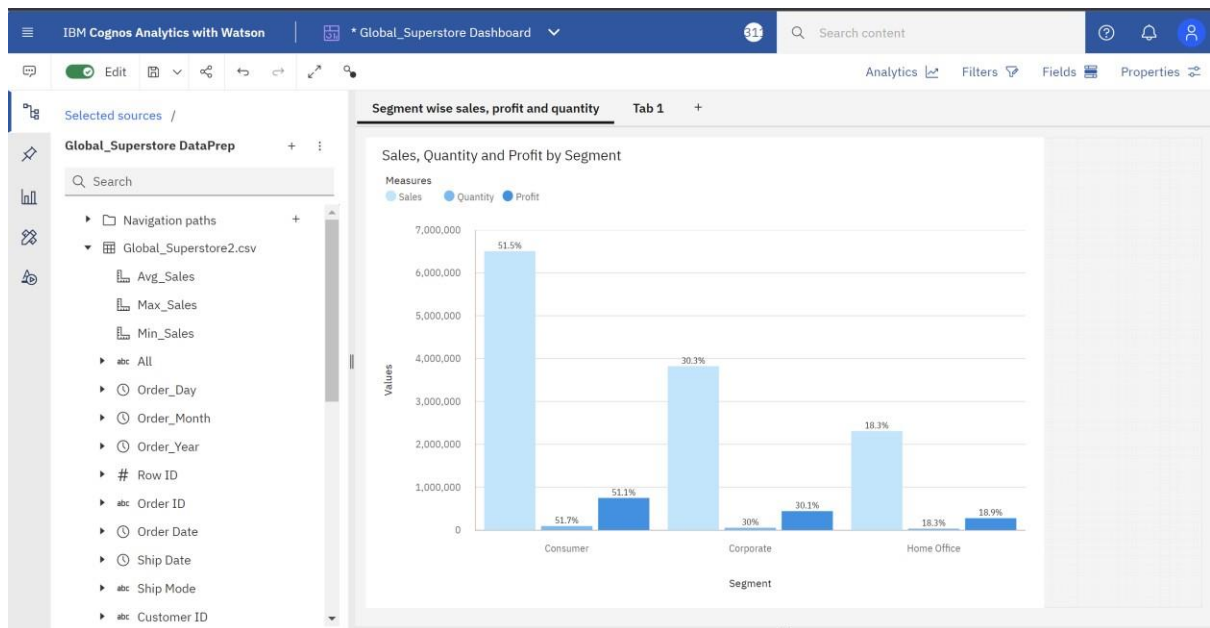


# PROJECT DEVELOPMENT PHASE

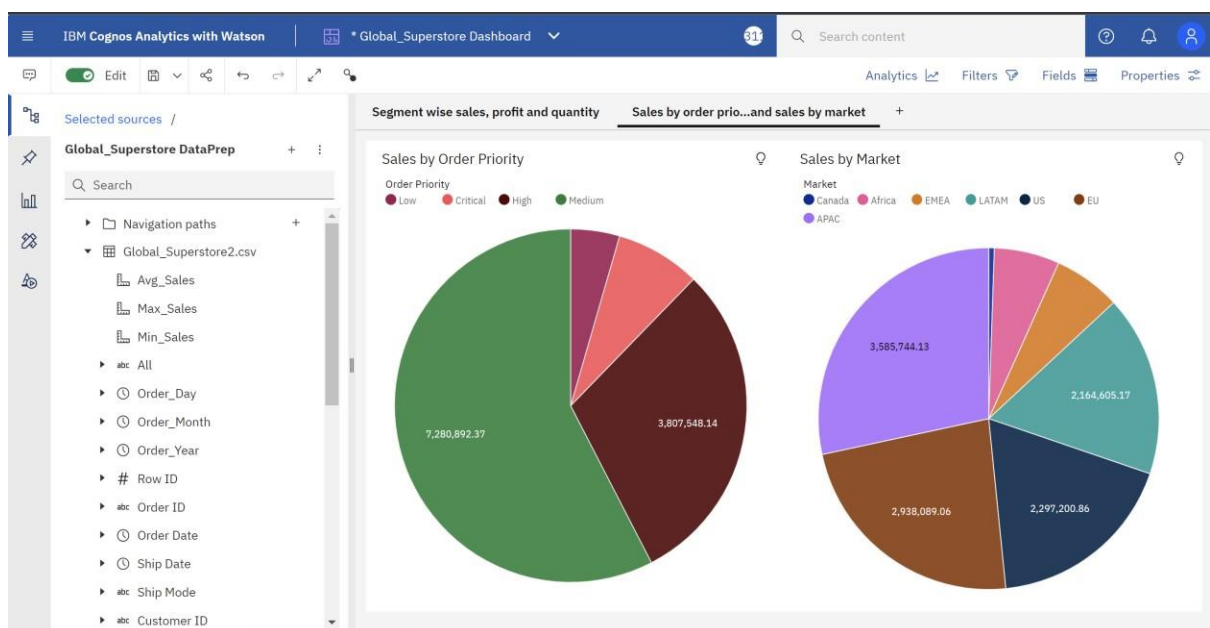
## SPRINT -3

Date	12 November 2022
