Ideation Phase
Problem Statements and Ideation Phase

Date	17 November 2022
Team Id	PNT2022TMID46905
Project Name	Project – WEB PHISHING DETECTION
Maximum Marks	2 Marks

Customer Problem Statement Template:

As online transactions grew in popularity, cybercrimes also grew quickly. Because of the anonymity offered by the internet, hackers try to trick users by using techniques like phishing, SQL injection, malware, man-in-the-middle attacks, domain name system tunnelling, ransomware, web trojans, and other forms of attack. Phishing is said to be the most misleading of all of these tactics.

Problem - 1

I am	I'm trying to	But	Because	Which makes me feel
Student	Opens an compromised link and enters the credentials	Gets Hacked	It was a Fake website	Insecure

Problem - 2

I am	I'm trying to	But	Because	Which makes me feel
Shopkeeper	Opens a link from a bank and enters the account details.	His bank account details and his credit card details gets hacked	The link was fake and the hacker aims for the money from the account.	untrustworthy

Problem - 3

I am	I'm trying to	But	Because	Which makes me feel
Homemaker	make transactions for the purchased items from checkouts	Ended up as she purchases from an fake website	The website had an advertisement for discounts.	disappointed

Problem - 4

I am	I'm trying to	But	Because	Which makes me feel
Employer	complete the tasks by the end of the day	Found an file through mail and opens it, and his company details gets hacked	the file seemed to be phishing and fake one	annoyed & disturbed

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Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Student	Opens an compromised link and enters the credentials	Gets Hacked	It was a Fake website	Insecure
PS-2	Shopkeeper	Opens a link from a bank and enters the account	His bank account details and his credit card	The link was fake and the hacker aims for the money from	untrustworthy

		details	details gets hacked	the account.	
PS-3	Homemaker	make transactions for the purchased items from checkouts	Ended up as she purchases from an fake website	The website had an advertisement for discounts.	disappointed
PS-4	Employer	complete the tasks by the end of the day	Found an file through mail and opens it, and his company details gets hacked	the file seemed to be phishing and fake one	annoyed & disturbed

Brainstorming Ideation Phase: