

Problem-Solution fit canvas 2.0

Purpose / Vision

Define CS, fit into CC	1. CUSTOMER SEGMENT(S) CS <p>The E-Commerce Customer The persons who loves to shopping on a frequent basis is our customers.</p>	6. CUSTOMER CONSTRAINTS CC <p>Quality is the major importance Economical status Difficult to reach the people through traditional media.</p>	5. AVAILABLE SOLUTIONS AS <p>Creating sales dashboards and analyze the products and profit/loss App to track the sales order and delivery.</p>	Explore AS, differentiate
	2. JOBS-TO-BE-DONE / PROBLEMS J&P <p>By creating the various Dashboards, we can able to identify the top sold products. Using the Dashboards we can able to identify the products related queries. we can able to find the key performance indicator that boost the sales.</p>	9. PROBLEM ROOT CAUSE RC <p>Due to the pandemic condition it is unable to collect and analyze about product purchase details Lot of competition in the global sales market.</p>	7. BEHAVIOUR BE <p>Strategy to increase the product sales. To provide offers and gift vouchers</p>	
Identify strong TR & EM	3. TRIGGERS TR <p>Identifying the profit/loss To sustain in the global sales market. To increase the overall profit</p>	10. YOUR SOLUTION SL <p>Enhancing the visibility and creating interactive dashboards. Maintaining customer's feedback. Keep on customer's current trends.</p>	8. CHANNELS of BEHAVIOUR CH <p>8.1 ONLINE Online advertising in twitter, facebook, youtube etc., 8.2 OFFLINE Extract channels from behaviour block and user it for customer development</p>	Extract online & offline CH of BE
	4. EMOTIONS: BEFORE / AFTER EM <p>Frustrating,doubtful,joyous, Trustful</p>			