

Project Title : Retail Store
Stock Inventory Analytics

Team id :
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Project Design Phase I : Problem
Solution Fit

Define CS, Fit into CC	<div>1) CUSTOMER SEGMENT(S)<div>CS</div><p>The customers of retail store are mostly from middle-class background.</p></div>	<div>6) CUSTOMER CONSTRAINTS<div>CC</div><p>The main constraint is money the products sold must be reasonable in their prices.</p></div>	<div>5) AVAILABLE SOLUTION(S)<div>AS</div><p>1.Transport : To provide delivery services 2.Warehouse: To store stocks.</p></div>	Explore AS, Differentiate
Focus on J & P, tap into BE	<div>2) JOBS TO BE DONE/ PROBLEMS<div>J & P</div><p>The major job is to track the stocked goods & the major problem here is out of stock</p></div>	<div>9) PROBLEM ROOT CAUSE<div>RC</div><p>Many customers alter their changes in their decisions due to their wishes in different products.</p></div>	<div>7) BEHAVIOUR<div>BE</div><p>Behaviour matters here a lot.The sellers must be polite with their customers to sustain their customers</p></div>	Focus on J & P, tap into BE
Identify Strong TM & ER	<div>3) TRIGGERS<div>TR/EM</div><p>Trigger is the minimum amount of inventory a certain item can have before reorder</p></div>	<div>10)YOUR SOLUTION<div>SL</div><p>The foremost solution in any retail store inventory management is to build customer trust and to satisfy their common customers.</p></div>	<div>8) CHANNELS OF BEHAVIOUR<div>CH</div><p>1.Online : Customers verify their dealers via some online websites 2.Offline : Some customers verify through their neighbors</p></div>	Identify Strong TM & ER
	<div>4) EMOTIONS<p>The major key of emotion is customer confidence</p></div>			