Ideation Phase Define the Problem Statements

Date	20 October 2022
Team ID	PNT2022TMID 24428
Project Name	Project - Virtual Eye - Lifeguard for Swimming
	Pools To Detect Active Drowning
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.







Problem	I am	I'm trying to	But	Because	Which makes me feel
Statement (PS)	(Customer)				
PS-1	Swimmer	Practice swimming	Suddenly drowned inside the water	I Lost the breathing control	Panic
PS-2	Lifeguard	Monitor the swimmers pulse rate	It is a difficult task to monitor	I can't able to monitor all the swimmers	Stress
PS-3	Trainer	Teach swimming	I can't able to pay attention to all the swimmers	I can't able to monitor all the learners at the same time.	Burden & stress