Team ID	PNT2022TMID36312
Project Name	Project - Global Sales Data Analytics

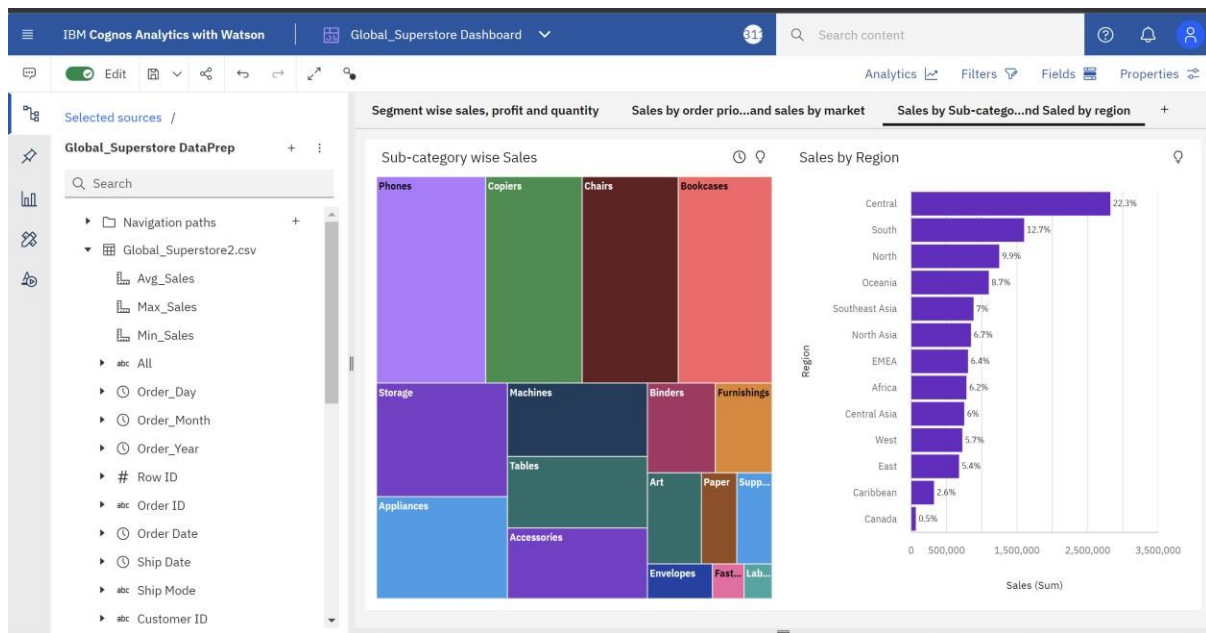
### 1.SEGMENT WISE SALES, PROFIT AND QUANTITY



