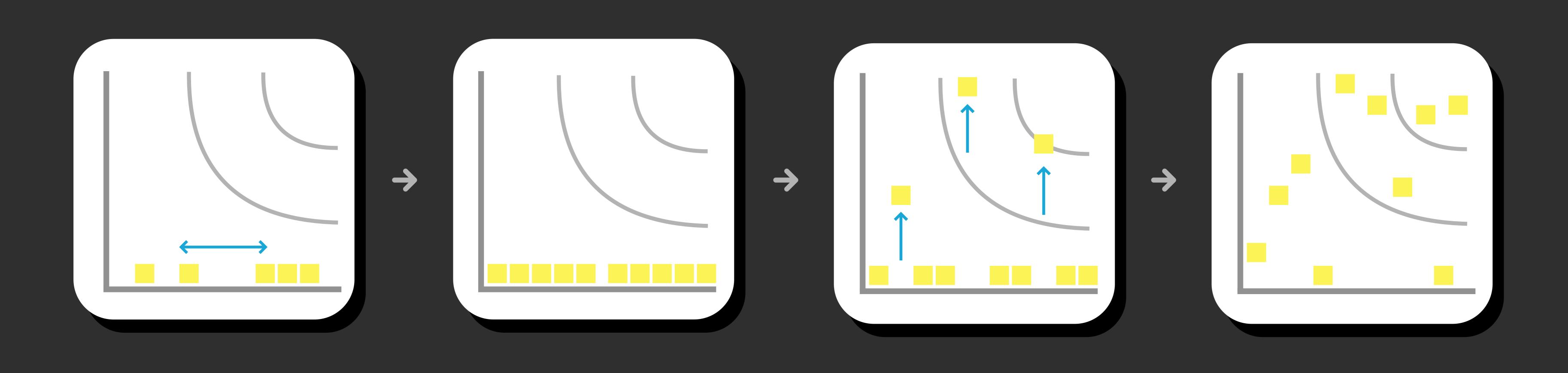
Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

① 20 minutes



Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)





After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

Share the mural

Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

В

Export the mural

Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward



Strategy blueprint

Define the components of a new idea or strategy.

Open the template →



Customer experience journey map

Understand customer needs, motivations, and obstacles for an experience.

Open the template →



Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

Open the template →

