

**Ideation Phase**  
**Define the Problem Statements**

Date	19 September 2022
Team ID	PNT2022TMID36477
Project Name	Estimate The Crop Yield Using Data Analytic
Maximum Marks	2 Marks

**Problem statement**

<b>I am</b>	Customer
<b>I'm trying to</b>	Wants to buy organic raw food
<b>But</b>	The pricing of the organic food is more expansive than conventionally grown food
<b>Because</b>	Such as: Environmental enhancement and protection
<b>Which makes me feel</b>	Environmental frustrated