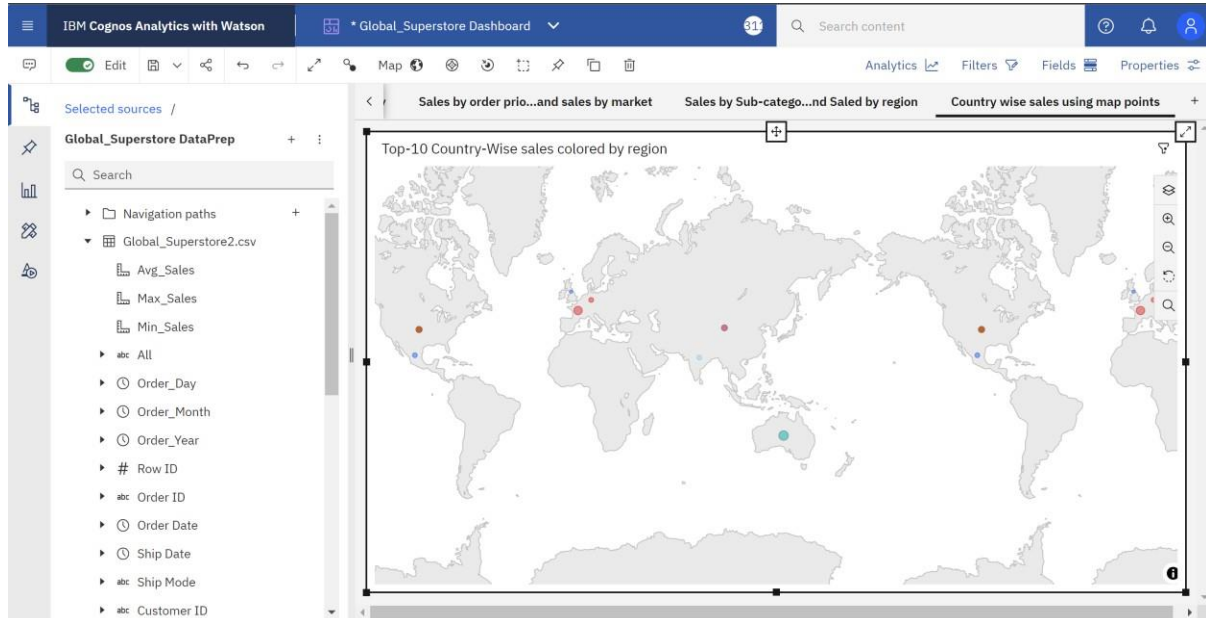
### 2.SALES BY ORDER PRIORITY AND SALES BY MARKET



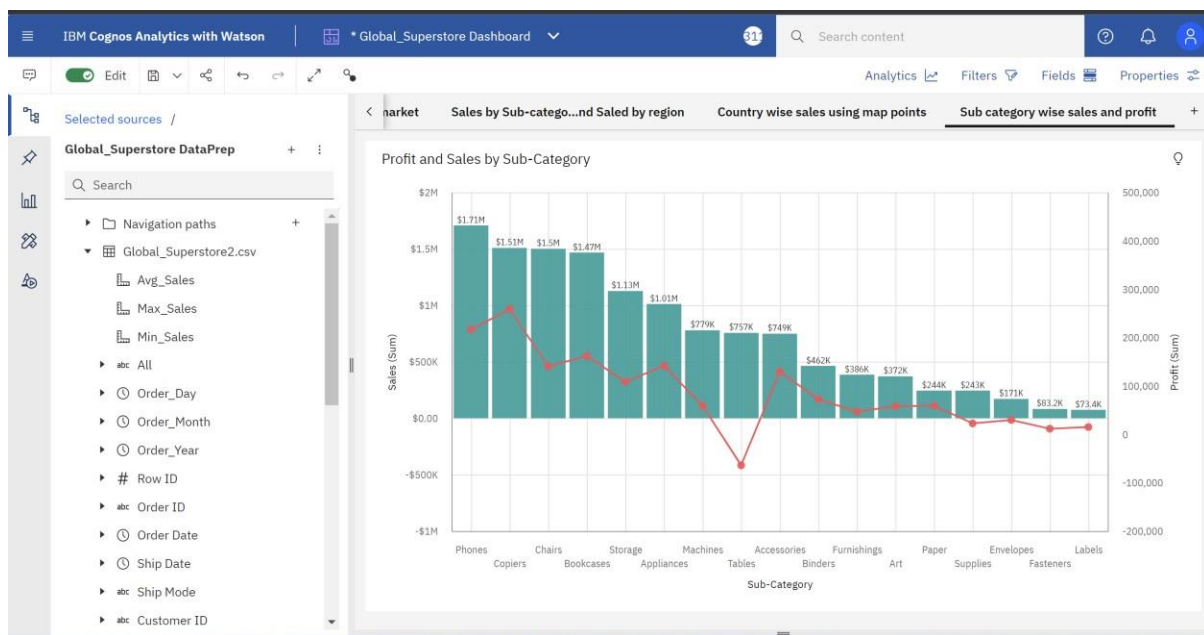
### 3.SALES BY SUB-CATEGORY AND SALES BY REGION



