

CUSTOMER JOURNEY MAP

Date	05 October 2022
Team ID	PNT2022TMID25057
Project Name	Real Time River Quality Monitoring and Control System

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	STAGE 1	STAGE 2	STAGE 3	STAGE 4	STAGE 5
OBJECTIVES	Write a goal or activity	Develop a system for continuous monitoring of river water quality	Remote places using wireless sensor networks with low power	Low cost and high detection accuracy.	pH, conductivity, turbidity, level, etc.
NEEDS	Write a need you want to meet	Identification of river basin specific pollutions	Impact assessment	Cause effect relationships	Sample, Target
FEELINGS	Write an emotion	Happy about the solution	Embrassed on the	Happy	Encouraging to words this

	you expect the customer to have		solution and promoted the good words towards this project		project giving good feedbacks
BARRIERS	Write a potential challenge to your objective	Biological quality elements	Short term toxicity/ proxies for long term effects	Effect based method	Mixture modelling