# Ideation Phase Brainstorm & Idea Prioritization Template

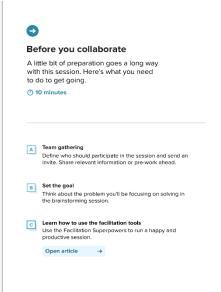
Date	19 September 2022
Team ID	PNT2022TMID26133
Project Name	Project – Nutrition Assistant Application
Maximum Marks	4 Marks



## Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.











#### **Brainstorm**

Write down any ideas that come to mind that address your problem statement.





	Person 1	
Technical Assistant	Real time tweak to current model	Reporting of data
Makes an observation about life	Shopping list	Changes tracker
Payment	Helps to lead healthy life style	Effective
	Person 3	
Recommends recipe	Barcode scanner	Statistics charts
Provide data for evaluation	Help and support	Direct impact to different set of users
Quick way to see food quality	Motivation to stay fit	Display user's progress



#### **Group ideas**

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

0 20 minutes



## Features of the Application

Diet chart planner Shopping list organizer

Calorie tracking Alerts and notifications

Payment and support

## Functionalities and data processing

Smart nutrition database

Food scan process

Process the food and shownthe outcomes

Validate the food with user requirements

User can check the daily diet plan

### Result evaluation and declaration

Has handy set feature It is user friendly Has smart monetization models

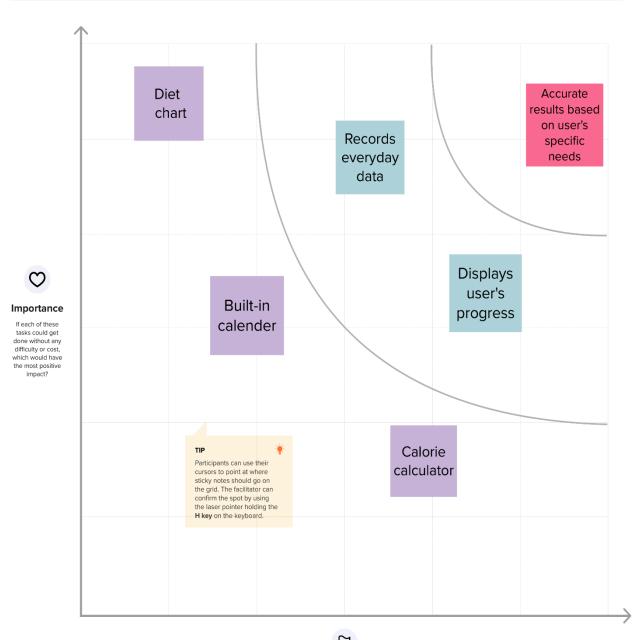
Better Accuracy Keeps track of everyday data



#### **Prioritize**

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.





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## Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)