

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	19 September 2022
Team ID	PNT2022TMID26133
Project Name	Project – Nutrition Assistant Application
Maximum Marks	4 Marks



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 🕒 10 minutes to prepare
- 🕒 1 hour to collaborate
- 👤 2-8 people recommended

🗨️ [Share template feedback](#)



Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

- A Team gathering**
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
- B Set the goal**
Think about the problem you'll be focusing on solving in the brainstorming session.
- C Learn how to use the facilitation tools**
Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) →

1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes



Key rules of brainstorming

To run a smooth and productive session

- 🗣️ Stay in topic.
- 💡 Encourage wild ideas.
- 🕒 Defer judgment.
- 👂 Listen to others.
- 🗣️ Go for volume.
- 👁️ If possible, be visual.

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

TIP

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!



Person 1

Technical Assistant	Real time tweak to current model	Reporting of data
Makes an observation about life	Shopping list	Changes tracker
Payment	Helps to lead healthy life style	Effective

Person 2

Diet based on user's specific needs	Decision making process	Notifications on eating habits
Offers guidance	A built-in calendar	Diet goal setting
Helps to become aware	Records management	Messenger

Person 3

Recommends recipe	Barcode scanner	Statistics charts
Provide data for evaluation	Help and support	Direct impact to different set of users
Quick way to see food quality	Motivation to stay fit	Display user's progress

Person 4

Plan their meals	Diet tracker	Comfortable to use
Alerts on user's routine	Accuracy	Food logging
Helps to avoid malnutrition	Clarity on how to eat healthy	Efficient to use

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes

TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Features of the Application

Diet chart
planner

Shopping list
organizer

Calorie
tracking

Alerts and
notifications

Payment
and support

Functionalities and data processing

Smart
nutrition
database

Food scan
process

Process the
food and
show the
outcomes

Validate the
food with
user
requirements

User can
check the
daily diet
plan

Result evaluation and declaration

Has handy
set feature

It is user
friendly

Has smart
monetization
models

Better
Accuracy

Keeps track
of everyday
data

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

