

Project Phase – I

PROBLEM AND SOLUTION FIT

Date	19 September 2022
Team Id	PNT2022TMID36493
Project Name	Smart Fashion Recommender
Maximum Marks	

Define CS, PR into CL	1. CUSTOMER SEGMENT(S) CS Retailers and wholesalers	6. CUSTOMER LIMITATIONS <small>EG. BUDGET, DEVICES</small> CL Customer can buy more and quality products. And they can from any where. But they can use our website if they were signup	5. AVAILABLE SOLUTIONS <small>PROS & CONS</small> AS We are providing good shopping experience in our website.	Explore AS, differentiate
	2. PROBLEMS / PAINS <small>+ ITS FREQUENCY</small> PR May be difficult in accessing location at unknown places	9. PROBLEM ROOT / CAUSE RC There is no advance technology to access location at forests etc simply unknown areas	7. BEHAVIOR <small>+ ITS INTENSITY</small> BE But it can greatly works at rural and urban areas. and good shopping experience	
Identify strong TR & EM	3. TRIGGERS TO ACT TR New recommendations and more lists	10. YOUR SOLUTION SL Use this web application in incognito mode may be to create friendly environment.	8. CHANNELS of BEHAVIOR CH ONLINE It can work as usual	Extract online & offline CH of BE
	4. EMOTIONS <small>BEFORE / AFTER</small> EM Slightly disappointed by server connection .		OFFLINE It won't work because it is web application	