CUSTOMER SEGMENTS

This helps the parents to

track the daily activity of

children and helps to find the

child using GPS location.

CS

CUSTOMER LIMITATION

It is fully about safety and

secured electronic system for

CC

AVAILABLE SOLUTION

In Previous method, the model created which can be capable of handling the battery for long time. Nowadays, the system proposes a location tracking facilities and speeding monitoring using GPS, GSM with IOT technology for child safety at low cost which can

PROBLEMS/PAINS

It fears frustration obstacles

child. Less tension to

RC

child safety The is complex far reaching health priority, which requires holistics ways of identifying safety issues.

PROBLEM ROOT/CAUSE

understanding the and working of the system. Due this solution, the to will kidnapping rate be decreased.

BEHAVIOUR

be affordable by the people.

BE

It mainly focus on improving parent-child interactions, home safety and child health care as well as monitoring.

TRIGGERS TO ACT

EMOTIONS

career and future.

EM

The parents are working with new and various technology. So, they should monitor their child's activity daily.

Due to this, the emotional and

mental stability of the children gets

affected which in turn ruins their

YOUR SOLUTION

Parents.

SL

The parents can monitor their child each and every second. If the child is in danger, they notified by SMS through their device and their parents can save them.

CHANNELS OF BEHAVIOUR CH

Children and their parents are turning to digital solutions more than ever to support children's learning.

While digital solutions provide huge opportunities for sustaining and promoting children's right