## 1. CUSTOMER SEGMENT(S)

CS

# 6. CUSTOMER CONSTRAINTS



### 5. AVAILABLE SOLUTIONS



xplore AS,

differentiate

Municipality and Local authorities of Metropolitan cities of India are the customers.

- 1. Lack of infrastructure
- 2. Cost
- 3. Limitation of technology
- 4. Lack of participation in waste segregation
- 1. Central point for managing daily operations.
- 2. Identification, track & control the infrastructure of smart waste management.

#### J&P

## 9. PROBLEM ROOT CAUSE



### 7. BEHAVIOUR



# 2. JOBS-TO-BE-DONE / PROBLEMS

- 1. Avoid fixed routine for waste collection
- 2. Avoid overflowing of bins
- 3. Proper Segregation of wastes

# 1. Increased population growth and urbanization leads to escalation of wastes

2. Lack of waste disposal due to this the garbage end up in the roads and surroundings

- 1. Sensors are used to sense the amount of waste in the trash
- 2. People must wait until the next day for the garbage to be cleared by the truck drivers

lde	3. TRIGGERS TR	10. YOUR SOLUTION SL	8. CHANNELS of BEHAVIOUR CH	
ldentify strong TR & I	To make the environment disaster free and clean and to save the people for some toxic wastes.  4. EMOTIONS: BEFORE / AFTER	<ol> <li>Regular monitoring of waste disposals 2.</li> <li>Creating an app for monitoring the location, weight, and level of garbage cans</li> <li>Solar power usage</li> </ol>	<ul> <li>8.1 ONLINE</li> <li>1. We can monitor in live</li> <li>2. People can give complaints and feedback about the work</li> <li>8.2 OFFLINE</li> </ul>	
E	4. EMOTIONS: BEFORE / AFTER EM		Taking necessary action on collecting the garbage	
	Before:		regularly	
	People get irritated on seeing the wastes			
	that end up on the roads After:			
	After the cleaning of trash people feel pleasant and secure			
	and secure			