Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare 1 hour to collaborate 2-8 people recommended

Before you collaborate A little bit of preparation goes a long way with this session. Here's what you need to do to get going. ⊕ 10 minutes

the brainstorming session.

Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Learn how to use the facilitation tools Use the Facilitation Superpowers to run a happy and productive session.

Set the goal

Think about the problem you'll be focusing on solving in

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

ტ 5 minutes

PROBLEM How might we able to use the power generated by Wind Turbines efficiently?

Define your problem statement

To run an smooth and productive session Stav in topic. Encourage wild ideas.

Defer judgment. Listen to others. Go for volume.

If possible, be visual.

Sasi

Increasing the blade surface area

Determine the power output based on previous years

Build the turbine in a windy region

Vijay

depending on the season

Make use of the Monsoon currents

Build the Wind Mill taller

Build a model with Weather

Write down any ideas that come to mind that address your problem statement.

Predicting wind Direction

₼ 10 minutes

Configure the grid based on

Siddharth

Turning the turbine climatic direction conditions

Brainstorm

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Consider the physical parameters

Niranjan Construct the Wind Mill at a higher altitude Build the Wind Mills near to Big Cities

Reduce the blade weight

3

Group ideas

⊕ 20 minutes

Building a taller and bigger Wind Mill will not serve for its increased cost and complexity

Changes in the

Hardware of the Wind

Mill proves expensive

and takes longer for

R&D

Take turns sharing your ideas while clustering similar or related notes as you go. Once all

sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is

bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

be implemented Using only Weather

Configuring the entire

grid is challenging as

nation wide it has to

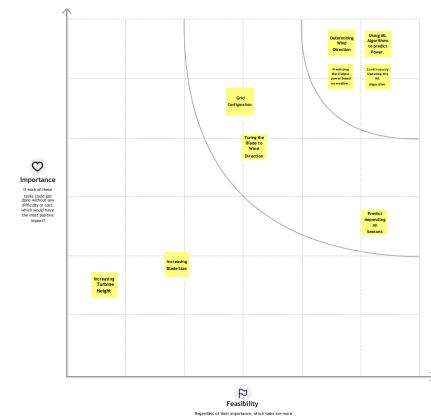
Conditions for determining Power output is inaccurate Use past history along with Real time weather condition to predict Power output

Continuously update the algorithm with the actual and predicted value

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

→ 20 minutes



After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

Share the mural Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

Export the mural

Export a copy of the mural as a PNG or PDF to attach to

emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint Define the components of a new idea or strategy.

Open the template

Customer experience journey map Understand customer needs, motivations, and obstacles for an experience.

Open the template

Strengths, weaknesses, opportunities & threats Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

Open the template

Share template feedback

feasible than others? (Cost, time, effort, complexity, etc.)

Share template feedback

Need some inspiration?







