Ideation Phase
Empathize & Discover

Date	19 September 2022
Team ID	PNT2022TMID24348
Project Name	Project – Fertilizer Recommendation System For Disease Prediction
Maximum Marks	4 Marks

Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.

It is a useful tool to helps farmers better understand about fertilizers usage.
Creating an effective solution requires understanding the true problem and the person who is experiencing in their farms. The exercise of creating the map helps farmers/user consider things from the user's perspective along with his or her goals and challenges and necessaries.