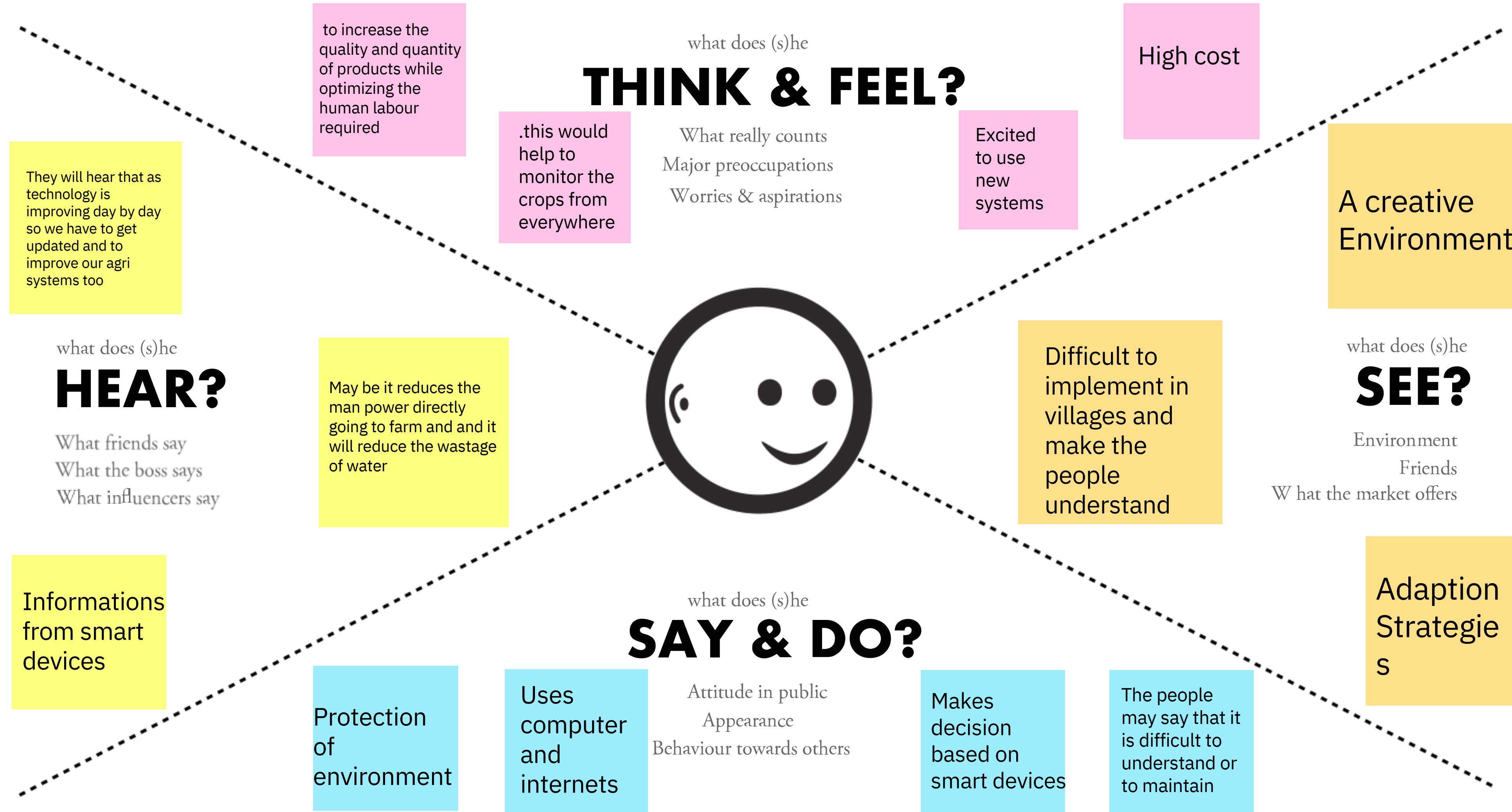


# Ideation Phase

## Empathy Map

Date	25 October 2022
Team ID	PNT2022TMID12127
Project Name	SmartFarmer - IoT Enabled Smart Farming
Maximum Marks	4 Marks



## PAINS

fears  
frustrations  
obstacles

Smartphones will be mandatory

As the people from village who do farming in field may not know to use the mobile phones and may face difficulties in mobile usage

There will be the need of internet facility at any time

Internet & Power Supply

New Learning Experience

Saves the time

## GAINS

“wants”/needs  
measures of success  
obstacles