

Ideation Phase

Define the Problem Statements

Date	15-september-2022
Team ID	PNT2022TMID25071
Project Name	IoT based safety gadget for child safety monitoring and notification.
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	A child	Be alert to potential danger	I can't able to situation all children	Confidence level in high for children	Panicky
PS-2	A parent or gardian	Ensure my child safety	I'm not able to be with him all time	I want to go to my office	Panicky

