

# GLOBAL SALES DATA ANALYTICS

## PROBLEM STATEMENT:

The main goal is to sell products and gain profit from it through globally. There are a lot of subsidiaries of the stores network which are scattered on various geographical locations. In this work we use the gathered sales datasets to understand the factors affecting the sales. Due to COVID pandemic it's not easy to walk in a store randomly and buy anything. To overcome this try to understand a few things like, Customer Analysis and Product Analysis of this Global Super Store.

## TECHNICAL ARCHITECTURE:

