

# AI-Powered Nutrition Analyzer for Fitness Enthusiasts

Team ID: PNT2022TMID24372

SCENARIO

Detect the fruits and analyze the nutrition



## Entice

How does someone initially become aware of this process?



## Enter

What do people experience as they begin the process?



## Engage

In the core moments in the process, what happens?



## Exit

What do people typically experience as the process finishes?



## Extend

What happens after the experience is over?



### Steps

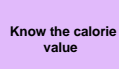
What does the person (or group) typically experience?



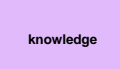
people known this through advertisements and social media.



A customer may browse many websites until he gets satisfied



people want to know the calorific value of the food they intake



They can acquire knowledge about various enriched food items



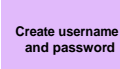
They can learn about intake of food in a healthy way



The user first sign in the website



The user must fill the necessary details in the registration



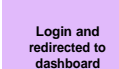
The user creates username and password for secure use.



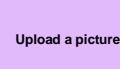
People wants to know the calorie value of the food they intake



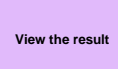
Customer can view the home page, register and upload the food images.



After login the user is redirected to dashboard.



User wants to take a picture of the food and upload the photo to know the calorie value



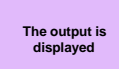
User can view the calorific value for the uploaded food image.



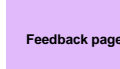
They feel some changes in their routine food habits and feel improvement in their diet plan



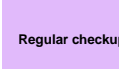
Every day they feel young, energetic and confident



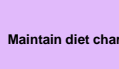
The fruit name along with its nutritional values will be displayed



User can give their feedback and ratings



Personalized offer for regular assessment



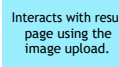
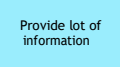
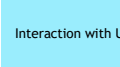
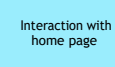
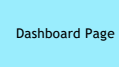
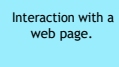
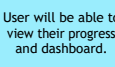
Once the customer get calorie value, they get a diet chart to maintain the diet



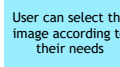
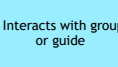
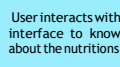
### Interactions

What interactions do they have at each step along the way?

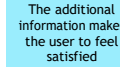
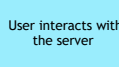
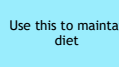
- **People:** Who do they see or talk to?
- **Places:** Where are they?
- **Things:** What digital touchpoints or physical objects would they use?



User can interact and get clear idea about the website

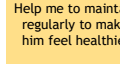
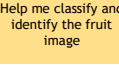
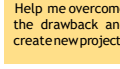
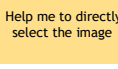
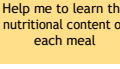
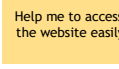
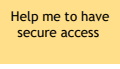
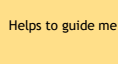
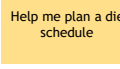
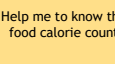
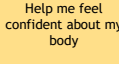
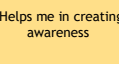
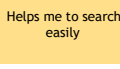
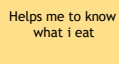
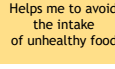
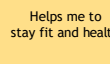


User will run the server and get valid result



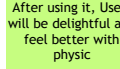
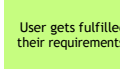
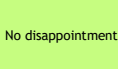
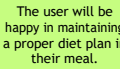
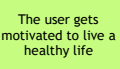
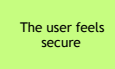
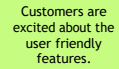
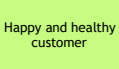
### Goals & motivations

At each step, what is a person's primary goal or motivation? (“Help me...” or “Help me avoid...”)



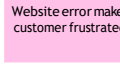
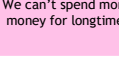
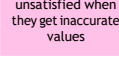
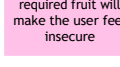
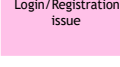
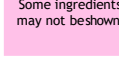
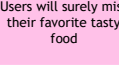
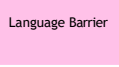
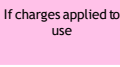
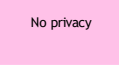
### Positive moments

What steps does a typical person find enjoyable, productive, fun, motivating, delightful, or exciting?



### Negative moments

What steps does a typical person find frustrating, confusing, angering, costly, or time-consuming?



### Areas of opportunity

How might we make each step better? What ideas do we have? What have others suggested?

