

# Project Title : AI powered Nutrition Analyzer for Fitness Enthusiasts

## Problem Solution Fit

Define CS, fit into CC	<div>1.CUSTOMER SEGMENT(S)CS</div> <div><ul style="list-style-type: none"><li>• Healthy Eaters</li><li>• Sports Persons</li><li>• Senior Citizens</li></ul></div>	<div>6. CUSTOMER CONSTRAINTS CC</div> <div><ul style="list-style-type: none"><li>• Internet Facility</li><li>• Spending Time</li></ul></div>	<div>5. AVAILABLE SOLUTIONS AS</div> <div><ul style="list-style-type: none"><li>• Try to eat more protein and fat</li><li>• Avoid non-nutritious bevarages</li></ul></div>	Explore AS, differentiate	
	<div>2. JOBS-TO-BE-DONE / PROBLEMSJ&amp;P</div> <div><ul style="list-style-type: none"><li>• Incorrect Details</li><li>• Low quality image leads to wrong prediction of nutrients</li></ul></div>	<div>9. PROBLEM ROOT CAUSE RC</div> <div><ul style="list-style-type: none"><li>• Busy Schedule</li><li>• Laziness</li></ul></div>	<div>7. BEHAVIOUR BE</div> <div><ul style="list-style-type: none"><li>• Consulting Doctors</li><li>• Maintaining their own diet</li></ul></div>		Focus on J&P, tap into
<div>3. TRIGGERS</div> <div><p>Through advertisements, neighbors or through social media</p></div> <div>4. EMOTIONS: BEFORE / AFTER</div> <div><p>Before: Unhealthy,Confused</p><p>After: Healthy, Confident</p></div>	<div>10. YOUR SOLUTION</div> <div><p>To track the health care plan of an individual. To track the calories in the food by uploading images. To suggests food based on their health conditions.</p></div>	<div>8.CHANNELS OF BEHAVIOUR</div> <div><div>ONLINE:</div><ul style="list-style-type: none"><li>• Through Social Media</li><li>• Channel Advertisements</li></ul><div>OFFLINE:</div><ul style="list-style-type: none"><li>• Suggests neighbours</li><li>• Through pamphlets</li></ul></div>	Identify TR &strong EM		