

Ideation Phase Brainstorm & Idea Prioritization Template

Date	17 September 2022
Project Name	Real Time River Water Monitoring And Control System
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: <https://www.mural.co/templates/empathy-map-canvas>

Step-1: Team Gathering, Collaboration and Select the Problem Statement and idea listing and grouping.



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 40 minutes maximum
- 3-6 people collaborate
- 3-6 people collaborate

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

- 1. Have a goal: Define your problem or goal to be solved, or clarify the desired end state.
- 2. Set the goal: Have a clear problem or goal to be solved, or clarify the desired end state.
- 3. Set the goal: Have a clear problem or goal to be solved, or clarify the desired end state.

Define your problem statement

What problem are you trying to solve? For the problem statement, it's a clear, concise statement that defines the problem you're trying to solve.

How might we...?

How might we...?

How might we...?

Key rules of brainstorming

- 1. No limits
- 2. No criticism
- 3. No evaluation
- 4. No veto
- 5. No idea is too small
- 6. No idea is too big
- 7. No idea is too stupid
- 8. No idea is too obvious
- 9. No idea is too late
- 10. No idea is too early

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

Person 1

Person 2

Person 3

Person 4

Person 5

Person 6

Person 7

Person 8

Step-2: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⌚ 20 minutes

