



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended



Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes



Team gathering
Define who should participate in the session and send an invite. Share relevant information to pre-work ahead.



Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.



Learn how to use the facilitation tool
Use the Facilitation Superpowers tour to help you get up to speed and productive session.

Open article

MEMBERS OF THE IDEATION PROCESS:

TEAM LEAD:

ABIRAMI M

TEAM MEMBER 1: JERALDU T

TEAM MEMBER 2: RAMPRASATH C

TEAM MEMBER 3: HAKIM N

TODAY'S DISCUSSION TOPIC:

Gas Leakage monitoring & Alerting system for Industries

1

Define your problem statement

What problem are you trying to solve? Frame your problem as a how might we statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM STATEMENT

Every year there are numerous accidents due to gas leakage.
Both industrial and domestic leakage of gas might lead to such incidents



The leakage of gases only can be detected by human nearby and if there are no human nearby, it cannot be detected.
But sometimes it cannot be detected by human that has a low sense of smell.



Thus implementation of a gas detection and monitoring system can greatly help in reducing the accidents caused due to gas leakage.



2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP

You can use sticky notes and the pencil tool to draw ideas on a board drawing!



3

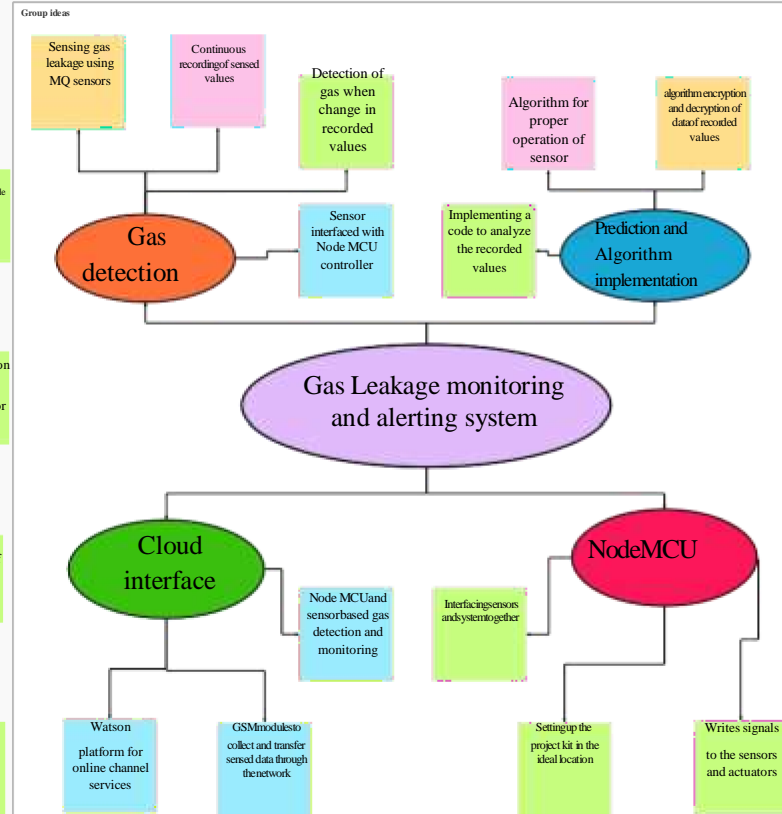
Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.



4

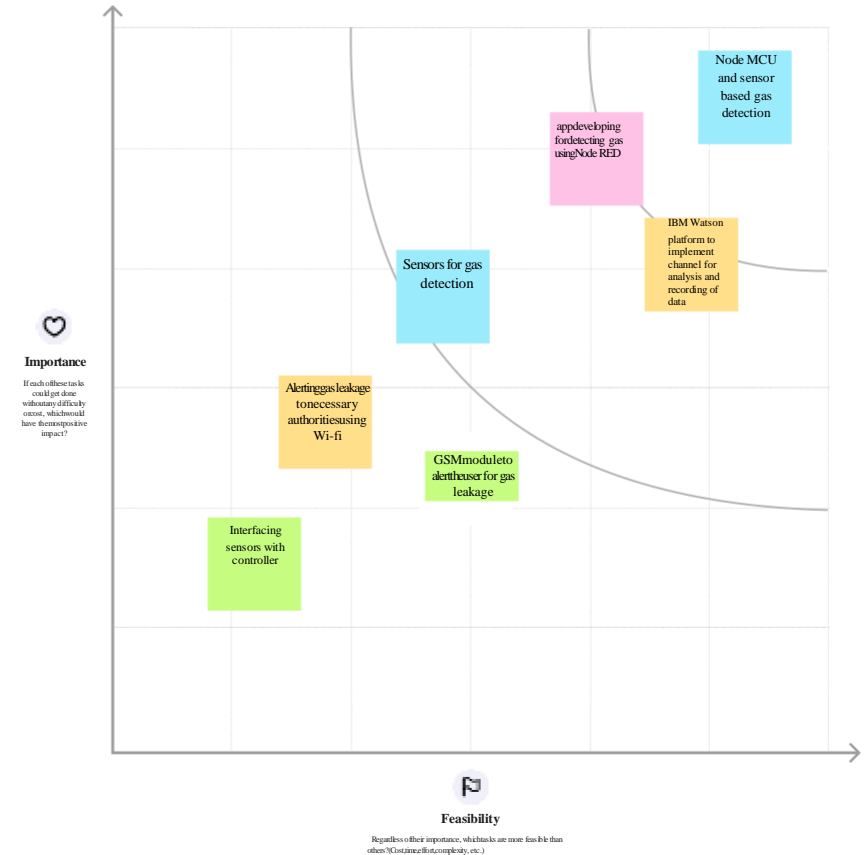
Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

TIP

Participants consider their current to put any sticky notes on the grid. The facilitator can confirm the group by using the blue pen tool to highlight the grid keyboard.



After you collaborate

You can export the mural as an image or pdf to share with members of your company whom might find it helpful.

Quick add-ons



Share a view link
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.



Export the mural
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keeping moving forward



Strategy blueprint
Define the components of a new idea or strategy.

Open the template



Customer experience journey map
Understand customer needs, motivations, and obstacles from experience.

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Strengths, weaknesses, opportunities & threats (SWOT)
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

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