

Project Design Phase-II

CUSTOMER JOURNEY

DATE	19 September 2022
TEAM ID	PNT2022TMID24389
PROJECT NAME	Project – Crude Oil Price Prediction

Use this framework to better understand customer needs, motivations, and obstacles by illustrating a key scenario or process from start to finish. When possible, use this map to document and summarize interviews and observations with real people rather than relying on your hunches or assumptions.

