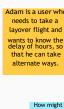


Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

⊕ 5 minutes



Jimmy is a user who wants to be entertained and not get bored

Nikitha is a user

the exact time of

delay so that she

can go visit nearby

places

the complete meeting/event

we know that

the flight is

delayed?

Stefan is the manager o

the catering team of th

airlines and needs to know if a flight gets delayed so that he could

make arrangements for serving food and refreshments to the passengers

at the airport wants

know the flight dela

by how much to arrange the require resources in advance

Terminal

change

frequent checks

on mechanical

issues so that there wont be a delay

notifications

who wants to kno

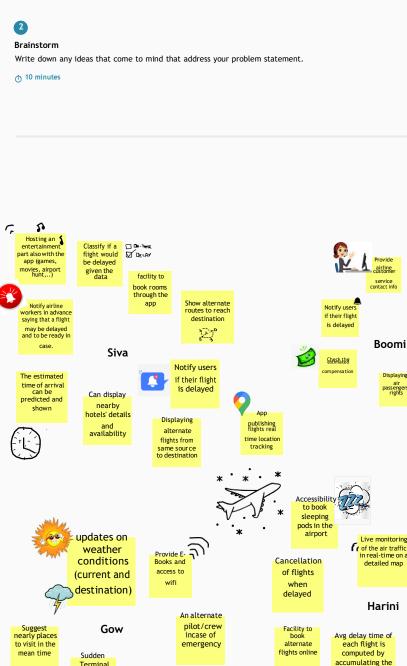
is any flight delay so that he can stay for

plan to make night and she wants to know if accomodation can be provided to get some sleep alternate arrangements at times of delay?

Joy is an in charge of inventory /resources at the airport wants to know if the flight gets allocate resources t

some other flights





A e-manual of

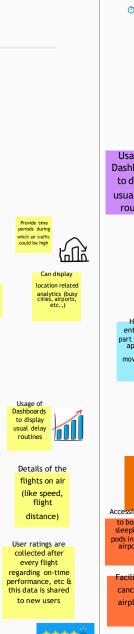
what can be

done during a

flight delay

partners of the airlines need to

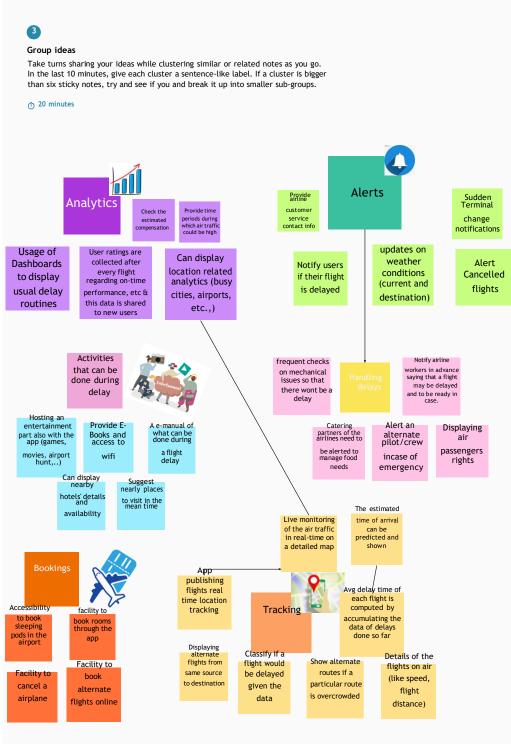
manage food



Boomi

data of delays

done so far





Prioritize

0

Importance

If each of these

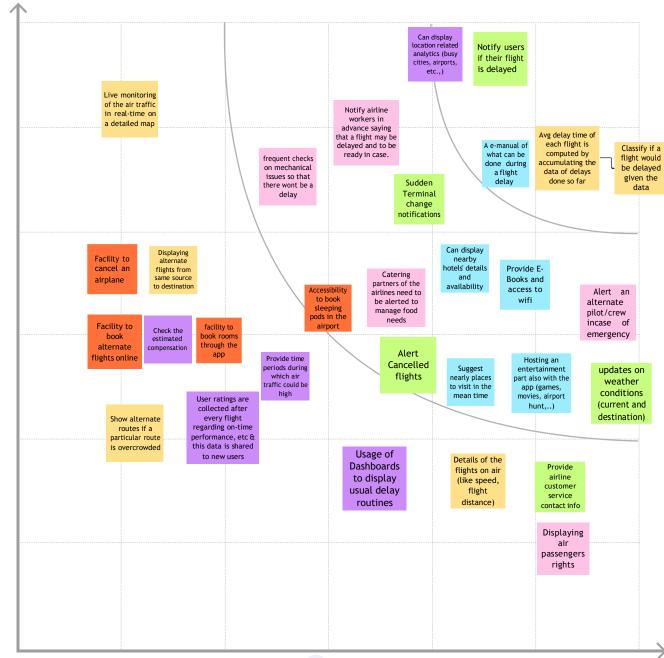
tasks could get done without any difficulty or cost,

which would have

the most positive

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

① 20 minutes





Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)