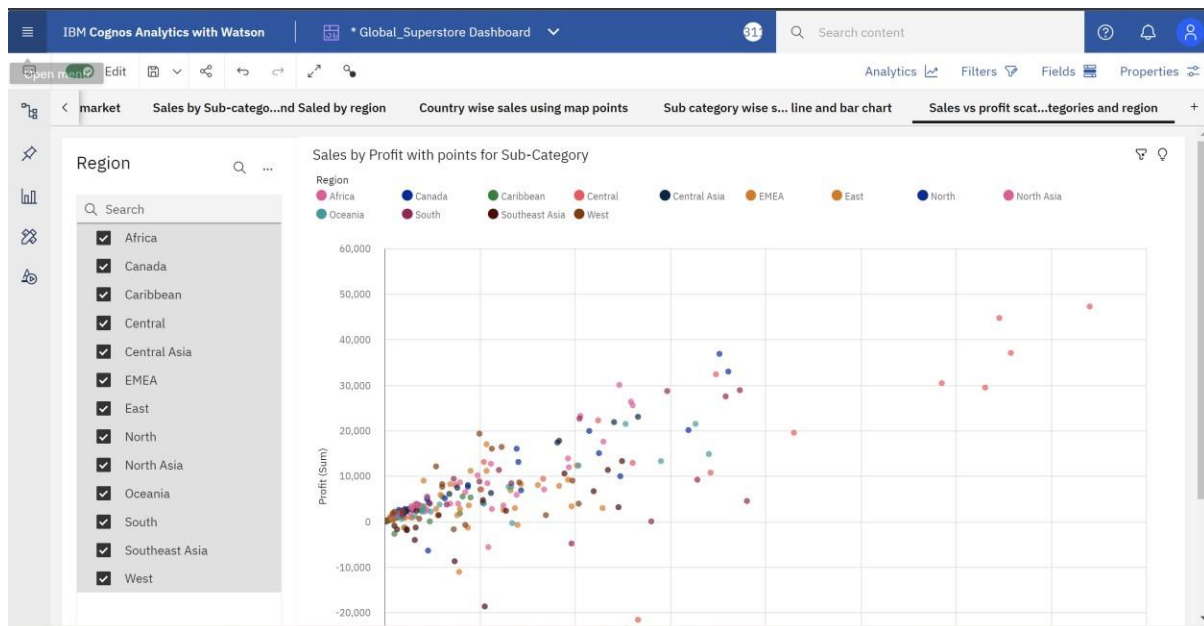
### 4.COUNTRY WISE SALES USING MAP POINTS



