TEAM ID : PNT2022TMID46908

Airlines Data Analytics for Avaition Industry

IDEATION

EMPATHIZE &DISCOVER

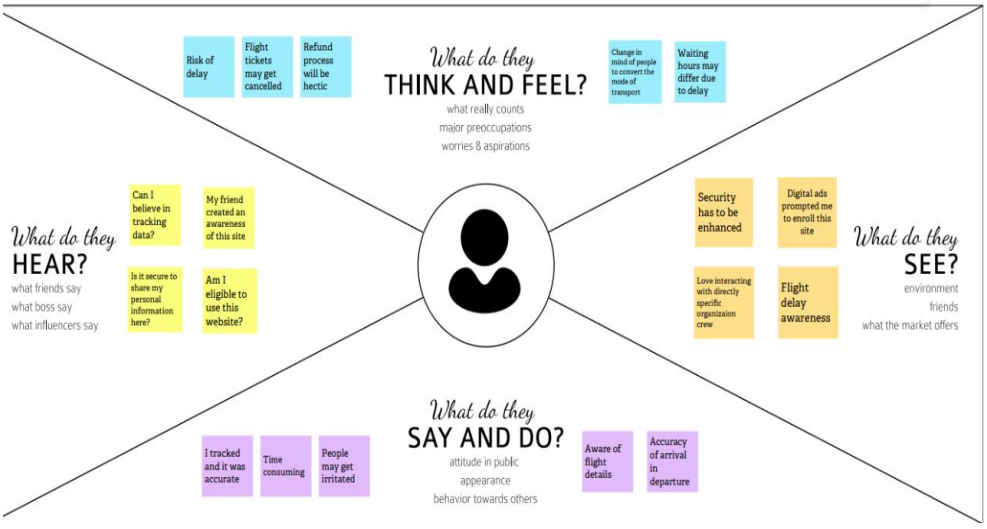
Date	**19 September 2022**
Team ID	**PNT2022TMID46908**
Project Name	**Airlines Data Analytics for Avaition Industry**
Maximum Marks	**4 Marks**

EMPATHY MAP CANNVAS :

An empathy map is a simple , easy-to-digest visual that capturesknowledge about a user's behaviours and attitudes.

It is useful tool to helps teams better understand their users.
Creating an effective solution requires understanding the true problem and the person who is experiencing it . The exercise of creating the map helps participates consider things from the user's perspective along withhis or her goals and challenges .

Empathy Map



Reference: https://www.mural.co/templates/empathy-map-canvas