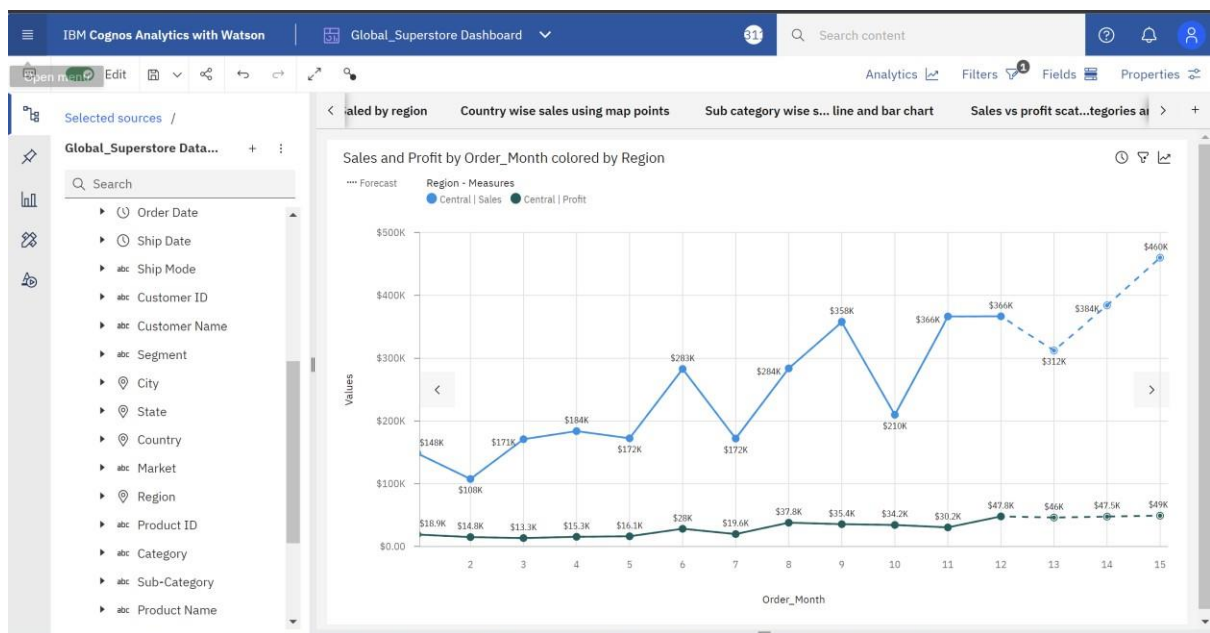
## 5.SUB CATEGORY WISE SALES AND PROFITS USING LINE AND BAR CHART



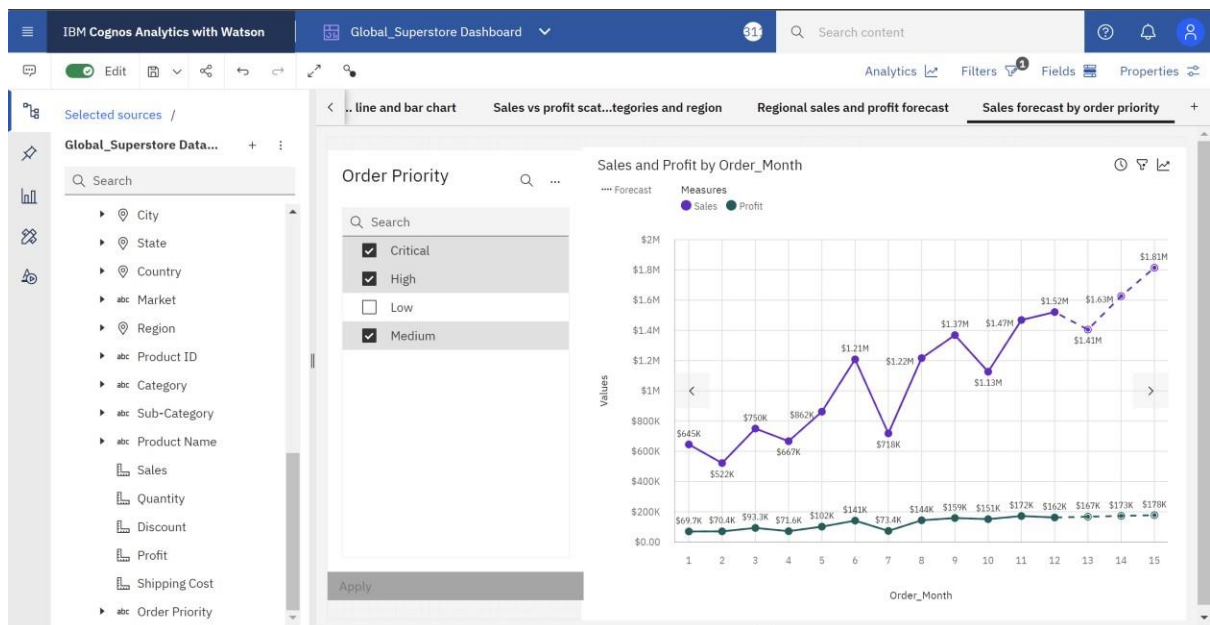
## 6.SALES VS PROFIT SCATTER PLOT WITH SUB-CATEGORIES AND REGIONS



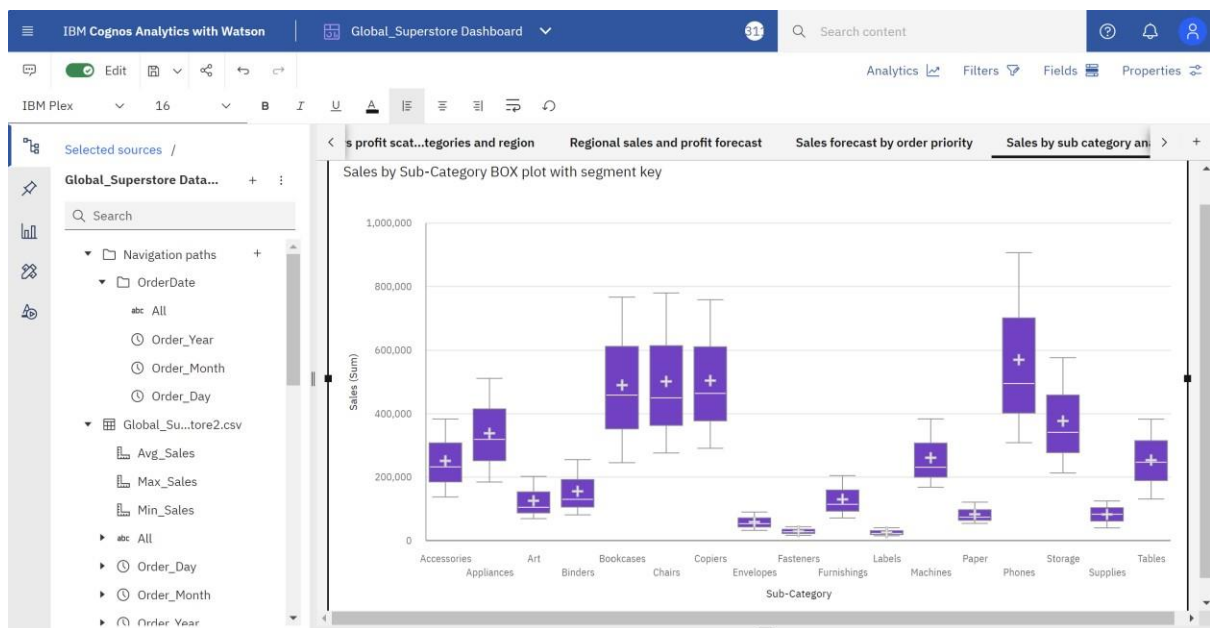
## 7.REGIONAL SALES AND PROFIT FORECAST



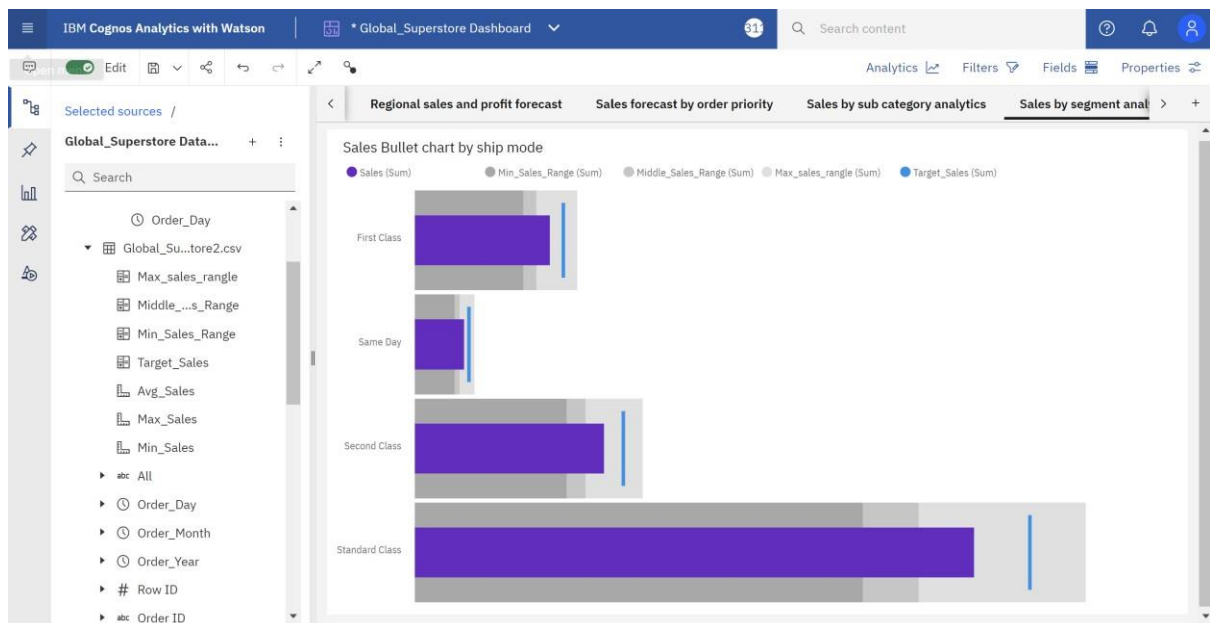
## 8. SALES FORECAST BY ORDER PRIORITY



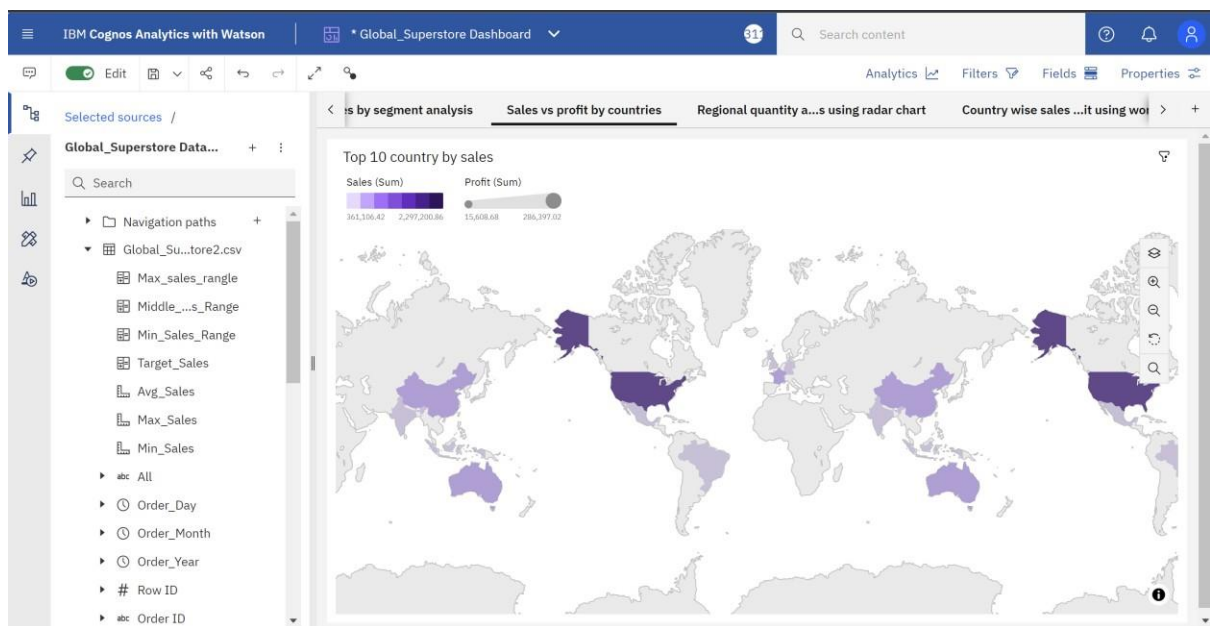
## 9. SALES BY SUB-CATEGORY ANALYTICS



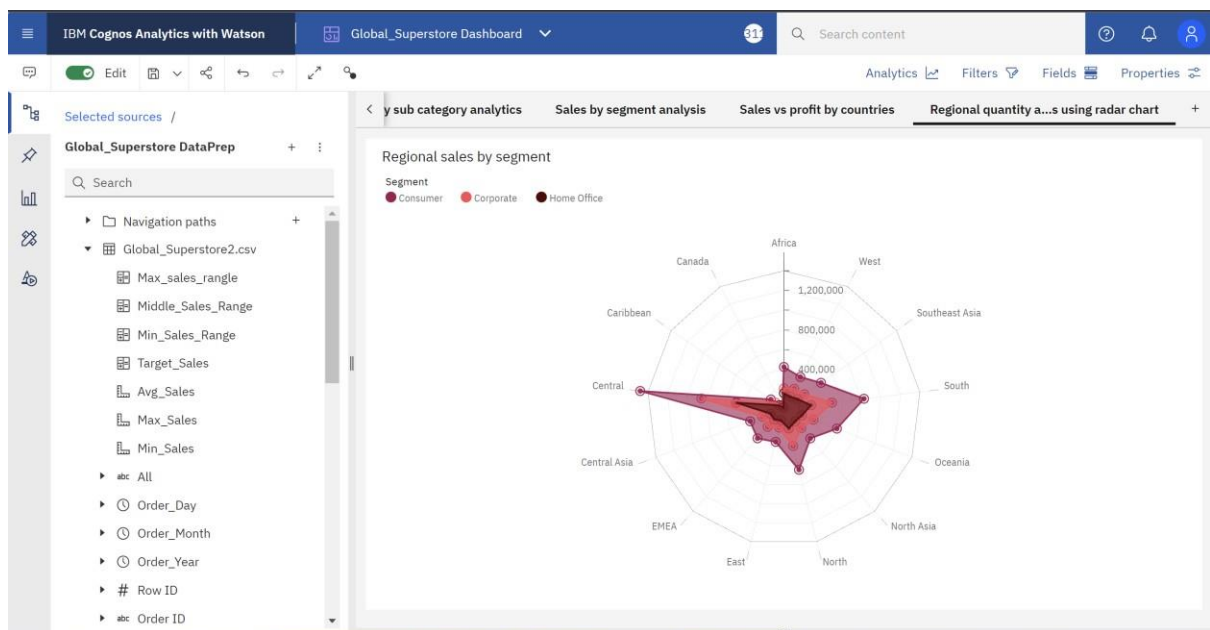
## 10. SALES BY SEGMENT ANALYSIS



## 11. SALES VS PROFIT BY COUNTRIES



## 12. REGIONAL QUANTITY & SALES USING RADAR CHART





The screenshot displays the IBM Cognos Analytics interface for the 'Global\_Superstore Dashboard'. The top navigation bar includes the IBM logo, the dashboard title, and a search bar. The main content area is divided into two sections. The top section, titled 'Sales vs profit by countries', features four large cards: Sales (\$12.6M), Profit (\$1.47M), Quantity (178K), and Discount (14%). The bottom section, titled 'Regional quantity a...s using radar chart' and 'Country wise sales ...it using word cloud', contains a radar chart and a word cloud. The bottom section also includes a 'Sales dashboard' tab. The left sidebar shows the 'Global\_Superstore Data...' source and a search bar. The bottom section of the sidebar lists various filters and dimensions, including 'Max\_sales\_range', 'Middle...s\_Range', 'Min\_Sales\_Range', 'Target\_Sales', 'Avg\_Sales', 'Max\_Sales', 'Min\_Sales', 'abc All', 'Order\_Day', 'Order\_Month', 'Order\_Year', '# Row ID', and 'abc Order ID'.

Category	Value
Sales	\$12.6M
Profit	\$1.47M
Quantity	178K
Discount	14%

**Sales by Sub-Category**

Sub-Category	Sales (Sum)
Labels	\$73.4K
Fasteners	\$83.2K
Envelopes	\$171K
Supplies	\$243K
Paper	\$244K
Art	\$372K
Furnishings	\$386K
Binders	\$462K
Accessories	\$749K
Tables	\$757K
Machines	\$779K
Appliances	\$1.01M
Storage	\$1.13M
Bookcases	\$1.47M
Chairs	\$1.59M
Copiers	\$1.51M
Phones	\$1.71M